

<b>3.2.1 QIM</b>		<b>Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge (patents file, published, incubation center facilities in the HEI to be considered)</b>						
<b>Sr. No.</b>	<b>Name of Applicant</b>	<b>Department</b>	<b>Title</b>	<b>Patent Application No.</b>	<b>Patent No./Design No.</b>	<b>Publication /Registration Date</b>	<b>Grant Date</b>	<b>Patent type-status</b>
1	Dr.A.Krishna Sailaja	Pharmaceutics	Formulation Of Invasomal Drug Delivery System For Mefenamicacid	202344015131	459566	17-10-2022	7-03-2023	Granted
2	Dr M.VijayaBhar gavi	Pharmaceutical Chemistry	Coumarin -1,3,4 - Oxadiazol Derivatives And Their Anticancer Activity	202341027732A		26-05-2023		Published
3	Dr.K.Bhavya Sri	Pharmaceutical Analysis	Portable Photoluminescence Spectrometer		380784-001		03-03-2023	Granted
4	Dr.K.Bhavya Sri	Pharmaceutical Analysis	Design Patent applied in Mass Spectrophotometer		6289552		20-06-2023	Granted
5	MaratiKavitha	Pharmacology	Device For Production Of Cancer Vaccines		391366-001		27-07-2023	Granted
6	Dr.G. Uma Rani	Pharmaceutics	Non-Effervescent Sustained Release Floating Microballoons Of Ziprasidone And Method Thereof	202241029486	456387		23-05-2022	Granted

7	Dr.Bhavya Sri	Pharmaceutical Analysis	Mammography breast cancer diagnostic device		347810-001	12-08-2021	22-07-2022	Granted
8	Dr.A.Krishna Sailaja	Pharmaceuticals	Development Of Invasomal drug delivery system For Aspirin	202044049107	412471		25-11-2022	Granted
9	Dr.A.Krishna Sailaja	Pharmaceuticals	Development Of Ethosomal Formulation For Tinospora Cordifolia By Hot Method	201944048541	38995	28-05-2021		Published
10	Dr.J.Archana	Pharmacology	Halymenia Porphyroids Based biosynthesized Nanoparticle composition for Diabetes	202141048605A		05-11-2021		Published
11	Dr. Uma Rani	Pharmaceuticals	Formulation and Evaluation of non-aqueous nasal solution of atorvastatin calcium	202141038764A		03-09-2021		Published
12	Dr.Bhavya Sri	Pharmaceutical Analysis	A Method for quantifying Plazomicin in plasma using LC-MS/MS	202141044030A				Published
13	Dr.K.Bhavya Sri	Pharmaceutical Analysis	Aqualife:A Compact Device Extracting Drinkable Water From Sea Water	2021100286		01-04-2021		Published

14	Dr.K.Bhavya Sri	Pharmaceutical Analysis	A Novel Phenotypic Antimicrobial Resistance Testing Using Effective Integrated Biochip	202031036654		26-08-2020		Published
15	Dr.Bhavya Sri	Pharmaceutical Analysis	A Novel Nano silver Hand Rub sanitizer gel	202031037352		18-09-2020		Published
16	Dr.A.Krishna Sailaja	Pharmaceuticals	Development Of Nanoparticle Drug Delivery System For Cassia Senna	201944015160		20-09-2019		Published
17	Dr.A.Krishna Sailaja	Pharmaceuticals	Development Of Nanoparticle Drug Delivery System for aspirin by desolvation technique using a combination of desolvating agents	201944005209		22-02-2019		Published



**The Patent Office, Government Of India**  
**Patent Certificate**

(Rule 74 of The Patents Rules)

isVsav la- / Patent No. : 459566

vkosnu la- / Application No. : 202344015131

Qkby djus dh rkjh[k / Date of Filing : 07/03/2023

isVsavh / Patenteer : Dr.A.Krishna sailaja

**FORMULATION OF INVASOMAL DRUG DELIVERY SYSTEM FOR MEFENAMICACID**  
uked vkfo"dkj ds fy, isVsav vf/kfu;e] 1970 ds mica/kksa ds vuqlkj vkt rkjh[k ekpZ 2023 ds lkrosa fnu ls chl o"kZ dh vof/k ds fy, isVsav vuqnÜk fd;k x;k gSA

It is hereby certified that a patent has been granted to the patentee for an invention entitled **FORMULATION OF INVASOMAL DRUG DELIVERY SYSTEM FOR MEFENAMICACID** as disclosed in the above mentioned application for the term of 20 years from the 7<sup>th</sup> day of March 2023 in accordance with the provisions of the Patents Act,1970.



*(Signature)*  
isVsav fu;a=d  
Controller of Patents

vuqnku dh rkjh[k : 17/10/2023  
Date of Grant :

**Note.** - The fees for renewal of this patent, if it is to be maintained, will fall / has fallen due on 7<sup>th</sup> day of March 2025 and on the same day in every year thereafter.

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202341027732 A

(19) INDIA

(22) Date of filing of Application :15/04/2023

(43) Publication Date : 26/05/2023

(54) Title of the invention : COUMARIN -1,3,4 -OXADIAZOL DERIVATIVES AND THEIR ANTICANCER ACTIVITY

(51) International classification :A01N 438200, A61P 350000, C07D 111600, C07D 130400, C09B 570200  
(86) International Application No :PCT//  
Filing Date :01/01/1900  
(87) International Publication No : NA  
(61) Patent of Addition to Application Number :NA  
Filing Date :NA  
(62) Divisional to Application Number :NA  
Filing Date :NA

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Name of Applicant : NA

Address of Applicant : NA

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(57) Abstract :

ABSTRACT COUMARIN -1,3,4 -OXADIAZOL DERIVATIVES AND THEIR ANTICANCER ACTIVITY The present invention provides compounds of general formula A Formula A their pharmaceutically acceptable salts, polymorphs, hydrates, and solvates; wherein, R1 is selected from hydrogen, halogen, hydroxy, methoxy and nitro substituents. The compounds of formula A has potential usefulness as anticancer agents. The compounds of formula A have usefulness in prostate cancer.

No. of Pages : 18 No. of Claims : 4



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ewy/No : 136855



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GOVERNMENT OF INDIA  
isVsaV dk;kZy;  
THE PATENT OFFICE  
fMtkbu ds iathdjok dk çekoki=  
CERTIFICATE OF REGISTRATION OF DESIGN

fMtkbu la- / Design No. : 380784-001  
rkjh[k / Date : 03/03/2023  
ikjLifjdrk rkjh[k / Reciprocity Date\* :  
nsek / Country :

çekfokr fd;k tkrk gS fd layXu çfr esa ofokZr fMtkbu tks **PORTABLE PHOTOLUMINESCENCE SPECTROMETER** ls lacafêkr gS] dk iathdjok] Jsokh **10-04** esa 1.Dr.Indu Sharma 2. Dr. K. Bhavyasri 3.Dr. Gulshan Kumar 4.Ankush Kumar 5.Vishakha 6.Alapati Sahithi 7.Dr. M Akiful Haque ds uke esa mi;Zqä la[;k vkSj rkjh[k esa dj fy;k x;k gSA

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class **10-04** in respect of the application of such design to **PORTABLE PHOTOLUMINESCENCE SPECTROMETER** in the name of 1.Dr.Indu Sharma 2. Dr. K. Bhavyasri 3.Dr. Gulshan Kumar 4.Ankush Kumar 5.Vishakha 6.Alapati Sahithi 7.Dr. M Akiful Haque.

fMtkbu vf/kfu;e] 2000 rFkk fMtkbu fu;e] 2001 ds v;/khu çko/kkuksa ds vuqljok esaA

In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

INTELLECTUAL  
PROPERTY INDIA  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS

fuxZeu dh rkjh[k/Date of Issue : 23/05/2023

egkfu;a=d isVsaV fMtkbu vkSj O;kikj fp7  
Controller General of Patents, Designs and Trade Marks

ikjLifjdrk rkjh[k ¼;fn dksbZ gks½ ftdh vuqefr nsek ds uke ij dh xbZ gSA fMtkbu dk lUokfêdkj iathdjok dh rkjh[k ls nl o"ksaZ ds fy, gksxk ftdk foLrkj vf/kfu;e ,oa fu;e ds fuca/kuksa ds v/khu] ikjP o"ksaZ dh vfrfjä vof/k ds fy, fd;k tk ldsxkA bl çekok i= dk mi;ksx fof/kd dk;Zokfg;ksa vFkok fonsek esa iathdjok çklr djus ds fy, ugha gks ldrk gSA

\*The reciprocity date (if any) which has been allowed and the name of the country. Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years. This Certificate is not for use in legal proceedings or for obtaining registration abroad.



Intellectual  
Property  
Office

# Certificate of Registration for a UK Design

Design number: 6289552

Grant date: 20 June 2023

Registration date: 13 June 2023

## This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

**Khagga Bhavyasri**, Shankarappa Kambhoja, Mr. Vedanshu Malviya, Keshamma

Entoori, Arpan Kumar Tripathi, Priyanshu Sao, Kaushelendra Mishra, Rupesh

Soni, Mr. Akshat Agrawal, Moataz Dowaidar

in respect of the application of such design to:

Mass Spectrophotometer

International Design Classification:

Version: 14-2023

Class: 10 CLOCKS AND WATCHES AND OTHER MEASURING  
INSTRUMENTS, CHECKING AND SIGNALLING INSTRUMENTS

Subclass: 04 OTHER MEASURING INSTRUMENTS, APPARATUS AND  
DEVICES

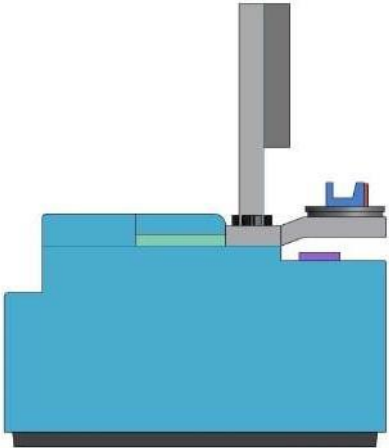
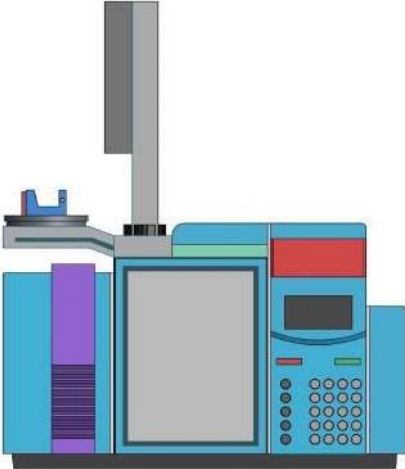
**Adam Williams**

Comptroller-General of Patents, Designs and Trade Marks  
Intellectual Property Office

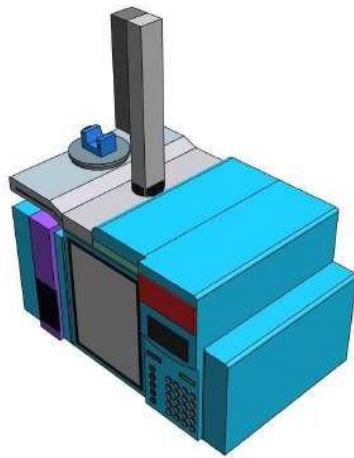
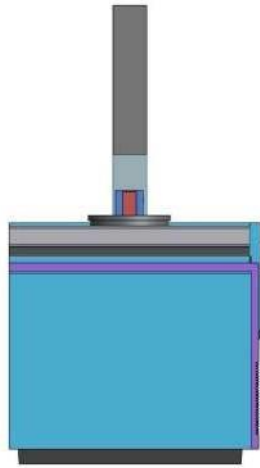
The attention of the Proprietor(s) is drawn to the important notes overleaf.

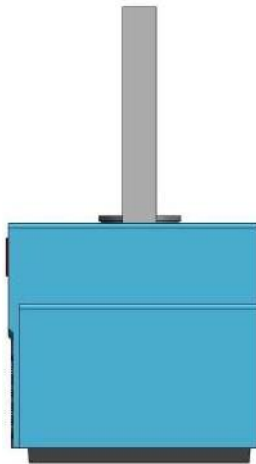
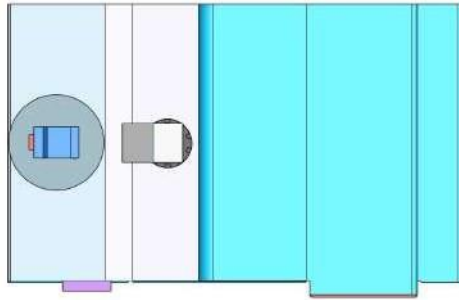


Representation of Designs













isVsav dk;kZy;Hkkjr ljdkj The Patent Office, Government Of India  
isVsav cekok i= Patent Certificate

(isVsav fu;ekoyh dk fu;e 74) (Rule 74 of The Patents Rules)

isVsav la- / Patent No. : 456387

vkosnu la- / Application No. : 202241029486

Qkby djus dh rkjh[k / Date of Filing : 23/05/2022

isVsavh / Patentee : DR. G. UMA RANI

çekfokr fd;k tkrk gS fd isVsavh dks, mijksà vkosnu esa ;FkkçdfVr NON-EFFERVESCENT SUSTAINED RELEASE FLOATING MICROBALLOONS OF ZIPRASIDONE AND METHOD THEREOF uked vkfo"dkj ds fy,] isVsav vf/kfu;e] 1970 ds mica/kksa ds vuqlkj vkt rkjh[k ebZ 2022 ds rsblosa fnu ls chl o"kZ dh vof/k ds fy, isVsav vuqñk fd;k x;k gSA

It is hereby certified that a patent has been granted to the patentee for an invention entitled NON-EFFERVESCENT SUSTAINED RELEASE FLOATING MICROBALLOONS OF ZIPRASIDONE AND METHOD THEREOF as disclosed in the above mentioned application for the term of 20 years from the 23<sup>rd</sup> day of May 2022 in accordance with the provisions of the Patents Act,1970.



isVsav fu;a=d  
Controller of Patents

vuqñk dh rkjh[k : 03/10/2023  
Date of Grant :

fVliokh & bl isVsav ds uohdjok ds fy, Qh] ;fn bls cuk, j[kk tkuk gS] ebZ 2024 ds rsblosa fnu dks vks] mlds iepkr çR;sd o"kZ es mlh fnu ns; gksxhA  
**Note.** - The fees for renewal of this patent, if it is to be maintained, will fall / has fallen due on 23<sup>rd</sup> day of May 2024 and on the same day in every year thereafter.

### Design Application Details

**Application Number:** 347810-001  
**Cbr Number:** 206281  
**Cbr Date:** 12/08/2021 07:58:57  
**Applicant Name:**  
1. Dr. Sapna Juneja  
2. Annu Dhankhar  
3. Dr MANISHA SHARMA  
4. Dr P Karthigeyan  
5. Ramchander Nirudi  
6. Mr. Rehan Husain  
7. Dr. Ayan Mukherjee  
8. Dr. Kuldip Sharma  
9. Prof. Ramesh Chandra Panda  
10. Dr P Karthigeyan

### Design Application Status

**Application Status:** Design Accepted and Published, Journal No is 29/2022 and Journal Date is 22/07/2022

[Back](#)



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No. 115871

भारत सरकार  
GOVERNMENT OF INDIA  
पेटेंट कार्यालय  
THE PATENT OFFICE

CERTIFICATE OF REGISTRATION OF DESIGN

Design No. 347810-001  
Date 12/08/2021 07:58:57  
Reciprocity Date\*  
Country

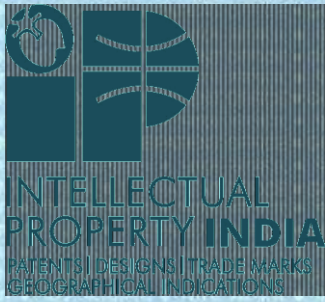
Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 24-01 in respect of the application of such design to MAMMOGRAPH- BREAST CANCER DIAGNOSTIC DEVICE in the name of 1.DR. SAPNA JUNEJA, PROFESSOR CS, IMS ENGINEERING COLLEGE, GHAZIABAD, INDIA 2. ANNU DHANKHAR, ASSISTANT PROFESSOR, KIET GHAZIABAAD, DELHI-NCR, MEERUT ROAD (NH-58), GHAZIABAD - 201206, UTTAR PRADESH, INDIA 3. DR MANISH SHARMA, ASSOCIATE PROFESSOR, DEPARTMENT OF MATHEMATICS, KRISHN ENGINEERING COLLEGE, GHAZIABAD 4. [REDACTED] ASSOCIAT PROFESSOR AND HEAD, DEPARTMENT OF PHARMACEUTICAL ANALYSIS, RBVF WOMEN'S COLLEGE OF PHARMACY, AFFLICTED TO OSMANIA UNIVERSIT BARKATPURA, HYDERABAD, TELANGANA, INDIA, ET AL.

in pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

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This Certificate is not for use in legal proceedings or for obtaining registration abroad

PROF. RAMESH CHANDRA PANDA,  
DEAN RESEARCH & DEVELOPMENT CELL.



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SL No :



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GOVERNMENT OF INDIA  
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THE PATENT OFFICE  
isVsaV cekoki=  
PATENT CERTIFICATE  
(Rule 74 of The Patents Rules)

isVsaV la- / Patent No. : 412471  
vkosnu la- / Application No. : 202044049107  
Qkby djus dh rkjh[k / Date of Filing : 10/11/2020  
isVsaVh / Patentee : **ABBARAJU KRISHNA SAILAJA**

çekfokr fd;k tkrk gS fd isVsaVh dks] mijksä vkosnu esa ;FkkçdfVr DEVELOPMENT OF INVASOMAL DRUG DELIVERY SYSTEM FOR ASPIRIN uked vkfo"dkj ds fy,] isVsaV vf/kfu;e] 1970 ds mica/kksa ds vuqlkj vkt rkjh[k uoEcj 2020 ds nlosa fnu ls chl o"kZ dh vof/k ds fy, isVsaV vuqñÜk fd;k x;k gSA

It is hereby certified that a patent has been granted to the patentee for an invention entitled DEVELOPMENT OF INVASOMAL DRUG DELIVERY SYSTEM FOR ASPIRIN as disclosed in the above mentioned application for the term of 20 years from the 10<sup>th</sup> day of November 2020 in accordance with the provisions of the Patents Act,1970.



vuqñku dh rkjh[k : 25/11/2022  
Date of Grant :

isVsaV fu;a-d  
Controller of Patent

fVIokh & bl isVsaV ds uohdjok ds fy, Qh] ;fn bls cuk, j[kk tkuk gS] uoEcj 2022 ds nlosa fnu dks vkSj mlds iepkr çR;sd o"kZ es mlh fnu ns; gksxhA

**Note.** - The fees for renewal of this patent, if it is to be maintained will fall / has fallen due on 10<sup>th</sup> day of November 2022 and on the same day in every year thereafter.

**Application Filing Receipt****Government of India  
Patent Office**

Intellectual Property Office Building,  
G.S.T. Road, Guindy,  
Chennai -600032  
Phone- 044-22502081-84  
Fax: 044-22502066  
e-mail: chennai-patent@nic.in

**CBR Number : 38995****CBR date: 27-11-2019**

Application Type: CONVENTIONAL APPLICATION

Priority Number: India

Priority Date: 26/11/2019

Priority Country: India

To,

Abbaraju Krishna sailaja

RBVRR Women's college of pharmacy, Hyderabad

Received documents purporting to be an application for patent numbered 201944048541 dated 27-11-2019 by Abbaraju Krishna sailaja of RBVRR Women's college of pharmacy, Hyderabad relating to DEVELOPMENT OF ETHOSOMAL DRUG DELIVERY SYSTEM FOR TINOSPORA CORDIFOLIA together with the Complete and fee(s) of ₹200 ( Three Thousand Two Hundred only).

**Note:**

1. In case of Patent Application accompanied by a Provisional Specification, a complete Specification should be filed within 12 months from the date of filing of the Provisional Specification, failing which the application will be deemed to be abandoned under Section 9(1) of the Patent Act, 1970.
2. You may withdraw the application at any time before the grant of patent, if you wish so. If, in addition to withdrawal, you also wish to prevent the publication of application in the Patent Office Journal, the application should be withdrawn within fifteen months from the date of priority of date of filing, whichever is earlier.
3. If not withdrawn, your application will be published in the Patent Office Journal after eighteen months from the date of priority of date of filing, whichever is earlier.
4. If you wish to get your application examined, you should file a request for examination in Form-18 within 48 months from the date of priority or date of filing, whichever is earlier, failing which the application will be treated as withdrawn by the applicant under Section 11(B)(4) of the Patent Act, 1970.

(For Controller of Patents)





(12) PATENT APPLICATION PUBLICATION

(19) INDIA

(22) Date of filing of Application :25/10/2021

(21) Application No.202141048605 A

(43) Publication Date : 05/11/2021

(54) Title of the invention : HALYMENIA PORPHYROIDES BASED BIOSYNTHESIZED NANOPARTICLE COMPOSITION FOR DIABETES

(51) International classification -A61K0009140000, H05K0001090000, C10L0001020000,  
A61K0045060000, A61K0009127000

(86) International Application No - NA  
Filing Date - NA

(87) International Publication No - NA

(61) Patent of Addition to Application Number - NA  
Filing Date - NA

(62) Divisional to Application Number - NA  
Filing Date - NA

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4) Dr. D. Jayarajan  
5) Mr. Ashish Kumar Pandey  
6) Dr. Aparna B. Dhote  
7) Dr. Satish Babulal Jadhav  
8) Dr. Sumanta Bhattacharya  
9) Mr. G. Chinna Pullaiah

12) Dr. S. Sarojini  
13) Dr. B. Jayanthi

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12) Dr. S. Sarojini  
Address of Applicant :Professor & Principal, Shri Venkateshwara college of pharmacy, Department of Pharmaceutics, Ariyur, Puducherry-605102, India. -----

13) Dr. B. Jayanthi  
Address of Applicant :Assistant Professor, Department of Pharmacy, Annamalai university, Chidambaram-608002, Tamil Nadu, India. -----

(57) Abstract

ABSTRACT: Title: Halymenia porphyroides Based Biosynthesized Nanoparticle Composition for Diabetes The present disclosure proposes a halymenia porphyroides based biosynthesized nanoparticle composition for diabetes with significant anti-diabetic activity. The proposed effective biosynthesized silver nanoparticle composition is derived from marine red seaweed halymenia porphyroides for diabetes. The proposed biosynthesized nanoparticle composition aids in reduction of fasting blood glucose levels, cholesterol levels, triglycerides, low-density lipoprotein, and phospholipids

No. of Pages : 22 No. of Claims : 5

पेटेंट कार्यालय  
शासकीय जर्नल

**OFFICIAL JOURNAL  
OF  
THE PATENT OFFICE**

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नर्र्मर् सं. 36/2021

शुक्रवार  
दिनांक

: 03/09/2021

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ISSUE NO. 36/2021

FRIDAY

DATE: 03/09/2021

पेटेंट कार्यालय का एक प्रकाश  
PUBLICATION OF THE PATENT OFFICE

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202141038764 A

(19) INDIA

(22) Date of filing of Application :26/08/2021

(43) Publication Date : 03/09/2021

(54) Title of the invention : FORMULATION AND EVALUATION OF NASAL NONAQUEOUS SOLUTION OF ATORVASTATIN CALCIUM

(51) International classification	:A61K0009000000, A61K0009140000, C07D0207340000, A61K0009160000, A61K0047200000	(71) <b>Name of Applicant :</b> <b>1)DR.G. UMARANI</b> Address of Applicant :Associate Professor, Rbvrrwomen's College Of Pharmacy, Barkatpura, Pin Code: 500027, Hyderabad, India. Telangana India <b>2)GARIGANTI SWATHI</b>
(31) Priority Document No	:NA	(72) <b>Name of Inventor :</b>
(32) Priority Date	:NA	<b>1)DR.G. UMARANI</b>
(33) Name of priority country	:NA	<b>2)GARIGANTI SWATHI</b>
(86) International Application No	:NA	
Filing Date	:NA	
(87) International Publication No	: NA	
(61) Patent of Addition to Application Number	:NA	
Filing Date	:NA	
(62) Divisional to Application Number	:NA	
Filing Date	:NA	

(57) Abstract :

The present invention relates to the development of Atorvastatin calcium nasal solution with enhanced bioavailability and to achieve required solubility of 10mg of drug in 2 drops of nasal solution.. To enhance solubility of Atorvastatin calcium solubility of the drug was examined in various aqueous and non -aqueous solutions. Wherein the solubility of Atorvastatin calcium can be examined by solid dispersions with PEG-4000, and -cyclodextrin complexes by kneading method. As per the results of solubility studies of drug in various solvents Atorvastatin calcium nasal solution are prepared by using non aqueous media and then evaluated for the pH, Osmolality, drug content, drop volume, In-vitro, Ex-vivo permeation studies and Stability studies

No. of Pages : 24 No. of Claims : 2

(51) International classification :G01N 30/72  
 (86) International Application No :PCT//  
 Filing Date :01/01/1900  
 (87) International Publication No : NA  
 (61) Patent of Addition to Application Number :NA  
 Filing Date :NA  
 (62) Divisional to Application Number :NA  
 Filing Date :NA

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**3)Dr.Anil Kumar Garige**  
**4)Dr.Nagadani Swanalatha**  
**5)Dr.K.Bhavya sri**  
**6)Dr. Sridhar Siddiraju**  
**7) Vara PrasadVnsb Chandrabatla**  
**8)Vijay Kumar Rekulapally**  
**9)Dr. AnandaKumar Karunakaran**  
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**10) Dr.V.Kiran Kumar**  
 Address of Applicant :Principal & HOD, Department of Pharmaceutical Analysis , Mother Teresa College of Pharmacy,Ghatkesar , Hyderabad, Telangana -501301 --  
 -----

(57) Abstract :  
 ABSTRACT A METHOD FOR QUANTIFYING PLAZOMICIN IN HUMAN PLASMA USING LC-MS/MS The present disclosure relates to a method (100) for quantifying Plazomicin in human plasma using LC-MS/MS. The said method (100) comprises the steps of preparing (102) calibration curve standards, followed by making (104) quality control samples, followed by forming (106) of a plurality of test samples using sisomicin as the internal standard, followed by conducting (108) chromatography of the plurality of test samples and finally calculating (110) the amount of Plazomicin from the results of chromatography. (Fig. 1 will be the reference figure)

No. of Pages : 17 No. of Claims : 6



Australian Government

IP Australia

# CERTIFICATE OF GRANT INNOVATION PATENT

**Patent number:** 2021100286

The Commissioner of Patents has granted the above patent on 7 April 2021, and certifies that the below particulars have been registered in the Register of Patents.

**Name and address of patentee(s):**

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K. Bhavyasri of Department of Pharmaceutical Analysis, RBVRR Women's college of Pharmacy, Affiliated to Osmania University Barkatpura, Hyderabad Telangana India

**Title of invention:**

AQUA LIFE: A COMPACT DEVICE EXTRACTING DRINKABLE WATER FROM SEA WATER

**Name of inventor(s):**

Chandra Panda, Ramesh; Nagpal, Neelu; Rakshit, Pranati; D., Lakshmi; PANDIAN, P. PAL; Nagrath, Preeti; Mishra, Amarnath; P. Gandhi, Priyesh; Snehi, Jyoti; Khurana, Jyoti; Pal, Souvik; Sankar, S.; Venkat Reddy, R. and Bhavyasri, K.



Dated this 7<sup>th</sup> day of April 2021

Commissioner of Patents

**PATENTS ACT 1990**

The Australian Patents Register is the official record and should be referred to for the full details pertaining to this IP Right.

This data, for application number 2021100286, is current as of 2024-02-25 21:00 AEST



Australian Government

IP Australia

# CERTIFICATE OF GRANT INNOVATION PATENT

**Patent number:** 2021100286

**Term of Patent:**

Eight years from 17 January 2021

NOTE: This Innovation Patent cannot be enforced unless and until it has been examined by the Commissioner of Patents and a Certificate of Examination has been issued. See sections 120(1A) and 129A of the Patents Act 1990, set out on the reverse of this document.



Dated this 7<sup>th</sup> day of April 2021

Commissioner of Patents

**PATENTS ACT 1990**

The Australian Patents Register is the official record and should be referred to for the full details pertaining to this IP Right.

## Extracts from the Patents Act, 1990

**Sec 120(1A)** Infringement proceedings in respect of an innovation patent cannot be started unless the patent has been certified.

### **Sec 128 Application for relief from unjustified threats**

- (1) Where a person, by means of circulars, advertisements or otherwise, threatens a person with infringement proceedings or other similar proceedings a person aggrieved may apply to a prescribed court, or to another court having jurisdiction to hear and determine the application, for:
- (a) a declaration that the threats are unjustifiable; and
  - (b) an injunction against the continuance of the threats; and
  - (c) the recovery of any damages sustained by the applicant as a result of the threats.
- (2) Subsection (1) applies whether or not the person who made the threats is entitled to, or interested in, the patent or a patent application.

### **Sec 129A Threats related to an innovation patent application or innovation patent and courts power to grant relief.**

*Certain threats of infringement proceedings are always unjustifiable.*

- (1) If:
- (a) a person:
    - (i) has applied for an innovation patent, but the application has not been determined; or
    - (ii) has an innovation patent that has not been certified; and
  - (b) the person, by means of circulars, advertisements or otherwise, threatens a person with infringement proceedings or other similar proceedings in respect of the patent applied for, or the patent, as the case may be; then, for the purposes of an application for relief under section 128 by the person threatened, the threats are unjustifiable.

*Courts power to grant relief in respect of threats made by the applicant for an innovation patent or the patentee of an uncertified innovation patent*

- (2) If an application under section 128 for relief relates to threats made in respect of an innovation patent that has not been certified or an application for an innovation patent, the court may grant the application the relief applied for.

*Courts power to grant relief in respect of threats made by the patentee of certified innovation patent*

- (3) If an application under section 128 for relief relates to threats made in respect of a certified innovation patent, the court may grant the applicant the relief applied for unless the respondent satisfies the court that the acts about which the threats were made infringed, or would infringe, a claim that is not shown by the applicant to be invalid.

### **Schedule 1 Dictionary**

**certified**, in respect of an innovation patent other than in section 19, means a certificate of examination issued by the Commissioner under paragraph 101E(e) in respect of the patent



(12) PATENT APPLICATION PUBLICATION

(21) Application No.202031036654 A

(19) INDIA

(22) Date of filing of Application :26/08/2020

(43) Publication Date : 18/09/2020

(54) Title of the invention : A NOVEL PHENOTYPIC ANTIMICROBIAL RESISTANCE TESTING USING COST EFFECTIVE INTEGRATED BIOCHIP

<p>(51) International classification</p> <p>(31) Priority Document No :NA (32) Priority Date :NA (33) Name of priority country :NA (86) International Application No :NA Filing Date :NA (87) International Publication No : NA (61) Patent of Addition to Application Number:NA Filing Date :NA (62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71) Name of Applicant :</p> <p>1)Prof Ramesh chandra Panda Address of Applicant :Dean Research and Development cell,MechanicalEngineering, Synergy Institute of Engineering and Technology,Dhenkenal, Orissa- 759001</p> <p>2)Dr. Chandrabhanu Malla 3)Dr. Ranjeeta Patel 4)Dr. Vikrant Sharma 5)Dr. Anurag Sharma 6)Er. Varun Sharma 7)Dr. S. Dinesh Mohan 8)Dr. K. Bhavyasri 9)Dr.R.INDIRA 10) Dr.K. S.V.K.S.MADHAVI RANI 11) Dr.R.Aruna 12) Dr. B.B.R.G.Vijaya Lakshmi 13)Dr Lakshmi D 14)Dr P Karthigeyan</p> <p>(72)Name of Inventor :</p> <p>1)Prof Ramesh chandra Panda 2)Dr. Chandrabhanu Malla 3)Dr. Ranjeeta Patel 4)Dr. Vikrant Sharma 5)Dr. Anurag Sharma 6)Er. Varun Sharma 7)Dr. S. Dinesh Mohan 8)Dr. K. Bhavyasri 9)Dr.R.INDIRA 10) Dr.K. S.V.K.S.MADHAVI RANI 11) Dr.R.Aruna 12) Dr. B.B.R.G.Vijaya Lakshmi 13)Dr Lakshmi D 14)Dr P Karthigeyan</p>
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(57) Abstract :

Antibiotic resistance is fuelled due to misuse use of antibiotics and becomes a major global health concern. The phenomenon needs advance diagnostics efficient enough to target infectious establishing knowledge-based customizable treatment regimen, which can overcomes the antibiotic resistivity. However, the current methods to test antibiotic resistance for a specific patient costly due to use of multiple plate for multiple antibiotic testing and require high sample volume. These method are tedious and cannot be used when it comes to low economic and rural sector. Here, we introduces a rapid antibiotic susceptibility testing device that can deliver results onsite and in same working day in an efficient and translatable manner for clinical use. The platform is expected to promote more judicious use of antibiotics, thereby reducing the emergence of antibiotic resistance, lowering healthcare costs and ultimately saving lives.

No. of Pages : 8 No. of Claims : 8

(54) Title of the invention : A NOVEL NANOSILVER HAND RUB SANITIZER GEL

<p>(51) International classification :A61K0033380000, A61Q0017000000, C02F0001500000, A61K0008190000, A01N0031020000</p> <p>(31) Priority Document No :NA  (32) Priority Date :NA  (33) Name of priority country :NA</p> <p>(86) International Application No :NA  Filing Date :NA</p> <p>(87) International Publication No : NA  (61) Patent of Addition to Application Number :NA  Filing Date :NA</p> <p>(62) Divisional to Application Number :NA  Filing Date :NA</p>	<p>(71) Name of Applicant :</p> <p><b>1)Prof. Ramesh Chandra Panda</b>  Address of Applicant :Dean Research and Development cell, Synergy Institute of Engineering &amp; Technology,Dhenkanal,Orissa- 759001 Orissa India</p> <p><b>2)Nadeem Ahmad Khan</b>  <b>3)Dr. Chandrabhanu Malla</b>  <b>4)Dr Lakshmi D</b>  <b>5)Dr. Krishna Kumar Singh</b>  <b>6)Dr. Ranjeeta Patel</b>  <b>7)Anitha R</b>  <b>8)Dr Kondi Vanitha</b>  <b>9)Dr.K. Kavita</b>  <b>10)Dr. K. Bhavyasri</b>  <b>11)Dr. Sushil Kalyani</b>  <b>12)Saiful Islam</b>  <b>13)Arshad husain</b>  <b>14)Afzal Husain Khan</b>  <b>15)Dr P Karthigeyan</b></p> <p>(72)Name of Inventor :</p> <p><b>1)Prof. Ramesh Chandra Panda</b>  <b>2)Nadeem Ahmad Khan</b>  <b>3)Dr. Chandrabhanu Malla</b>  <b>4)Dr Lakshmi D</b>  <b>5)Dr. Krishna Kumar Singh</b>  <b>6)Dr. Ranjeeta Patel</b>  <b>7)Anitha R</b>  <b>8)Dr Kondi Vanitha</b>  <b>9)Dr.K. Kavita</b>  <b>10)Dr. K. Bhavyasri</b>  <b>11) Dr. Sushil Kalyani</b>  <b>12)Saiful Islam</b>  <b>13)Arshad husain</b>  <b>14)Afzal Husain Khan</b>  <b>15)Dr P Karthigeyan</b></p>
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(57) Abstract :

Over the past years, people are prone to various diseases as they do not use a proper hand sanitizer which is not much effective due to its chemical composition and its side effects. They don't ensure complete hygiene as well as not immune to diseases and user friendly. Nanosilver Hand Sanitizer gel contains Silver 40% Nanoparticles, which is capable of killing most of the disease-causing pathogenic germs in our hands. Nanosilver Hand Sanitizer gel is more suitable for skilled workers, technicians, and professionals to clean their hands without any need for washing with water. Nanosilver Hand Sanitizer is aqueous-based, completely natural and ensures a healthy and safe work environment. killing most of the disease-causing pathogenic germs in our hands. This nanosilver hand rub sanitizer gel which is completely organic, disease resistant and user friendly with complete personal hygiene protection.

No. of Pages : 6 No. of Claims : 4

**Application Filing Receipt****Government of India  
Patent Office**

Intellectual Property Office Building,  
G.S.T. Road, Guindy,  
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Phone- 044-22502081-84  
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**CBR Number : 12182****CBR date: 16-04-2019**

Application Type: CONVENTIONAL APPLICATION

Priority Number: India

Priority Date: 26/03/2019

Priority Country: India

To,

Dr.Abbaraju Krishna sailaja

RBVRR Women's college of pharmacy, Barkatpura, Telangana state, Hyderabad-500027

Received documents purporting to be an application for patent numbered 201944015160 dated 16-04-2019 by Dr.Abbaraju Krishna sailaja of RBVRR Women's college of pharmacy, Barkatpura, Hyderabad relating to DEVELOPMENT OF NANOPARTICLE DRUG DELIVERY SYSTEM FOR CASSIA SENNA together with the Complete and fee(s) of ₹600 ( One Thousand Six Hundred only).

**Note:**

1. In case of Patent Application accompanied by a Provisional Specification, a complete Specification should be filed within 12 months from the date of filing of the Provisional Specification, failing which the application will be deemed to be abandoned under Section 9(1) of the Patent Act, 1970.
2. You may withdraw the application at any time before the grant of patent, if you wish so. If, in addition to withdrawal, you also wish to prevent the publication of application in the Patent Office Journal, the application should be withdrawn within fifteen months from the date of priority of date of filing, whichever is earlier.
3. If not withdrawn, your application will be published in the Patent Office Journal after eighteen months from the date of priority of date of filing, whichever is earlier.
4. If you wish to get your application examined, you should file a request for examination in Form-18 within 48 months from the date of priority or date of filing, whichever is earlier, failing which the application will be treated as withdrawn by the applicant under Section 11(B)(4) of the Patent Act, 1970.

(For Controller of Patents)



**Application Filing Receipt****Government of India  
Patent Office**

Intellectual Property Office Building,  
G.S.T. Road, Guindy,  
Chennai -600032  
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e-mail: chennai-patent@nic.in

**CBR Number : 4283****CBR date: 10-02-2019**

Application Type: CONVENTIONAL APPLICATION

Priority Number: India

Priority Date: 10/02/2019

Priority Country: India

To,

Dr.A.Krishna sailaja

Flat No 304, Manohar Apartments, Vidya nagar, Hyderabad, Telangana, India, Pin Code-500 044.

Received documents purporting be to an application for patent numbered 201944005209 dated 10-02-2019 by Dr.A.Krishna sailaja of Flat No 304, Manohar apartments, Vidya nagar, Hyderabad, Telangana, India, Pin Code-500 044. relating to DEVELOPMENT OF NANOPARTICLE DRUG DELIVERY SYSTEM FOR ASPIRIN BY DESOLVATION TECHNIQUE USING A COMBINATION OF DESOLVATING AGENTS together with the Complete and fee(s) of ₹1600 ( One Thousand Six Hundred only).

**Note:**

1. In case of Patent Application accompanied by a Provisional Specification, a complete Specification should be filed within 12 months from the date of filing of the Provisional Specification, failing which the application will be deemed to be abandoned under Section 9(1) of the Patent Act, 1970.
2. You may withdraw the application at any time before the grant of patent, if you wish so. If, in addition to withdrawal, you also wish to prevent the publication of application in the Patent Office Journal, the application should be withdrawn within fifteen months from the date of priority of date of filing, whichever earlier.
3. If not withdrawn, your application will be published in the Patent Office Journal after eighteen months from the date of priority of date of filing, whichever is earlier.
4. If you wish to get your application examined, you should file a request for examination in Form-18 within 48 months from the date of priority or date of filing, whichever is earlier, failing which the application will be treated as withdrawn by the applicant under Section 11(B)(4) of the Patent Act, 1970.

(For Controller of Patents)





College Code: 1706

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Recognized under Section 2(f) of the UGC Act 1956

EAMCET Code: RBVW PGCET Code: RBVW1

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## Activity List

S.NO	DATE	TITLE	SPEAKER	ONLINE/OFFLINE
1	8/08/2023	Angel investment/vc funding opportunity for early stage entrepreneurs	Dr. K. V.RATNAMALA Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
2	17/07/2023	Accelerators/incubation-opportunities for students & faculties-early stage entrepreneurs	Dr. M. VIYAYA BHARGAVI Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
3	29/07/2023	Akhil Bharatiya Shiksha Samagam		
4	18/08/2023	Opportunities for students & faculties – early stage entrepreneurs	M. HARSHINI Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
5	26/08/2023	Importance of profession ready training and placements	Prof. Muthyam Reddy	ONLINE
6	22/06/2023	Innovation/prototype validation-converting innovation in to a start-up	Dr. J. ARCHANA Professor and Head,department of pharmacology RBVRR Women's College of Pharmacy	OFFLINE
7	04/05/2023	Intellectual property rights (iprs )and ip management for start up	Dr.A KRISHNA SHAILAJA Professor and Head ,department of Pharmaceutics RBVRR Women's College of Pharmacy	OFFLINE
8	17/04/2023	How to plan for start-up and legal & ethical steps	Dr. G. UMA RANI Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
9	20/03/2023	Business model canvas	SUDHA PARIMALA Associate professor and Head, department of Pharmacognosy RBVRR Women's College of Pharmacy	OFFLINE
10	30/01/2023	Education, innovation, and personal development	Prof. T.G. Sitaram Chairman All India council for technical education	OFFLINE
11	07/01/2023	Process of innovation development & technology readiness level(trl) &	M.P.KUSUMA Associate professor	OFFLINE <i>M. S. Kanth</i> PRINCIPAL

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## Activity List

		commercialization of lab technologies & tech-transfer	RBVRR Women's College of Pharmacy	
12	11/11/2022	National Education Policy	Dr.Krishna Reddy. C Assistant professor at school of economics	OFFLINE
13	15/10/2022	My story-motivational session by successful innovator	Dr. ADINARAYANA REDDY KADAPA Director, Program management formulations, Dr'Reddys laboratories	OFFLINE
14	18/08/2022	Angel investment/vc funding opportunity for early stage entrepreneurs talk	G. PRASANNA LAKSHMI Sr Assistant professor RBVRR Women's College of Pharmacy	OFFLINE
15	11/08/2022	Accelerators/incubation-opportunities for students & faculties – early stage entrepreneurs talk	Mrs. Harshini Assistant professor, RBVRR Women's College of Pharmacy	OFFLINE
16	8/07/2022	'Prototype/process design and development- prototyping	Dr. M. Vijaya bhargavi Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
17	02/08/2022	Innovation/prototype validation – converting innovation	Dr. J. Archana Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
18	30/07/2022	Intellectual property rights (iprs) and ip management for startup	Zeenath banu Assistant professor, RBVRR Women's College of Pharmacy	OFFLINE
19	20/07/2022	How to plan for start-up and legal & ethical steps	Dr. G. Uma rani Associate professor, RBVRR Women's College of Pharmacy	OFFLINE
20	28/06/2022	Out-of-the-Box Thinking for Problem Solving	Professor Kamakoti Director,IIT Madras.	OFFLINE
21	19/02/2022	Achieving product solution fit and product market fit	Mr. P Prasant Deputy Dean, (I&A)IIC President, Assistant professor, Mentor of change, Atal Innovation Mission, Khalsa	OFFLINE

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Recognized under Section 2(f) of the UGC Act 1956

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## Activity List

			college of engineering and technology, Amritsar	
22	11/01/2022 12/01/2022	e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions	Shri Rajkumar Ranjan Singh	ONLINE
23	24/01/2022	Orientation program IIC 4.0	Mr. Dipan Kumar Sahu Assitant Innovation Director, MoE Innovation cell	ONLINE
24	05/01/2022	Problem solving and ideation talk	DR. SUDHA ARAVIND Professor, ECE Department, Convener, IIC and NISP Cordinator, CMR Technical Campus	OFFLINE
25	29/11/2021	My story- motivational session by successful entrepreneur talk	DR.VENKATA PHANI Managing director, Syndy pharma	OFFLINE
26	2/11/2021	My story- motivational session by successful entrepreneur talk	Dr. S. Ramakrishna Senior principal, scientist, department of applied biology, CSIR-Indian institute of chemical technology	OFFLINE
27	30/01/2021	Process of Innovation Development and National Education Policy.	Prof .M. Sumakanth Founder, Principal, RBVRR Women's College of Pharmacy	ONLINE
28	25/01/2021	The National Innovative and Startup Policy	Dr. K. V. Ratnamala Associate professor, IIC convener, NISP Coordinator RBVRR Women's College of Pharmacy	ONLINE
29	08/01/2021	Idea/POC Pitching & Validation	Dr. M. P. Kusuma Associate professor and Innovation Ambassador, RBVRR Women's College of Pharmacy	ONLINE
30	07/11/2020	My Journey with Students Start-up's'	Dr.NirmalRaj Head of department-MBA, Saveetha engineering college ,chennai	
31	25/01/2021	The National Innovative and Startup Policy	Dr. K. V. Ratnamala Associate professor, IIC convener, NISP Coordinator RBVRR Women's College of Pharmacy	ONLINE <i>M. S. Kanth</i> PRINCIPAL

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College Code: 1706

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## Activity List

32	15/10/2020 to 23/10/2020	Kapila: Kalam Program for IP Literacy and awareness		
33	20/06/2020	leadership talk	Shri Shridhar Venkat CEO of Akshaya patra foundation	ONLINE
34	13/06/2020	leadership talk	Shri R Subrahmanyam Secretary of the ministry of social Justice	ONLINE
35	06/06/2020	leadership talk	Ashwini Deshpande Co-founder and director elephant design	ONLINE
36	30/05/2020	leadership talk	Mr. Nilesh N Oak Expert, Indian civilization and History	ONLINE
37	23/05/2020	leadership talk	Shri Mahesh Babu CEO, Mahendra electric mobility LTD	ONLINE
38	16/05/2020	leadership talk	Dr. Pramod Chaudhari Founder, Chairman, Praj Industries Limited	ONLINE
39	09/05/2020	leadership talk	Prof. DP Singh Chairman,UGC	ONLINE
40	02/05/2020	leadership talk	Lt. Gen. Madhuri Kanitkar Lieutenant General	ONLINE
41	21/04/2020	leadership talk	Dr. Gururaj Deshpande Indian Americian Venture, capitalist and Entrepreneur	ONLINE
42	20/04/2020	leadership talk	Mr. Yashraj Bharadwaj Co-former, zenith Vipers and partner ensure equity	ONLINE
43	18/04/2020	Leadership talk	PROF. KK AGGARWAL Chairman, Digital Board of Accreditation-NBA	ONLINE
44	16/04/2020	Leadership Talk	Dr. Vinay Sahasrabuddhe President, Indian council for cultural relations(ICCR)	ONLINE
45	14/04/2020	Leadership talk	DR. ANAND DESHPANDE Founder, Chairman and managing director presistant system limited	ONLINE

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## Activity List

46	13/04/2020	leadership talk	Padma bhushan Dr. V. K. Saraswati Member Niti Aayog Ex chief scientific adviser, ministry of defence, government of India.	ONLINE
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*M. S. Kantu*

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### **CIRCULAR**

**Date: 07/08//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'Angel investment/VC funding opportunity for early stage entrepreneurs will be held on 8/08/2023 in our campus. The guest speaker Dr. K.V.RATNAMALA will be delivering the talk. All are requested to attend the talk.

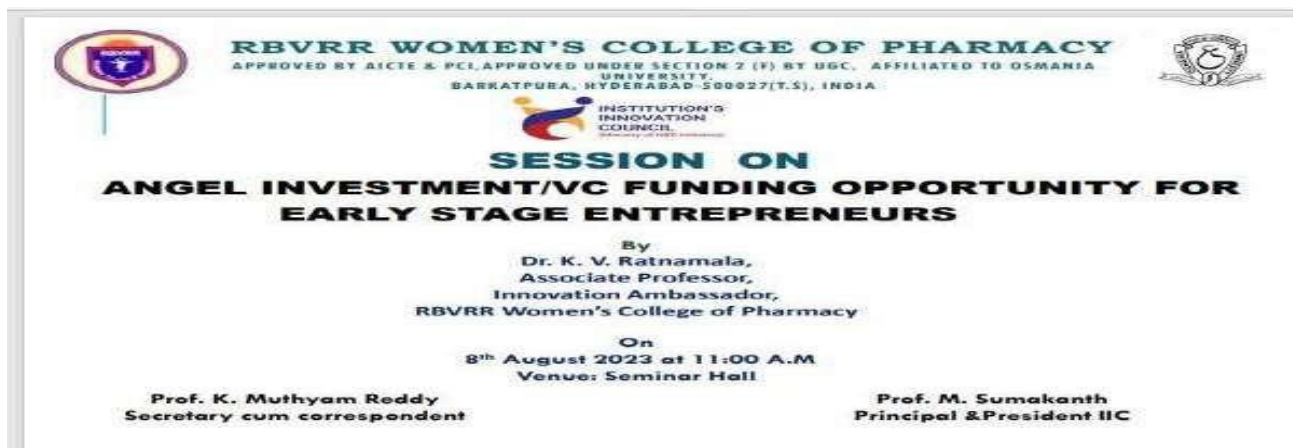
*M. S. Kanth*

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**PRINCIPAL**

## Event 1:- Talk

### ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS BY Dr. K. V.RATNAMALA ON 8<sup>th</sup> AUGUST 2023



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**INSTITUTION'S INNOVATION COUNCIL**  
University of 100+ Ambassadors

**SESSION ON  
ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR  
EARLY STAGE ENTREPRENEURS**

By  
**Dr. K. V. Ratnamala,**  
Associate Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On  
**8<sup>th</sup> August 2023 at 11:00 A.M**  
Venue: Seminar Hall

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## Report

Dr. K. V. Ratnamala's session on angel investment and venture capital (VC) funding opportunities for early-stage entrepreneurs on August 8, 2023, likely provided valuable insights and guidance for aspiring business founders. Here are some key points she might have covered:

- 1. Understanding Angel Investment and VC Funding:** Dr. Ratnamala likely started by explaining the differences between angel investment and VC funding. Angel investors typically provide capital in the early stages of a

*M. Sumakanth*

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startup, while VC firms invest larger amounts in more established businesses.

2. **Criteria for Investment:** She may have discussed the criteria that investors look for when considering investment opportunities, such as the uniqueness of the product or service, market potential, scalability, and the strength of the founding team.
3. **Pitching and Presentation Skills:** Dr. Ratnamala might have emphasized the importance of a strong pitch and effective presentation skills when seeking investment. Entrepreneurs need to clearly articulate their business idea, market opportunity, competitive advantage, and financial projections to attract investors.
4. **Building Relationships with Investors:** She may have highlighted the importance of building relationships with potential investors and networking within the entrepreneurial ecosystem. Entrepreneurs should seek out mentors, attend industry events, and leverage online platforms to connect with investors.
5. **Due Diligence and Negotiation:** Dr. Ratnamala likely discussed the due diligence process that investors undertake before making an investment decision. Entrepreneurs should be prepared to provide detailed information about their business and be open to negotiation terms with investors.
6. **Post-Investment Support:** Finally, she may have emphasized the importance of selecting investors who can provide value beyond just capital, such as industry expertise, connections, and mentorship. Building a strong relationship with investors can help entrepreneurs navigate challenges and scale their businesses successfully.

Overall, Dr. K. V. Ratnamala's session would have provided early-stage entrepreneurs with valuable insights into securing angel investment and VC funding, as well as strategies for building successful relationships with investors.

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### **CIRCULAR**

**Date: 15/07//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'Accelerators/incubation- for students & faculties-early stage entrepreneur will be held on 17/07/2023 in our campus. The guest speaker Dr. M. Viyaya Bhargavi will be delivering the talk. All are requested to attend the talk.

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## Event 2:- Talk

ACCELERATORS/INCUBATION- OPPORTUNITIES FOR STUDENTS & FACULTIES-  
EARLY STAGE ENTREPRENEURS BY Dr. M. VIYAYA BHARGAVI ON 17<sup>th</sup> JULY  
2023



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD initiative)

**SEMINAR ON  
ACCELERATORS/INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES -  
EARLY STAGE ENTREPRENEURS**

By  
**Dr. M. Vijaya Bhargavi**  
Associate Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On  
**17<sup>th</sup> July 2023 at 2:00 P.M**  
Venue: Seminar hall

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



### Report

Dr. M. Vijaya Bhargavi's session on accelerators, incubation opportunities for students, faculties, and early-stage entrepreneurs on July 17, 2023, would likely have been insightful and practical for those looking to kickstart their entrepreneurial journey. Here's an outline of what she might have covered:

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1. **Understanding Accelerators and Incubators:** Dr. Bhargavi would have begun by explaining the concept of accelerators and incubators and the difference between the two. Accelerators typically provide a fixed-term, cohort-based program with mentorship, education, and funding opportunities, while incubators offer more long-term support and resources to help startups grow.
2. **Benefits of Joining Accelerators and Incubators:** She would have highlighted the various benefits of participating in these programs, such as access to mentorship from experienced entrepreneurs and industry experts, networking opportunities, workspace facilities, funding opportunities, and support services like legal and accounting advice.
3. **Criteria for Selection:** Dr. Bhargavi might have discussed the criteria that accelerators and incubators use to select startups for their programs. This could include factors such as the viability of the business idea, the strength of the founding team, market potential, and scalability.
4. **Application Process:** She would likely have provided guidance on how students, faculty members, and early-stage entrepreneurs can apply to accelerators and incubators. This may involve preparing a business plan, pitch deck, and undergoing interviews with program managers.
5. **Success Stories and Case Studies:** Dr. Bhargavi may have shared success stories and case studies of startups that have gone through accelerator or incubator programs. These examples would illustrate the impact that these programs can have on the growth and success of a startup.
6. **Tips for Maximizing the Experience:** Finally, she would have offered practical tips and advice for participants on how to make the most of their experience in accelerator or incubator programs. This could include being open to feedback, actively engaging with mentors and fellow entrepreneurs, and taking advantage of all the resources and opportunities available.

Overall, Dr. M. Vijaya Bhargavi's session would have provided valuable insights and guidance for students, faculty members, and early-stage entrepreneurs interested in exploring accelerator and incubation opportunities to turn their business ideas into successful ventures.

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## CIRCULAR

**Date: 28/07//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that webcast on ' Akhil Bharatiya Shiksha Samagam will be held on 29/07/2023 online.

It will be delivering by Webcast. All are requested to attend this by follow below YouTube link

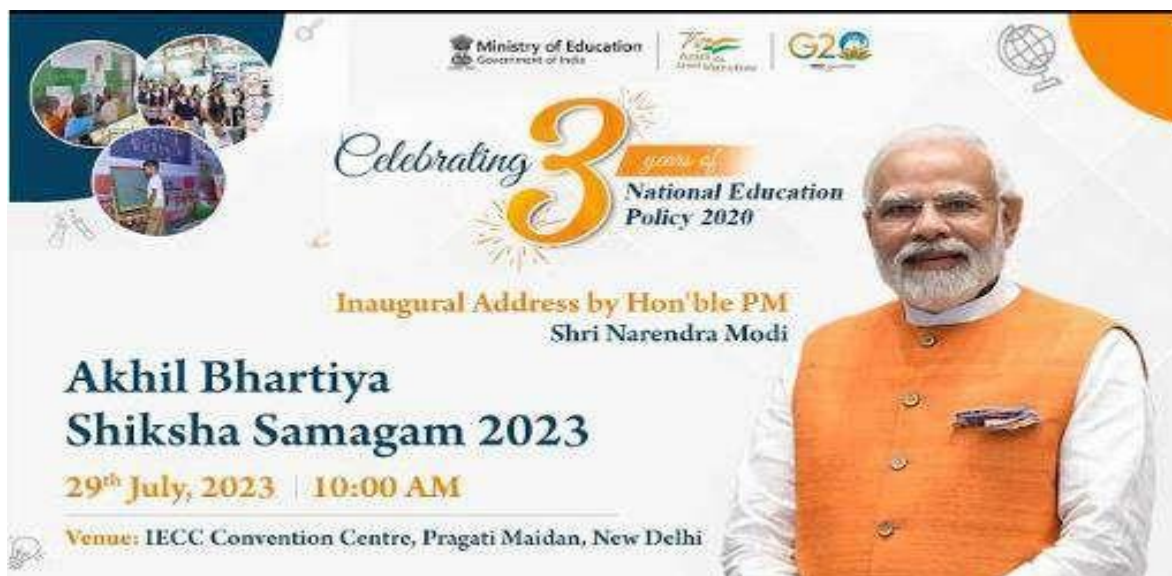
<https://www.youtube.com/watch?v=kFuSqANmw&t=1051s>

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## Event 3



### Report

Prime Minister Shri Narendra Modi will inaugurate the second Akhil Bharatiya Shiksha Samagam which is coinciding with the 3rd anniversary of National Education Policy 2020, on 29th July 2023 at ITPO, Pragati Maidan, New Delhi. The two-day event is being organised by the Ministry of Education and the Ministry of Skill Development & Entrepreneurship. The Prime Minister will be launching various initiatives on the occasion.

The event will also be graced by Union Minister for Education Shri Dharmendra Pradhan and, Ministers of State for Education Smt. Annapurna Devi, Dr. Subhas Sarkar, Dr. Rajkumar Ranjan Singh along with Shree Sanjay Kumar, Secretary, Department of School Education & Literacy, Shri K. Sanjay Murthy, Secretary, Department of Higher Education, Shri Atul Kumar Tiwari, Secretary, Ministry of Skill Development and Entrepreneurship, heads of the Autonomous Bodies, and officials of the Ministry of Education and Ministry of Skill Development and Entrepreneurship. The Samagam will provide a platform for experts of schools, higher educational institutions, and skilling institutions to discuss, deliberate and share insights, strategies, success stories and best practices in implementing the NEP 2020.

On account of this students were shown webcast on youtube link

<https://www.youtube.com/watch?v=kFuSqANmw&t=1051s>

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## CIRCULAR

**Date: 17/08//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on OPPORTUNITIES FOR STUDENTS & FACULTIES – EARLY STAGE ENTREPRENEURS will be held on 18/08/2023 in our campus. The guest speaker Mrs.M.Harshini Assistant Professor, RBVRRWCP will be delivering the talk. All are requested to attend the talk.

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## Event-4

OPPORTUNITIES FOR STUDENTS & FACULTIES – EARLY STAGE  
ENTREPRENEURS BY M. HARSHINI ON 18<sup>th</sup> AUGUST 2023



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BARKATPURA, HYDERABAD-500027(T.S), INDIA



INSTITUTION'S  
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### **SEMINAR ON OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS**

By  
**M. Harshini**  
Assistant Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On  
**18<sup>th</sup> August 2023 at 2:00 P.M**

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



### Report

Ms. M. Harshini's session on opportunities for students, faculties, and early-stage entrepreneurs on August 18, 2023, would likely have been a valuable resource for those looking to explore entrepreneurship. Here's an outline of what she might have covered:

1. **Introduction to Entrepreneurship:** Ms. Harshini would likely have started by introducing the concept of entrepreneurship and its importance in today's economy. She might have discussed how entrepreneurship offers opportunities for students, faculty members, and early-stage entrepreneurs

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to create innovative solutions, generate employment, and contribute to economic growth.

2. **Resources and Support:** She would have highlighted the resources and support available for aspiring entrepreneurs within academic institutions and the broader ecosystem. This could include incubation centers, entrepreneurship programs, mentorship networks, funding opportunities, and industry partnerships.
3. **Encouraging Innovation:** Ms. Harshini might have discussed strategies for fostering a culture of innovation and entrepreneurship within academic institutions. This could involve encouraging interdisciplinary collaboration, providing access to maker spaces and prototyping facilities, organizing hackathons and ideation workshops, and promoting entrepreneurship education.
4. **Opportunities for Students:** She would likely have explored the various opportunities available for students to engage in entrepreneurship, such as internships with startups, participation in business plan competitions, joining student entrepreneurship clubs or societies, and pursuing entrepreneurship courses or minors.
5. **Opportunities for Faculty Members:** Ms. Harshini might have discussed how faculty members can contribute to the entrepreneurship ecosystem by mentoring student startups, conducting research with commercial potential, collaborating with industry partners, and participating in technology transfer and commercialization activities.
6. **Early-Stage Entrepreneurship:** She would have provided guidance and advice for early-stage entrepreneurs on how to start and grow their ventures. This could include developing a business idea, validating the market, building a team, securing funding, and navigating regulatory and legal challenges.
7. **Success Stories and Case Studies:** Finally, Ms. Harshini might have shared success stories and case studies of students, faculty members, and alumni who have successfully pursued entrepreneurship. These examples would inspire and motivate participants and provide practical insights into the entrepreneurial journey.

Overall, Ms. M. Harshini's session would have been an informative and inspiring opportunity for students, faculty members, and early-stage entrepreneurs to learn about the resources, opportunities, and support available for entrepreneurship within academic institutions and the broader ecosystem.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 25/08//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on **IMPORTANCE OF PROFESSION READY TRAINING AND PLACEMENTS** in association with clini India will be held on 26/08/2023 Via online. All are requested to Join the Zoom Link.

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**Barkatpura, Hyderabad-500 027 (TS)**

**PRINCIPAL**

Event-5

**IMPORTANCE OF PROFESSION READY TRAINING AND PLACEMENTS On association with Clini India ON 26<sup>th</sup> AUGUST 2023**

**RBVRR WOMEN'S COLLEGE OF PHARMACY**  
APPROVED BY AICTE & PCI, APPROVED UNDER SECTION 2 (F) BY UGC, AFFILIATED TO OSMANIA UNIVERSITY,  
BARKATPURA, HYDERABAD-500027(T.S), INDIA

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of HRD, Government of India)

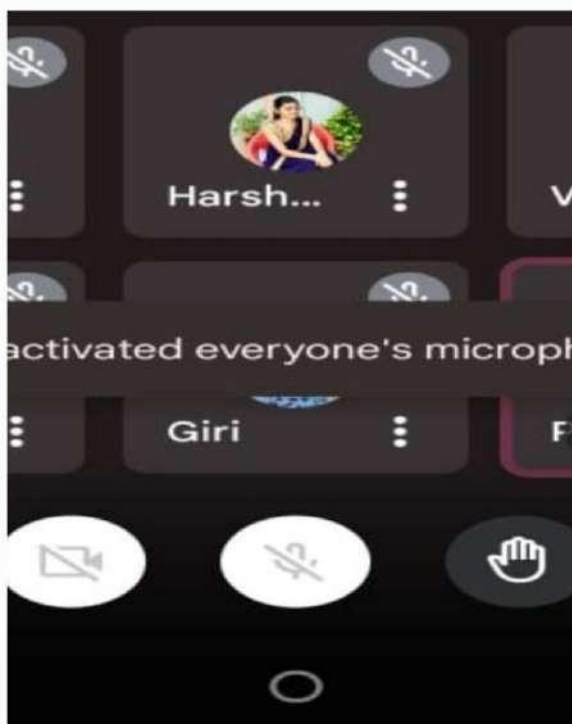
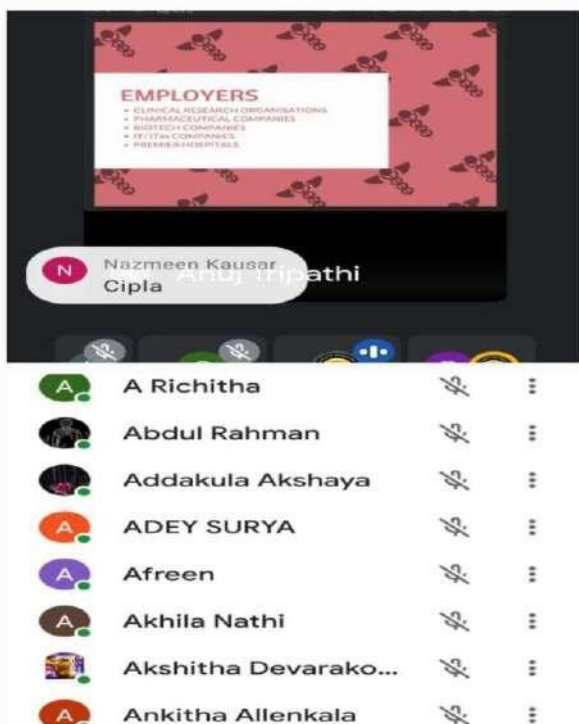
**SESSION ON**  
**IMPORTANCE OF PROFESSION READY TRAINING AND PLACEMENTS**

In Association with **CLINI INDIA**

On  
26<sup>th</sup> August 2023 at 11:00 A.M

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



Report

In his speech, Prof. Muthyam Reddy have emphasized the significance of profession-ready training and placements specifically within the context of

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pharmacy education at RBVRR Women's College. He may have highlighted the following points:

1. **Industry-Relevant Curriculum:** Prof. Reddy might have discussed how the pharmacy curriculum at RBVRR Women's College is designed to meet the evolving needs of the pharmaceutical industry. By incorporating practical training, hands-on experience, and exposure to cutting-edge technologies, the college ensures that its graduates are well-prepared to excel in their future careers as pharmacists.
2. **Professional Development Opportunities:** Prof. Reddy may have talked about the various professional development opportunities available to pharmacy students, such as internships, industry collaborations, and research projects. These experiences not only enhance students' practical skills but also expose them to different facets of the pharmaceutical field, helping them make informed career choices.
3. **Placement Assistance and Support:** Prof. Reddy might have highlighted the college's efforts in providing placement assistance and support to its pharmacy graduates. This could include career counseling, resume building workshops, interview preparation sessions, and networking opportunities with industry professionals. By facilitating job placements, the college ensures that its graduates smoothly transition into the workforce.
4. **Focus on Soft Skills:** Prof. Reddy may have emphasized the importance of soft skills, such as communication, teamwork, and problem-solving, in addition to technical competencies. He might have discussed how the college integrates soft skills training into its curriculum to enhance students' overall employability and professional success.
5. **Alumni Success Stories:** Prof. Reddy could have shared success stories of RBVRR Women's College pharmacy alumni who have excelled in their careers after completing profession-ready training and placements. These stories serve as inspiration for current students and demonstrate the tangible benefits of the college's educational programs.

Overall, Prof. K. Muthyam Reddy's speech at RBVRR Women's College of Pharmacy on the importance of profession-ready training and placements likely aimed to motivate and empower students to take full advantage of the opportunities available to them and become successful professionals in the field of pharmacy.

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### **CIRCULAR**

**Date: 21/06//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'Innovation/prototype validation-converting innovation in to a start-up will be held on 22/06/2023 in our campus. The guest speaker Dr. J. Archana will be delivering the talk. All are requested to attend the talk.


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## Event-6

INNOVATION/PROTOTYPE VALIDATION-CONVERTING INNOVATION INTO A START-UP BY Dr. J. ARCHANA ON 22<sup>nd</sup> JUNE 2023



**RBVRR WOMEN'S COLLEGE OF PHARMACY**  
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BARKATPURA, HYDERABAD-500027 (T.S), INDIA





**SESSION ON**  
**INNOVATION/PROTOTYPE VALIDATION – CONVERTING  
INNOVATION INTO A START-UP**

By  
**Dr. J. Archana**  
Professor and Head Dept of Pharmacology  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On  
**22<sup>nd</sup> June 2023 at 12:00 P.M**  
Venue: Seminar hall

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## Report

Dr. J. Archana's session on innovation and prototype validation, focusing on converting innovation into a startup, on June 22, 2023, likely provided valuable insights and practical guidance for aspiring entrepreneurs. Here's an outline of what she might have covered:

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1. **Understanding Innovation and Prototype Validation:** Dr. Archana would have started by discussing the importance of innovation in entrepreneurship and the role of prototype validation in the startup process. Innovation involves developing new ideas, products, or processes that solve existing problems or meet unmet needs, while prototype validation is the process of testing and refining prototypes to ensure they meet customer requirements and market demand.
2. **Developing a Prototype:** She would have provided guidance on how to develop a prototype of a product or service based on the initial innovative idea. This could involve creating mock-ups, sketches, or digital prototypes to visualize the concept and gather feedback from potential customers or stakeholders.
3. **Validation Process:** Dr. Archana might have discussed strategies for validating the prototype to ensure its feasibility, functionality, and market fit. This could include conducting market research, testing the prototype with target customers, gathering feedback, and iterating on the design based on the results.
4. **Building a Minimum Viable Product (MVP):** She would likely have emphasized the importance of building a minimum viable product (MVP) as a lean and cost-effective way to validate the startup idea and attract initial customers or investors. An MVP is a version of the product with the minimum features required to solve the problem or meet the need identified by the target market.
5. **Converting Innovation into a Startup:** Dr. Archana would have provided practical guidance on how to transition from the prototype validation stage to launching a startup. This could include developing a business plan, securing funding or investment, forming a team, and establishing partnerships or collaborations.
6. **Overcoming Challenges:** She might have discussed common challenges and obstacles faced by entrepreneurs during the startup journey, such as funding constraints, market competition, regulatory hurdles, and team dynamics. Dr. Archana would likely have provided strategies for overcoming these challenges and staying resilient in the face of adversity.
7. **Success Stories and Case Studies:** Finally, she would have shared success stories and case studies of startups that successfully converted innovation into viable businesses. These examples would inspire and motivate participants and provide practical insights into the startup process.

Overall, Dr. J. Archana's session would have provided aspiring entrepreneurs with valuable guidance and inspiration for converting their innovative ideas into successful startups through prototype validation and strategic execution.

*M. Sankar*

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### **CIRCULAR**

**Date: 03/05//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Intellectual property rights(iprs)and ip management for start-up will be held on 04/05/2023 in our campus. The guest speaker Dr.A Krishna shailaja will be delivering the talk. All are requested to attend the talk.

*M. S. Kanth*

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INTELLECTUAL PROPERTY RIGHTS (IPRS )AND IP MANAGEMENT FOR START UP  
BY Dr.A KRISHNA SHAILAJA ON 4<sup>th</sup> MAY 2023

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 **INSTITUTION'S  
INNOVATION  
COUNCIL**  
Empowering the Future

**SEMINAR ON  
INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP  
MANAGEMENT FOR START UP**

By  
**A Krishna Shailaja,**  
Professor and Head, Dept of Pharmaceutics,  
RBVRR Women's College of Pharmacy

On  
**4<sup>th</sup> May 2023 at 2:00 P.M**  
Venue: Seminar Hall


**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



Report

Dr.A. Krishna Shailaja delivered a talk on "Intellectual Property Rights (IPRs) and IP Management for Startups" at RBVRR Women's College of Pharmacy on May 4th, 2023. Intellectual Property Rights (IPRs) are crucial for startups as they often rely on unique ideas, inventions, or creative works as their competitive advantage.

  
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Protecting these intellectual assets can be vital for the success and sustainability of a startup.

During the talk, A. Krishna Shailaja likely covered various aspects of intellectual property, including patents, trademarks, copyrights, and trade secrets, and discussed their importance for startups. Additionally, she may have provided guidance on how startups can manage their intellectual property effectively to maximize its value and protect it from infringement.

Intellectual property management involves strategies for identifying, protecting, enforcing, and monetizing intellectual assets. For startups, understanding the basics of intellectual property rights and implementing appropriate IP management practices can help safeguard their innovations, attract investment, and gain a competitive edge in the market.

Attendees of the talk would have gained valuable insights into the role of intellectual property in the startup ecosystem and learned practical tips for navigating the complexities of IP management.

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### **CIRCULAR**

**Date: 15/04//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'How to plan for start-up and legal & ethical steps by will be held on 17/04/2023 in our campus. The guest speaker Dr. G. Uma rani will be delivering the talk. All are requested to attend the talk.

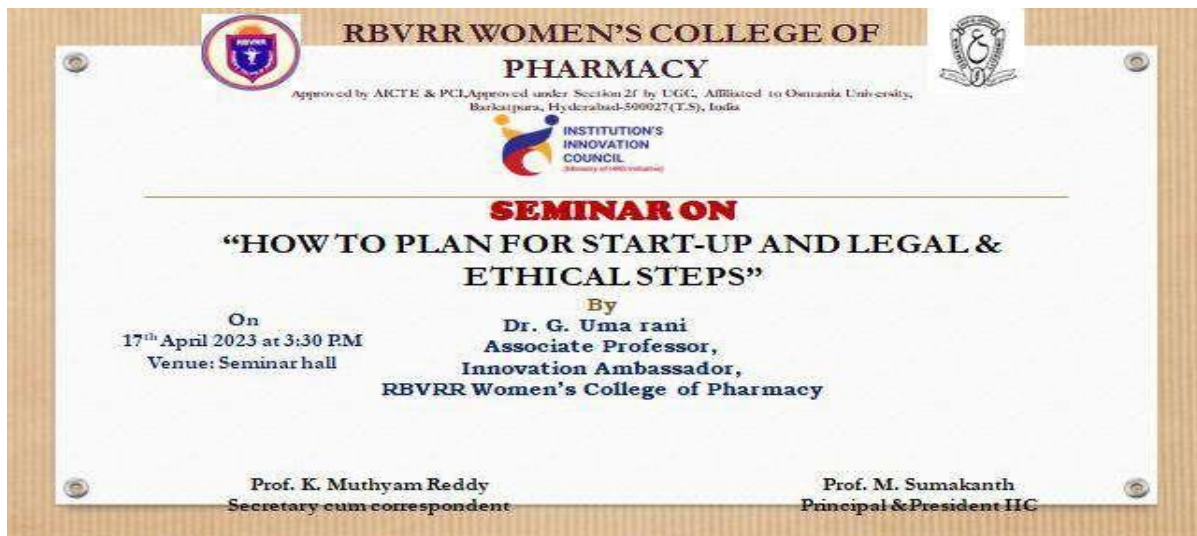
*M. S. Kantu*

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HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS BY Dr. G. UMA RANI ON 17<sup>th</sup> APRIL 2023



Report

Dr. G. Uma Rani's talk on "How to Plan for Start-Up and Legal & Ethical Steps" at RBVRR Women's College of Pharmacy on April 17th, 2023, likely provided valuable guidance on launching a startup while ensuring legal compliance and ethical considerations. Here's a general outline of what may have been covered:

*M. Sumakanth*

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1. **Introduction to Startups:** Dr. G. Uma Rani may have started by discussing the concept of startups, their significance in the economy, and the entrepreneurial mindset required for success.
2. **Planning for a Startup:** The talk may have delved into the essential steps involved in planning for a startup, including market research, identifying a niche, defining a unique value proposition, and crafting a business plan.
3. **Legal Considerations:** Dr. G. Uma Rani likely emphasized the importance of understanding and complying with legal requirements when starting a business. This could include registering the business entity, obtaining necessary licenses and permits, adhering to taxation laws, and understanding employment regulations.
4. **Intellectual Property Protection:** Given the focus on legal aspects, the talk may have covered the basics of intellectual property rights (IPRs) and strategies for protecting innovations, trademarks, copyrights, and other intellectual assets.
5. **Ethical Practices:** Ethical considerations are integral to the success and sustainability of any business. Dr. G. Uma Rani may have discussed ethical decision-making, transparency, integrity, and corporate social responsibility (CSR) in the context of startups.
6. **Compliance and Risk Management:** Compliance with industry regulations and standards is crucial for startups to avoid legal pitfalls and reputational damage. The talk may have highlighted the importance of implementing robust compliance and risk management frameworks.
7. **Q&A Session:** A question-and-answer session at the end of the talk would have allowed attendees to seek clarification on specific legal or ethical issues relevant to their startup ventures.

Attendees of the talk would have gained practical insights into the legal and ethical considerations involved in launching and operating a startup, equipping them with the knowledge needed to navigate the complexities of entrepreneurship responsibly.

*G. S. Kantu*

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### **CIRCULAR**

**Date: 18/03//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Business model canvas will be held on 20/03/2023 in our campus. The guest speaker Sudha parimala will be delivering the talk. All are requested to attend the talk.

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# BUSINESS MODEL CANVAS BY SUDHA PARIMALA ON 20<sup>th</sup> MARCH 2023



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## SEMINAR ON BUSINESS MODEL CANVAS

By  
Sudha Parimala,  
Associate Professor, Head Dept of Pharmacognosy,  
RBVRR Women's College of Pharmacy

On  
20<sup>th</sup> March 2023 at 1:30 P.M  
Venue: Seminar hall

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC



*M. S. Kanth*

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## Report

overview of Dr. Sudha Parimala's talk on the Business Model Canvas at RBVRRWCP. It sounds like it would have been an informative session covering the key aspects of the Business Model Canvas and how it can be applied in various business contexts. Dr. Sudha Parimala likely provided valuable insights and examples to help attendees understand how to utilize the Canvas effectively in developing and refining business models.

1. **Customer Segments:** This block defines the different groups of people or organizations a company aims to reach and serve. These segments may have distinct needs and preferences.
2. **Value Propositions:** This block describes the products or services a company offers to meet the needs of its customer segments. It explains why customers would choose the company's offerings over competitors'.
3. **Channels:** This block outlines the various channels or pathways through which a company reaches and interacts with its customer segments to deliver its value propositions. Channels may include physical stores, websites, social media, etc.
4. **Customer Relationships:** This block describes the types of relationships a company establishes with its different customer segments. These relationships can vary from personal assistance to automated services, depending on the nature of the business.
5. **Revenue Streams:** This block details how a company generates revenue from its customer segments. It may include different pricing mechanisms, such as one-time sales, subscription models, licensing fees, etc.
6. **Key Resources:** This block identifies the most important assets required to deliver the company's value proposition to its customer segments. These resources could be physical, intellectual, human, or financial.
7. **Key Activities:** This block describes the crucial actions a company must undertake to operate effectively and deliver its value propositions. These activities may include production, marketing, distribution, etc.
8. **Key Partnerships:** This block highlights the external relationships and collaborations a company relies on to optimize its business model. Partnerships can help leverage resources, reduce risk, or access new markets.
9. **Cost Structure:** This block outlines all the costs incurred to operate the business model. It includes both one-time and ongoing expenses associated with key activities, key resources, and key partnerships.

Each of these building blocks interacts with the others to create a holistic view of how a business operates and creates value for its stakeholders. Businesses can use

the Business Model Canvas to brainstorm, analyze, and iterate on their business models to achieve greater success.

Thank you for sharing the overview of Dr. Sudha Parimala's talk on the Business Model Canvas at RBVRRWCP. It sounds like it would have been an informative session covering the key aspects of the Business Model Canvas and how it can be applied in various business contexts. Dr. Sudha Parimala likely provided valuable insights and examples to help attendees understand how to utilize the Canvas effectively in developing and refining business model.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 28/01//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M. Pharmacy that a leadership talk on ' Education, innovation, and personal development will be held on 30/01/2023 in our college. The guest speaker Prof. T.G. Sitaram will be delivering the leadership talk by online webcast. All are requested to attend the talk in college campus at room no. 5

*M. S. Kantu*

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**Leadership Talk**  
With  
**Prof. T. G. Sitharam**  
Chairman  
All India Council for Technical Education

Monday,  
30<sup>th</sup> January 2023 11:00 AM - 11:30 AM



## Report

The leadership talk organized by the Ministry of Education's Innovation Council featuring AICTE Chairman Prof. T.G. Sitaram sounds like it covered a wide range of important topics related to education, innovation, and personal development. Here's a breakdown of the key points discussed:

- Differences between AICTE and IIT:** Prof. T.G. Sitaram likely highlighted the distinct roles and functions of the All India Council for Technical Education (AICTE) and the Indian Institutes of Technology (IITs). While both institutions play crucial roles in technical education and research, they have different focuses, mandates, and structures.
- Overcoming Stress:** Stress management is essential for students, educators, and professionals alike. Prof. Sitaram may have shared strategies and techniques for effectively managing stress, maintaining work-life

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balance, and prioritizing mental well-being, particularly in the context of academic and professional pursuits.

3. **Research and Innovation:** Prof. Sitaram likely underscored the importance of research and innovation in driving progress, economic growth, and societal development. He may have encouraged students and educators to actively engage in research activities, explore interdisciplinary collaboration, and leverage emerging technologies to address real-world challenges.
4. **Success to Failure Rate in Innovations:** Innovation often involves taking risks and learning from failure. Prof. Sitaram might have discussed the importance of embracing failure as a valuable learning opportunity, fostering a culture of experimentation and resilience, and persevering in the face of setbacks to ultimately achieve success in innovation endeavors.
5. **Continuous Efforts for Success:** Prof. Sitaram likely emphasized the significance of sustained effort, dedication, and perseverance in achieving success, whether in academic pursuits, professional endeavors, or innovation initiatives. He may have encouraged individuals to set goals, stay focused, and maintain momentum through continuous learning, adaptation, and improvement.

Overall, the leadership talk with AICTE Chairman Prof. T.G. Sitaram organized by the Ministry of Education's Innovation Council appears to have provided valuable insights and guidance on navigating challenges, fostering innovation, and pursuing personal and professional growth in the field of education and beyond.

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### **CIRCULAR**

**Date: 06/01//2023**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on ' Process of innovation development & technology readiness level(trl) & commercilation of lab technologies & tech-transferwill be held on 07/01/2023 in our campus. The guest speaker M.P.kusumawill be delivering the talk. All are requested to attend the talk.

*M. S. Kanth*

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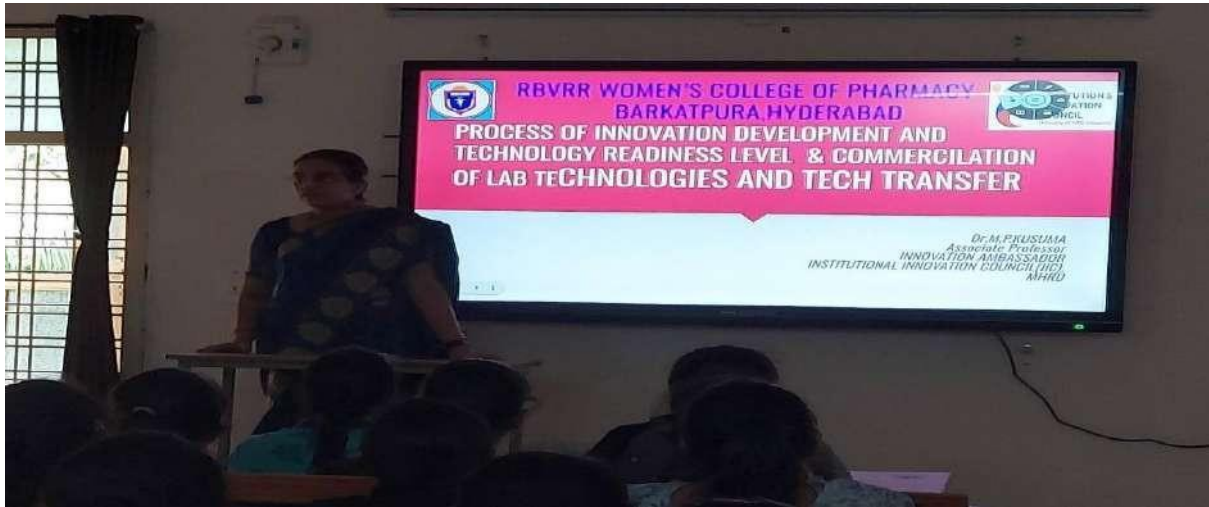
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PROCESS OF INNOVATION DEVELOPMENT & TECHNOLOGY READINESS LEVEL(TRL) & COMMERCILATION OF LAB TECHNOLOGIES & TECH-TRANSFER BY M.P.KUSUMA ON 7<sup>th</sup> JANUARY 2023



Report

The event conducted on January 7th, 2023, at RBVRR Women's College of Pharmacy featured a seminar by M.P. Kusuma focused on the process of innovation development, Technology Readiness Level (TRL), commercialization of lab technologies, and tech-transfer. This report aims to summarize the key points discussed during the seminar.

Key Discussion Points:

*M. Sankar*

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#### Innovation Development Process:

Dr.M.P Kusuma highlighted the iterative nature of the innovation development process, emphasizing the importance of creativity, research, and development.

Key stages discussed included ideation, feasibility analysis, prototyping, testing, and refinement.

Importance of collaboration between academia, industry, and government for fostering innovation was emphasized.

#### Technology Readiness Level (TRL):

Dr.M.P Kusuma explained the concept of TRL, which is a metric used to assess the maturity of a technology.

TRL ranges from 1 (basic principles observed) to 9 (fully operational system).

Discussion included how TRL assessment helps in decision-making for technology development and investment.

#### Commercialization of Lab Technologies:

The process of commercializing lab technologies involves transforming research outcomes into marketable products or services.

Dr.M.P Kusuma discussed strategies for market analysis, intellectual property protection, regulatory compliance, and business model development.

Importance of entrepreneurship skills and industry partnerships in successful commercialization was highlighted.

#### Technology Transfer:

Tech-transfer refers to the process of transferring scientific findings from the lab to the marketplace.

Dr.M.P Kusuma emphasized the role of technology transfer offices (TTOs) in facilitating collaborations between academia and industry.

Discussion included challenges such as intellectual property management, licensing agreements, and funding for technology transfer initiatives.

#### Conclusion:

The seminar by M.P. Kusuma provided valuable insights into the process of innovation development, Technology Readiness Level (TRL) assessment, commercialization of lab technologies, and technology transfer. Attendees gained a deeper understanding of the complexities involved in translating research into real-world applications and the importance of collaboration between academia, industry, and government for fostering innovation-driven economies. The event served as a catalyst for further discussions and initiatives in the field of technology development and commercialization.

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### **CIRCULAR**

**Date: 10/11//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on **National Education Policy** by Dr.Krishna Reddy. C on 11/11/2022. All are requested to attend.

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INSTITUTION'S  
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## NATIONAL EDUCATIONAL DAY CELEBRATIONS SEMINAR ON NATIONAL EDUCATIONAL POLICY

By

**Dr. Krishna Reddy Chittedi**

Assistant Professor at School of Economics,  
University of Hyderabad

On 11<sup>th</sup> November 2022 at 2:30 P.M

Venue : Seminar Hall

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC



*M. Sumakanth*

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## Reports

National Education Day, celebrated in India on November 11th, commemorates the birth anniversary of Maulana Abul Kalam Azad, the first Education Minister of independent India. While I don't have specific information about Krishna Reddy's event at RBVRR Women's College of Pharmacy on National Education Day, I can provide a general outline of what such an event might entail.

Krishna Reddy, as an educator or guest speaker at RBVRR Women's College of Pharmacy on National Education Day, might focus on various aspects of education, its significance, challenges, and opportunities within the context of pharmacy education. Here's what the event could include:

- 1. Celebrating the Legacy of Maulana Abul Kalam Azad:** Krishna Reddy might begin the event by highlighting Maulana Azad's contributions to education in India and his vision for building a strong educational foundation for the nation. This could involve discussing Azad's emphasis on promoting literacy, inclusivity, and educational reforms.
- 2. Importance of Education in Pharmacy:** Reddy may emphasize the crucial role of education in shaping the future of pharmacy professionals. He could discuss how education not only imparts knowledge of pharmaceutical sciences but also instills values, ethics, and a sense of responsibility among students as future healthcare providers.
- 3. Addressing Challenges in Pharmacy Education:** Reddy might acknowledge the challenges faced in pharmacy education, such as keeping up with advancements in pharmaceutical sciences, adapting to changing healthcare

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landscapes, and ensuring inclusivity and diversity within the field. He could encourage educators and students to work collaboratively to overcome these challenges.

4. **Empowering Women in Pharmacy:** As RBVRR Women's College of Pharmacy is dedicated to women's education, Reddy may highlight the importance of empowering women in the field of pharmacy. This could involve discussing opportunities for women in pharmaceutical research, entrepreneurship, leadership roles, and addressing gender disparities within the profession.
5. **Promoting Innovation and Research:** Reddy might stress the importance of fostering a culture of innovation and research within the college. He could encourage students to engage in research projects, participate in scientific competitions, and explore opportunities for collaboration with industry partners to drive advancements in pharmaceutical sciences.
6. **Inspiring Future Leaders:** Reddy may conclude the event by inspiring students to become future leaders in the field of pharmacy. This could involve sharing success stories of alumni who have made significant contributions to the pharmaceutical industry or healthcare sector, motivating current students to aim high and pursue their passions with dedication and commitment.

Overall, Krishna Reddy's event on National Education Day at RBVRR Women's College of Pharmacy would likely serve as a platform to celebrate the importance of education, inspire students to excel in their academic pursuits, and reaffirm the college's commitment to nurturing future pharmacy professionals.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 14/10//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on ' My story-motivational session by successful innovator will be held on 15/10/2022 in our campus. The guest speaker Dr. Adinarayana reddy kadapawill be delivering the talk. All are requested to attend the talk.

*M. S. Kanth*

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MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR BY Dr. ADINARAYANA REDDY KADAPA ON 15<sup>th</sup> OCTOBER 2022



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**SEMINAR ON**  
**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR**


By  
Dr. Adinarayana Reddy Kadapa  
Director, Program management formulations,  
Dr. Reddy's Laboratories  
Hyderabad

On 15<sup>th</sup> October 2022 at 11:00 A.M

Venue  
**SEMINAR HALL**

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC



*M. S. Kanth*

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## Report

A motivational session by a successful innovator like Dr. Adinarayana Reddy Kadapa on October 15, 2022, would likely have been an inspiring and insightful event. Here's a speculative outline of what such a session might have entailed:

- 1. Introduction to Dr. Adinarayana Reddy Kadapa:** The session may have started with an introduction to Dr. Adinarayana Reddy Kadapa, highlighting his background, achievements, and contributions as an innovator in his field. This introduction would set the stage for the audience to understand the significance of his insights and experiences.
- 2. Personal Journey and Success Story:** Dr. Kadapa may have shared his personal journey as an innovator, including the challenges he faced, the obstacles he overcame, and the milestones he achieved along the way. His success story would serve as a source of inspiration for the audience, demonstrating that with perseverance, determination, and creative thinking, anyone can achieve their goals.
- 3. Key Principles of Innovation:** Dr. Kadapa might have discussed the key principles and strategies that have guided his innovative endeavors. This could include topics such as problem-solving, thinking outside the box, embracing failure as a stepping stone to success, and fostering a culture of innovation within organizations.
- 4. Case Studies and Examples:** To illustrate his points, Dr. Kadapa may have shared real-life case studies and examples of successful innovation projects he has been involved in. These examples would provide concrete evidence of how innovative thinking can lead to tangible results and positive impact in various domains.
- 5. Motivational Messages:** Throughout the session, Dr. Kadapa would likely intersperse motivational messages and quotes to uplift and inspire the audience. These messages may focus on themes such as resilience, self-belief, perseverance, and the power of innovation to drive positive change in the world.
- 6. Interactive Q&A Session:** To engage the audience and encourage participation, Dr. Kadapa may have included an interactive Q&A session where attendees could ask questions, seek advice, and share their own insights and experiences related to innovation and personal growth.

Overall, the motivational session by Dr. Adinarayana Reddy Kadapa on October 15, 2022, would have been a valuable opportunity for attendees to gain insights, draw inspiration, and learn from the experiences of a successful innovator in their field

*M. S. Kanth*

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Barkatpura, Hyderabad-500 027 (TS)



College Code: 1706

## **RBVRR WOMEN'S COLLEGE OF PHARMACY**

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### **CIRCULAR**

**Date: 17/08//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Angel investment/vc funding opportunity for early stage entrepreneurs talk will be held on 18/08/2022 in our campus. The guest speaker G. Prasanna lakshmi will be delivering the talk. All are requested to attend the talk.

*G. S. Kanth*

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**ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE  
ENTREPRENEURS TALK BY G. PRASANNA LAKSHMI ON 18<sup>th</sup> AUGUST 2022**



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**SESSION ON**  
**ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR**  
**EARLY STAGE ENTREPRENEURS**

By  
G. Prasanna Lakshmi  
Sr. Assistant Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy  
On 18<sup>th</sup> August 2022 at 11:00 A.M

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC

*M. S. Kanth*

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RBVRR Women's College of Pharmacy  
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## Report

Title: Report on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs Talk by G. Prasanna Lakshmi on August 18th, 2022, at RBVRR Women's College of Pharmacy

Date: August 18th, 2022 Venue: RBVRR Women's College of Pharmacy

Introduction: The seminar held on August 18th, 2022, at RBVRR Women's College of Pharmacy featured a talk by G. Prasanna Lakshmi focused on Angel Investment and Venture Capital (VC) Funding opportunities for early-stage entrepreneurs. This report aims to provide a summary of the key insights shared during the session.

### Key Discussion Points:

#### 1. Understanding Angel Investment and VC Funding:

- Prasanna Lakshmi provided an overview of Angel Investment and VC Funding, highlighting the differences between the two forms of investment.
- Angel investors are individuals who provide capital to startups in exchange for ownership equity or convertible debt.
- VC funding involves investment from venture capital firms that manage funds pooled from various investors.

#### 2. Opportunities for Early Stage Entrepreneurs:

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- The speaker discussed the importance of Angel Investment and VC Funding for early-stage entrepreneurs, especially those in the pharmaceutical and healthcare sectors.
- Funding from angel investors and VCs can provide crucial financial support for product development, market expansion, and scaling up operations.

### 3. Key Considerations for Entrepreneurs:

- Prasanna Lakshmi outlined the key considerations that entrepreneurs should keep in mind when seeking angel investment or VC funding.
- These considerations include having a clear business plan, demonstrating market potential, building a strong team, and understanding the terms of investment.

### 4. Investor Expectations and Due Diligence:

- The speaker highlighted the importance of understanding investor expectations and conducting due diligence before seeking funding.
- Angel investors and VCs typically look for startups with high growth potential, a scalable business model, and a competitive advantage in the market.

### 5. Networking and Pitching:

- Prasanna Lakshmi emphasized the significance of networking and pitching to attract angel investors and VC firms.
- Entrepreneurs should actively participate in startup events, pitch competitions, and networking forums to connect with potential investors.

**Conclusion:** The talk by G. Prasanna Lakshmi provided valuable insights into the opportunities and challenges associated with Angel Investment and VC Funding for early-stage entrepreneurs, particularly in the pharmaceutical and healthcare sectors. Attendees gained a deeper understanding of the fundraising process, investor expectations, and key considerations for securing investment. The session served as a platform for aspiring entrepreneurs to learn and engage with industry experts in their pursuit of startup success.

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### **CIRCULAR**

**Date: 10/08//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Accelerators/incubation- opportunities for students & faculties – early stage entrepreneurs talk' will be held on 11/08/2022 in our campus. The guest speaker Mrs. Harshini will be delivering the talk. All are requested to attend the talk.

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**ACCELERATORS/INCUBATION- OPPORTUNITIES FOR STUDENTS & FACULTIES – EARLY STAGE ENTREPRENEURS TALK BY M. HARSHINI ON 11<sup>th</sup> AUGUST 2022**

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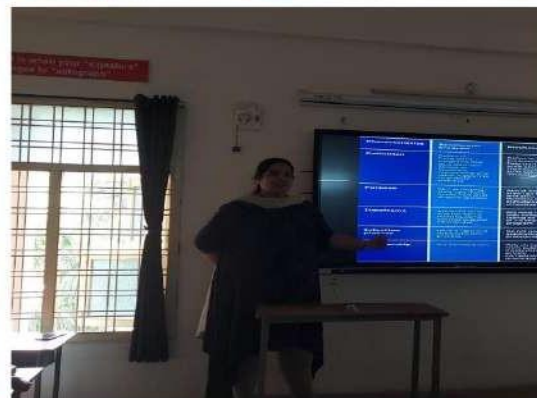
**SEMINAR ON**  
**ACCELERATORS/INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS**

By  
**M. Harshini**  
Assistant Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On 11<sup>th</sup> August 2022 at 2:00 P.M

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC



*M. Sumakanth*

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## Report

M. Harshini, an expert in entrepreneurship and innovation, delivered an insightful talk at RBVRR Women's College of Pharmacy focusing on "Accelerators/Incubation - Opportunities for Students & Faculties – Early Stage Entrepreneurs." The session aimed to educate students, faculties, and early-stage entrepreneurs about the potential benefits of accelerators and incubation programs in fostering startup growth and innovation.

### Key Points:

#### 1. Understanding Accelerators and Incubators:

- M. Harshini provided a clear distinction between accelerators and incubators. Accelerators are programs designed to accelerate the growth of startups through mentorship, networking, and funding opportunities over a fixed period, usually a few months. Incubators, on the other hand, provide support and resources to startups in the early stages of development, helping them refine their business models and scale.

#### 2. Benefits for Students and Faculties:

- The speaker highlighted the various opportunities that accelerators and incubators offer to students and faculties:
  - Access to mentorship and guidance from experienced entrepreneurs and industry experts.
  - Networking opportunities with investors, potential partners, and fellow entrepreneurs.
  - Exposure to real-world business challenges and hands-on learning experiences.
  - Access to funding and resources to develop and commercialize innovative ideas and research projects.

#### 3. Early Stage Entrepreneurship:

- M. Harshini emphasized the importance of early-stage entrepreneurship and encouraged students and faculties to explore entrepreneurship as a viable career path. She discussed how accelerators and incubators provide a supportive ecosystem for nurturing entrepreneurial talent and turning innovative ideas into successful ventures.

#### 4. Success Stories and Case Studies:

- The session included success stories and case studies of startups that have benefited from accelerator and incubation programs. M. Harshini showcased examples of startups that have grown rapidly and achieved significant milestones with the support of these

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programs, inspiring attendees to pursue their entrepreneurial aspirations.

#### **5. Choosing the Right Program:**

- The speaker provided insights into how students and faculties can choose the right accelerator or incubator program based on their specific goals, industry focus, and stage of development. She discussed factors to consider, such as program duration, mentorship quality, funding opportunities, and alumni success.

#### **6. Next Steps and Actionable Insights:**

- The session concluded with actionable insights and next steps for students, faculties, and early-stage entrepreneurs interested in exploring accelerator and incubation opportunities. M. Harshini encouraged attendees to proactively seek out programs, build strong networks, and leverage available resources to accelerate their entrepreneurial journey.

**Conclusion:** M. Harshini's talk on "Accelerators/Incubation - Opportunities for Students & Faculties – Early Stage Entrepreneurs" provided valuable insights and practical guidance for aspiring entrepreneurs at RBVRR Women's College of Pharmacy. By highlighting the benefits of accelerator and incubation programs, sharing success stories, and offering actionable insights, the session inspired attendees to take proactive steps towards realizing their entrepreneurial ambitions and leveraging available opportunities for growth and innovation.

*M. S. Kantu*

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### **CIRCULAR**

**Date: 07/07//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Prototype/process design and development- prototyping talk will be held on 8/07/2022 in our campus. The guest speaker Dr. M. Vijaya bhargavi will be delivering the talk. All are requested to attend the talk.

*M. S. Kantu*

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# PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT- PROTOTYPING TALK BY DR. M. VIJAYA BHARGAVI ON 8<sup>TH</sup> JULY 2022

 **RBVRR WOMEN'S COLLEGE OF PHARMACY**  
Approved by AICTE & PCI, Approved under Section 2 (f) by UGC. Affiliated to Osmania University, Barkatpura, Hyderabad-500027 (T.S), India

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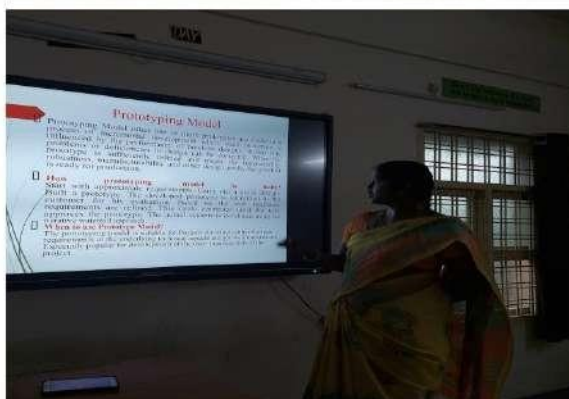
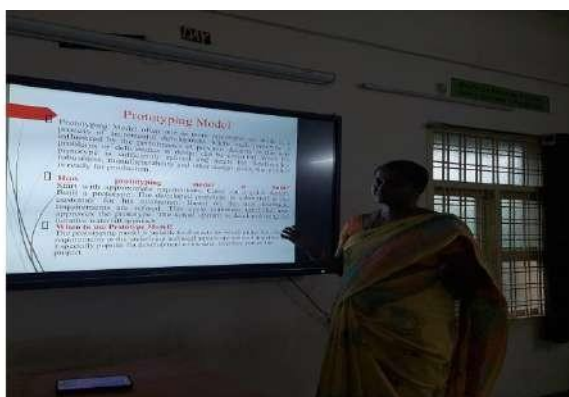
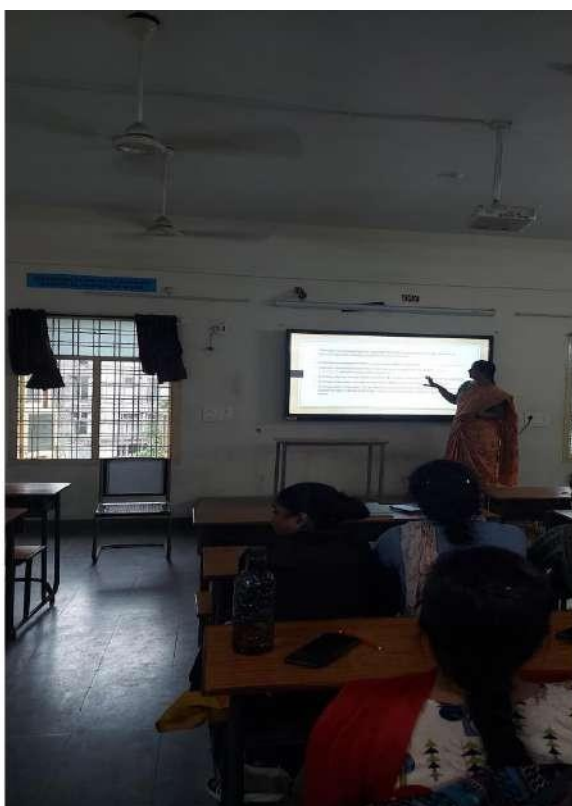
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**SEMINAR ON  
PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT - PROTOTYPING**  
By  
**Dr. M. Vijaya Bhargavi**  
Associate Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On 8th July 2022 at 12:00 P.M

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## Report

RBVRR Women's College of Pharmacy hosted a talk on "Prototype/Process Design and Development - Prototyping" by Dr. M. Vijaya Bhargavi. The session aimed to provide insights into the importance of prototyping in the process design and development cycle, particularly in the pharmaceutical industry. Dr. M. Vijaya Bhargavi, an esteemed expert in the field, shared her knowledge and experience with students, faculty, and guests.

## Key Points Covered:

- 1. Understanding Prototyping:** Dr. M. Vijaya Bhargavi began by defining prototyping and its significance in the product development process. She

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explained how prototypes serve as tangible representations of ideas or concepts, allowing for evaluation and refinement before final production.

2. **Role of Prototyping in Process Design:** The speaker elaborated on the role of prototyping in process design and development, especially in the pharmaceutical sector. She emphasized the importance of iterative prototyping to optimize manufacturing processes, enhance product quality, and minimize risks.
3. **Types of Prototypes:** Dr. Bhargavi discussed various types of prototypes used in the pharmaceutical industry, including functional prototypes, visual prototypes, and scale models. She explained how each type serves specific purposes in the design and testing phases.
4. **Prototyping Techniques:** The session covered different prototyping techniques employed in pharmaceutical process design, such as rapid prototyping, 3D printing, and simulation. Dr. Bhargavi highlighted the advantages and limitations of each technique and provided insights into selecting the most suitable approach based on project requirements.
5. **Case Studies and Examples:** To illustrate the concepts discussed, Dr. M. Vijaya Bhargavi shared relevant case studies and examples of successful prototyping initiatives in the pharmaceutical domain. These real-world scenarios provided practical insights into the application of prototyping techniques in solving complex challenges.

**Conclusion:** Dr. M. Vijaya Bhargavi's talk on prototype/process design and development - prototyping proved to be highly informative and enlightening. Her expertise, combined with practical examples and case studies, enhanced the understanding of prototyping concepts among the audience. The session served as a valuable opportunity for students and faculty to gain insights into the application of prototyping techniques in the pharmaceutical industry.

*M. S. Kantu*

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### **CIRCULAR**

**Date: 01/08//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Innovation/prototype validation – converting innovation into a start up" talk will be held on 02/08/2022 in our campus. The guest speaker Dr. J. Archana will be delivering the talk. All are requested to attend the talk.

*J. S. Kantu*

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**INNOVATION/PROTOTYPE VALIDATION – CONVERTING INNOVATION INTO A STARTUP TALK BY DR. J. ARCHANA ON 2<sup>nd</sup> AUGUST 2022**



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**SESSION ON**  
**INNOVATION/PROTOTYPE VALIDATION - CONVERTING INNOVATION INTO A STARTUP**

By  
**Dr. J. Archana**  
Associate Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On 2<sup>nd</sup> August 2022 at 12:00 P.M

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



*M. S. Kanth*

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## Report

Dr. J. Archana, a seasoned expert in innovation and entrepreneurship, delivered an engaging talk at RBVRR Women's College of Pharmacy on the topic of "Innovation/Prototype Validation – Converting Innovation into a Startup." The session aimed to enlighten aspiring entrepreneurs on the crucial process of validating their innovations or prototypes and transitioning them into viable startup ventures.

### Key Points:

#### 1. Understanding Innovation and Prototype Validation:

- Dr. Archana began by defining innovation as the process of creating something new or significantly improving existing ideas, products, or processes. She highlighted the importance of validating innovations through prototype development and testing to ensure feasibility and market acceptance.

#### 2. Importance of Prototype Validation:

- The speaker emphasized that prototype validation is a critical step in the startup journey, enabling entrepreneurs to assess the viability and functionality of their innovations in real-world scenarios. Validating prototypes helps identify potential flaws, iterate on design improvements, and gather valuable feedback from target users.

#### 3. Methods of Prototype Validation:

- Dr. Archana discussed various methods and approaches for validating prototypes, including:
  - **User Testing:** Engaging target users to evaluate the usability, functionality, and satisfaction with the prototype.
  - **Market Research:** Conducting surveys, interviews, and focus groups to gauge market demand, preferences, and willingness to pay.
  - **Technical Validation:** Testing the technical performance, reliability, and scalability of the prototype through simulations, experiments, and pilot studies.
  - **Iterative Design:** Adopting an iterative approach to refine and enhance the prototype based on feedback and iterative testing cycles.

#### 4. Lean Startup Methodology:

- The speaker introduced the Lean Startup methodology as a practical framework for converting innovation into a startup. She emphasized the principles of building a minimum viable product (MVP), validating

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assumptions through rapid experimentation, and iterating based on customer feedback.

#### **5. Risk Assessment and Mitigation:**

- Dr. Archana highlighted the importance of conducting risk assessments during the prototype validation phase to identify potential challenges, uncertainties, and market risks. She discussed strategies for mitigating risks, such as diversifying revenue streams, securing intellectual property rights, and building strategic partnerships.

#### **6. Transitioning to Startup:**

- The session concluded with insights into transitioning validated prototypes into full-fledged startup ventures. Dr. Archana discussed key considerations, such as business model development, market entry strategies, team building, funding options, and scaling strategies.

**Conclusion:** Dr. J. Archana's talk on "Innovation/Prototype Validation – Converting Innovation into a Startup" provided valuable insights and practical guidance for aspiring entrepreneurs at RBVRR Women's College of Pharmacy. By emphasizing the importance of prototype validation, adopting lean startup methodologies, and mitigating risks, the session empowered attendees to transform their innovative ideas into successful startup ventures.

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### **CIRCULAR**

**Date: 29/07//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'Intellectual property rights (iprs) and ip management for startup talk' will be held on 30/07/2022 in our campus. The guest speaker Zeenath banu will be delivering the talk. All are requested to attend the talk.


*M. Sankar*


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**RBVRR Women's College of Pharmacy  
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**PRINCIPAL**

# INTELLECTUAL PROPERTY RIGHTS(IPRS) AND IP MANAGEMENT FOR START UP TALK BY ZEENATH BANU ON 30<sup>TH</sup> JULY 2022

 **RBVRR WOMEN'S COLLEGE OF PHARMACY**  
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**SEMINAR ON**  
**INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR START UP**  
By  
Zeenath Banu  
Assistant Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy  
On 30<sup>th</sup> July 2022 at 1:30 P.M

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



Zeenath Banu, an expert in Intellectual Property Rights (IPRs) and IP Management, delivered an insightful talk at RBVRR Women's College of Pharmacy. The session aimed to educate aspiring entrepreneurs on the importance of protecting their intellectual property and implementing effective IP management strategies for startup success.

## Key Points:

### 1. Understanding Intellectual Property (IP):

*M. Sumakanth*

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- Zeenath Banu provided a comprehensive overview of intellectual property, including patents, trademarks, copyrights, and trade secrets. She explained that IP rights are crucial assets for startups, offering legal protection for their innovations, brands, and creative works.

## 2. Importance of IP Protection for Startups:

- The speaker emphasized the significance of securing IP rights early in the startup journey to prevent competitors from copying or infringing upon their innovations. Zeenath Banu highlighted how IP protection enhances the startup's credibility, attracts investors, and creates opportunities for commercialization and licensing.

## 3. Types of Intellectual Property Rights:

- Zeenath Banu delved into the specifics of different types of IP rights:
  - **Patents:** Protection for inventions and technological advancements.
  - **Trademarks:** Safeguarding brand names, logos, and symbols.
  - **Copyrights:** Protection for original literary, artistic, and creative works.
  - **Trade Secrets:** Confidential information, formulas, or processes that provide a competitive advantage.

## 4. IP Management Strategies:

- The speaker provided practical advice on developing an effective IP management strategy for startups:
  - Conducting IP audits to assess and identify valuable IP assets.
  - Implementing proper documentation and record-keeping procedures.
  - Establishing clear policies for IP ownership, confidentiality, and non-disclosure agreements.
  - Regularly monitoring the market for potential IP infringements or violations.

## 5. IP Commercialization and Monetization:

- Zeenath Banu discussed various strategies for leveraging IP assets to generate revenue for startups, including licensing agreements, joint ventures, and technology transfer initiatives. She emphasized the importance of understanding the market demand and positioning IP assets strategically for maximum commercial value.

## 6. IPR Challenges and Best Practices:

- The session concluded with a discussion on common challenges faced by startups in managing their intellectual property, such as limited resources and navigating complex legal processes. Zeenath Banu shared best practices for overcoming these challenges, including seeking expert advice, building partnerships, and staying informed about changes in IP laws and regulations.

**Conclusion:** Zeenath Banu's talk on Intellectual Property Rights (IPRs) and IP Management for Startups provided valuable insights and practical guidance for aspiring entrepreneurs at RBVRR Women's College of Pharmacy. By emphasizing the importance of IP protection, implementing effective management strategies, and leveraging IP assets for commercial success, the session empowered attendees to safeguard their innovations and build a strong foundation for their startup ventures.

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### **CIRCULAR**

**Date: 19/07//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on "How to plan for start-up and legal & ethical steps" talk will be held on 20/07/2022 in our campus. The guest speaker Dr. G. Uma rani will be delivering the talk. All are requested to attend the talk.

*M. S. Kanth*

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**PRINCIPAL**

**“HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS “ TALK BY DR. G. UMA RANI ON 20<sup>TH</sup> JULY 2022**



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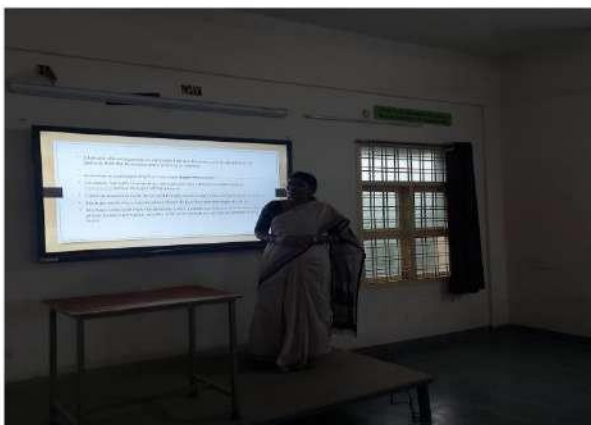
**SEMINAR ON  
“HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL  
STEPS”**

By  
**Dr. G. Uma rani**  
Associate Professor,  
Innovation Ambassador,  
RBVRR Women's College of Pharmacy

On 20<sup>th</sup> July 2022 at 11:30 A.M

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



*M. Sumakanth*

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Barkatpura, Hyderabad-500 027 (TS)



## Report

**Introduction:** Dr. G. Uma Rani, an esteemed expert in entrepreneurship and legal affairs, delivered an enlightening talk at RBVRR Women's College of Pharmacy. The session aimed to guide aspiring entrepreneurs on how to plan for a successful startup while navigating the legal and ethical landscapes.

### Key Points:

#### 1. Idea Generation:

- Dr. Uma Rani emphasized the importance of a strong and innovative business idea as the foundation of any startup endeavor. She encouraged attendees to brainstorm ideas that solve real-world problems or fulfill unmet needs in the market.

#### 2. Market Research:

- She stressed the significance of conducting thorough market research to validate the viability of the business idea. Understanding the target audience, competitors, and market trends is crucial for formulating a robust business plan.

#### 3. Business Planning:

- Dr. Uma Rani outlined the essential components of a business plan, including the executive summary, market analysis, marketing strategy, operational plan, and financial projections. A well-developed business plan serves as a roadmap for the startup journey and attracts potential investors.


#### 4. Legal and Ethical Considerations:

- One of the highlights of the talk was the detailed discussion on legal and ethical aspects of starting a business. Dr. Uma Rani highlighted the importance of complying with regulatory requirements, obtaining necessary licenses and permits, and protecting intellectual property rights.
- She emphasized the significance of maintaining high ethical standards in all business operations, including transparent communication, fair treatment of employees, and responsible environmental practices.

#### 5. Financial Management:

- Financial management was another crucial aspect covered in the session. Dr. Uma Rani provided insights into budgeting, managing cash flow, securing funding, and financial record-keeping. Sound financial management is essential for the long-term sustainability of a startup.

#### 6. Networking and Mentorship:

  
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- Dr. Uma Rani encouraged aspiring entrepreneurs to leverage networking opportunities and seek mentorship from experienced professionals. Building a strong support network can provide valuable guidance, advice, and resources throughout the startup journey.

**Conclusion:** Dr. G. Uma Rani's talk on "How to Plan for Start-up and Legal & Ethical Steps" provided invaluable insights and practical guidance for aspiring entrepreneurs. By emphasizing the importance of a strong business foundation, legal compliance, ethical conduct, and strategic planning, the session equipped attendees with the knowledge and tools necessary to embark on a successful startup journey.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 27/06//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M. Pharmacy that a leadership talk on Professor Kamakoti, Director of the prestigious Indian Institute of Technology Madras (IIT Madras), delivered an engaging online session on "Out-of-the-Box Thinking for Problem Solving will be held on 28/06/2022 by online webcast. All are requested to attend the talk in college campus at room no. 5

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SESSION ON

## OUT OF THE BOX THINKING FOR PROBLEM SOLVING



**TUESDAY**

28th-JUNE 2022



**PROF. V KAMAKOTI**  
DIRECTOR, IIT MADRAS



**TIME**

2:00 PM - 3:00 PM

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## Report

Professor Kamakoti, Director of the prestigious Indian Institute of Technology Madras (IIT Madras), delivered an engaging online session on "Out-of-the-Box Thinking for Problem Solving." The session aimed to inspire participants to adopt creative and unconventional approaches to tackle complex problems and drive innovation.

### Key Points:

#### 1. Redefining Problem Solving:

- Professor Kamakoti emphasized the need to redefine traditional notions of problem solving and embrace innovative thinking techniques. He highlighted that conventional methods may not always yield optimal solutions and encouraged participants to explore alternative approaches.

#### 2. Understanding Out-of-the-Box Thinking:

- The speaker elucidated the concept of out-of-the-box thinking as the ability to approach problems from unconventional angles, challenge assumptions, and generate novel solutions. He emphasized the importance of fostering a mindset that embraces creativity, curiosity, and experimentation.

#### 3. Breaking Mental Barriers:

- Professor Kamakoti discussed common mental barriers that hinder out-of-the-box thinking, such as fear of failure, conformity to norms, and reluctance to take risks. He urged participants to overcome these barriers by cultivating a growth mindset, embracing failure as a learning opportunity, and challenging the status quo.

#### 4. Creativity Techniques:

- The session introduced various creativity techniques and tools to stimulate out-of-the-box thinking, including:
  - Brainstorming: Generating ideas in a group setting without criticism or judgment.
  - Mind Mapping: Visualizing connections and relationships between ideas to spark new insights.
  - Lateral Thinking: Approaching problems from unexpected perspectives to uncover innovative solutions.
  - Analogous Thinking: Drawing parallels from unrelated domains to inspire creative solutions.
  - Reverse Engineering: Deconstructing existing solutions to identify new possibilities and improvements.

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## 5. Real-World Examples:

- Professor Kamakoti illustrated the principles of out-of-the-box thinking with real-world examples of innovative problem solving from various domains, including technology, business, and social impact. He showcased how unconventional approaches have led to groundbreaking inventions, disruptive business models, and transformative social initiatives.

## 6. Practical Applications:

- The session concluded with practical insights on applying out-of-the-box thinking to address current challenges and seize opportunities in participants' respective fields. Professor Kamakoti encouraged participants to experiment with new ideas, collaborate across disciplines, and embrace ambiguity as they embark on their problem-solving journeys.

**Conclusion:** Professor Kamakoti's online session on "Out-of-the-Box Thinking for Problem Solving" provided participants with valuable insights and practical strategies for approaching challenges with creativity and innovation. By challenging conventional thinking patterns, breaking mental barriers, and exploring alternative approaches, the session inspired participants to unleash their creative potential and drive meaningful change in their personal and professional endeavors.

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### **CIRCULAR**

**Date: 18/02//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on ' Achieving product solution fit and product market fit will be held on 19/02/2022 in our campus. The guest speaker Mr. P Prasanth will be delivering the talk. All are requested to attend the talk.

*P. Prasanth*

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ACHIEVING PRODUCT SOLUTION FIT AND PRODUCT MARKET FIT BY Mr. P PRASANT ON 19<sup>th</sup> FEBRUARY 2022



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**WEBINAR ON**  
**ACHIEVING PRODUCT SOLUTION FIT AND PRODUCT MARKET FIT**

By  
**Mr. P PRASANT**  
Deputy Dean (I & A) IIC President,  
Assistant Professor, Mentor of Change,  
Atal Innovation Mission  
Khalsa College of Engineering and Technology, Amritsar



On 19<sup>th</sup> February 2022 at 2:30 P.M  
Link For Live streaming  
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>

Prof. K. Muthyam Reddy  
Secretary cum correspondent

Prof. M. Sumakanth  
Principal & President IIC



*M. Sumakanth*

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## Report

Mr. P Prasant's session on achieving product solution fit and product market fit on February 19, 2022, would likely have been a comprehensive exploration of the strategies and principles behind successfully aligning a product with both customer needs and market demands. Here's a speculative breakdown of what such a session might have covered:

- 1. Understanding Product Solution Fit:** Mr. Prasant may have begun by defining and discussing the concept of product solution fit. This involves ensuring that a product effectively addresses a specific problem or pain point faced by its target audience. He might have emphasized the importance of deeply understanding customer needs, conducting market research, and iteratively refining the product to achieve a strong solution-market fit.
- 2. Identifying Market Opportunities:** The session could have delved into techniques for identifying and evaluating market opportunities. Mr. Prasant might have discussed methods such as market segmentation, competitive analysis, and trend spotting to identify underserved niches or unmet needs.

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within a market. He may have also emphasized the importance of market validation through customer feedback and validation experiments.

3. **Strategies for Achieving Product Market Fit:** Mr. Prasant may have outlined various strategies and approaches for achieving product market fit. This could include methods for refining the product's features, pricing, distribution channels, and messaging to resonate with target customers and effectively differentiate it from competitors. He might have also discussed the importance of agility and iteration in responding to market feedback and evolving customer preferences.
4. **Balancing Customer Feedback and Vision:** The session might have addressed the challenge of balancing customer feedback with the founder's vision for the product. Mr. Prasant could have discussed strategies for effectively incorporating customer insights while maintaining the integrity of the product vision. This might involve prioritizing feedback, testing hypotheses, and making data-driven decisions to iteratively refine the product.
5. **Case Studies and Examples:** To illustrate his points, Mr. Prasant may have shared real-world case studies and examples of companies that have successfully achieved product solution fit and product market fit. These examples would provide concrete insights into the strategies and tactics employed by successful entrepreneurs and product teams.
6. **Practical Tips and Takeaways:** Throughout the session, Mr. Prasant may have provided practical tips, best practices, and actionable takeaways for attendees to apply to their own product development efforts. This could include frameworks for conducting customer interviews, techniques for prioritizing features, and methods for measuring and iterating on product-market fit metrics.

Overall, Mr. P Prasant's session on achieving product solution fit and product market fit would likely have been a valuable learning opportunity for entrepreneurs, product managers, and anyone involved in bringing new products to market.

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### **CIRCULAR**

**Date: 10/01//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Web telecast on "e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions" will be held on 11/01/2022 & 12/01/2022 by online telecast. The guest speaker Shri Rajkumar Ranjan Singh will be delivering the talk by web telecast. All are requested to attend the talk.

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**75 Azadi Ka Amrit Mahotsav**

Ministry of Education    Department for Promotion of Gender Equality and Women's Empowerment    Ministry of Skill Development and Entrepreneurship    MHRD INNOVATION CELL    GOVERNMENT OF INDIA

**75 Azadi Ka Amrit Mahotsav**

**Innovation Week Celebration (Virtual Mode) 10<sup>th</sup> -16<sup>th</sup> Jan. 2022**

**e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions**

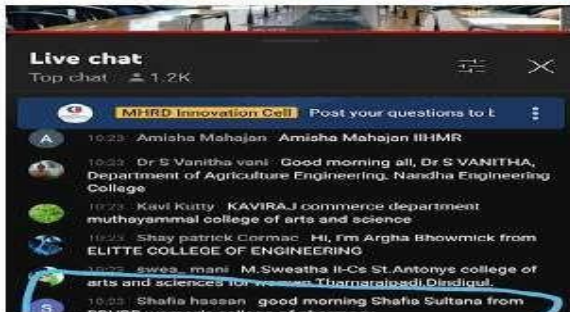
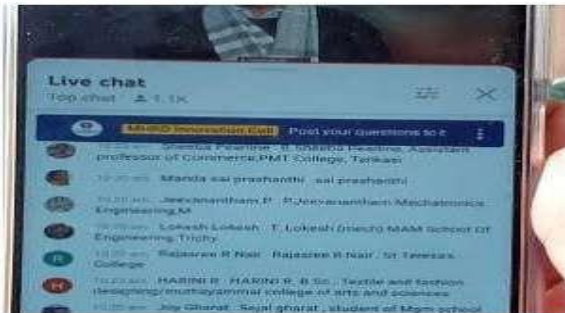
**11<sup>th</sup> & 12<sup>th</sup> Jan 2022**

**Features:**

- E-exhibition of Innovations and Startups from Academic Institutions
- KeyNote Sessions and Panel Sessions on Innovation and Startups

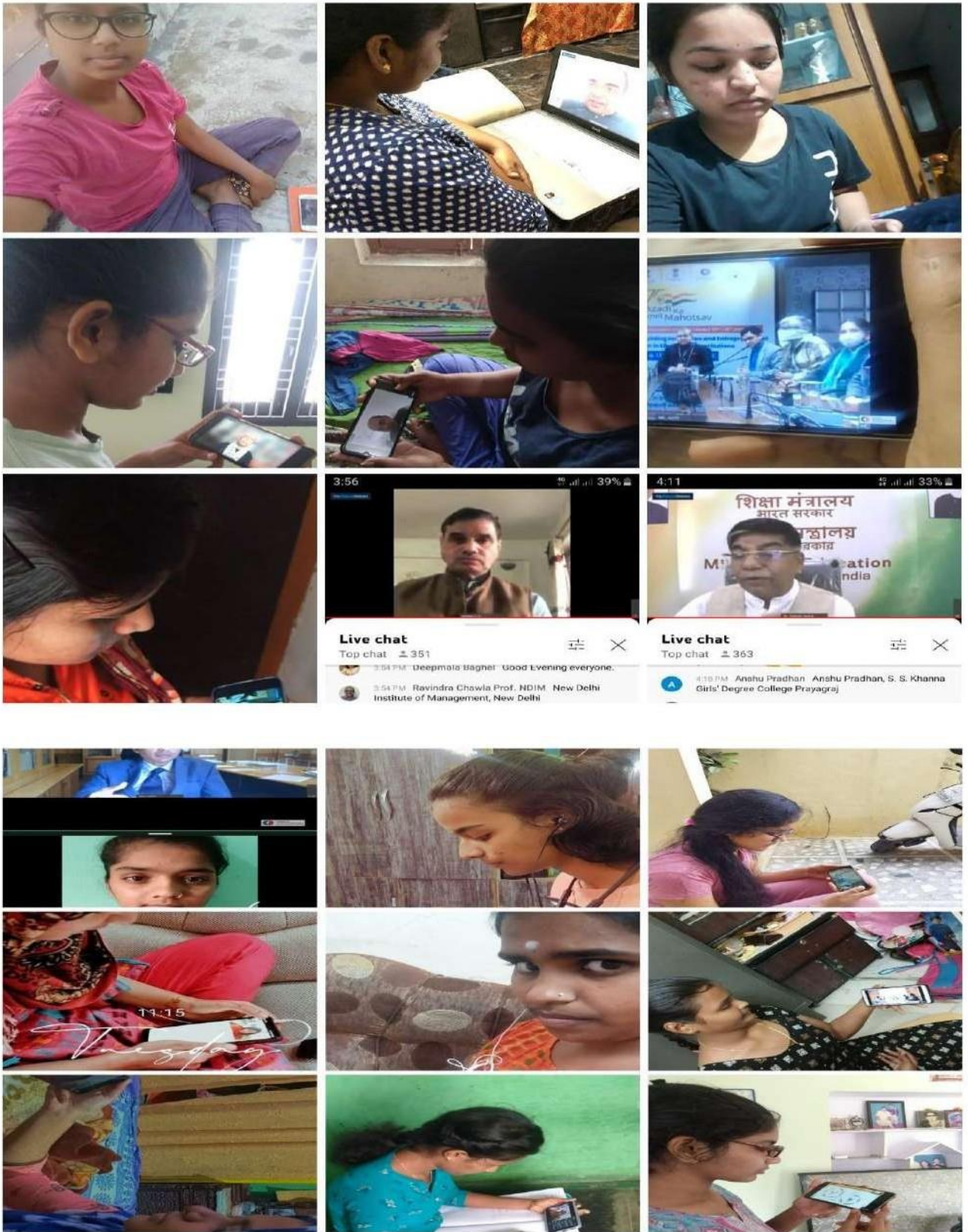
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*M. Sankar*

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“e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions” on Jan 11 and 12 January 2022,

Under the Institution’s Innovation Council as MIC Driven Activity for Quarter 2, the faculty and students of RBVRRWCP, Hyderabad attended the online “e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions” on Jan 11, 2022, as part of the ‘National Innovation Week’, Azadi Ka Amrit Mahotsav (AKAM) celebration from 10<sup>th</sup> – 16<sup>th</sup> Jan 2022, organized by the Ministry of Education, AICTE, and Ministry of Commerce and Industry (DPIIT) in collaboration with the Ministry of Culture, Govt. of India.

The innovation week celebration commenced on January 10, 2022 and was inaugurated by Minister of Commerce and Industry – Mr. Piyush Goyal and opened the E- exhibition in which 75 innovation technology participated. On the January 11, 2022, e-Symposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions was inaugurated by Minister of State for Ministry of Education and Ministry of External Affairs – Dr. Rajkumar Ranjan Singh and the Welcome Address was presented by, Dr. Anil Sahstrabudhe, Chairman, AICTE. Shri Sridhar Vembu and Shri. Gautam, Founder, FarEye Pvt. Ltd were invited to give the Keynote Address. Panel Discussion on Innovation, Human Values, & Sustainability and Best Innovation and Start-up Practices in HEIs were held.

A 2 days long e- Symposium on 'Building Innovation Ecosystem in Educational Institutions' will be held on 11<sup>th</sup> and 12<sup>th</sup> January 2022 by the Ministry of Education. E-Symposium was inaugurated by Shri Rajkumar Ranjan Singh Minister of State for Education on 11<sup>th</sup> Jan 2022 at 10.30 AM. Program was held virtually

A full day activities were scheduled for 11<sup>th</sup> and 12<sup>th</sup> Jan comprising of multiple keynote sessions and panel discussions on emerging areas related to innovation and entrepreneurship in HEIs and schools.

Prof Anil D Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE) said the Innovation week will inspire young innovators to solve the problems faced by society through constructive ideas and address upcoming challenges. This symposium highlighted key aspects for building innovation system

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like investment, mentoring etc. and we believe that this symposium will further encourage our educational institutes to focus on building innovation eco-system within their campuses. As India is witnessing exponential growth in terms of number of Start-ups, concerted efforts to create holistic innovation culture will pave the way for making Atmanirbhar Bharat and a 5 trillion-dollar economy as envisioned by Prime Minister Shri Narendra Modi, he added.

Dr. Abhay Jere, Chief Innovation Officer, Innovation Cell, Ministry of Education said that the Innovation Week is an opportunity for all innovators to showcase their work and inspire the young minds to take their entrepreneurial journey more seriously so that India can emerge as a global Innovation and Start-ups hub. As Innovation Cell, we are under taking multiple Innovation, Entrepreneurship related initiative and through this symposium we would like to encourage our educational institutions to work closely with us so that a sustainable ecosystem is established within the campus, he added.

Eminent industry leaders, emerging unicorn founder, investors, and policy practitioners will join as key note speakers and panellists shared their views and perspective on different aspects of innovation and start-up. Special panel sessions consisting of panellists from early stage start-up founders, and student innovators was held to motivate school kids and young minds to pursue innovation and entrepreneurship as career choice.

The aim of the program was to sensitize and orient the stakeholders as part of innovation and Start-up ecosystem in academic institutions.

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### **CIRCULAR**

**Date: 10/01//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Web telecast on "Orientation program IIC 4.0 on 24 January 2022 by online telecast. The guest speaker Mr. Dipan Kumar Sahu, Assistant Innovation Director, MoE Innovation Cell will be delivering the talk by web telecast. All are requested to attend the talk.

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## Orientation program IIC 4.0 on 24 January 2022



The banner features logos for the Institution's Innovation Council (Ministry of Education, India), MoE's Innovation Cell (Government of India), and AICTE. The main title is "Orientation Session on IIC4.0". A circular portrait of Dipan Kumar Sahu, Assistant Innovation Director, MoE Innovation Cell, is shown. The event is scheduled for Monday, 24th January 2022, from 2:30 PM to 3:30 PM. It is a YouTube Live session on the MIC YouTube Channel. Social media handles for Facebook, Twitter, and Instagram are provided at the bottom.

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education, India)

**MoE's INNOVATION CELL**  
(GOVERNMENT OF INDIA)

**AKTE**  
(2018-2022)

### Orientation Session on IIC4.0

**Dipan Kumar Sahu**  
Assistant Innovation Director  
MoE Innovation Cell

**All IIC Members Requested to Join us on MIC YouTube Channel**

**Join Us** **YouTube LIVE**  
**/mhrdinnovationcell**

**Monday, 24th January 2022**  
**2:30 PM-3:30 PM**

**/mhrdinnovation** **@mhrd\_innovation** **/mhrd.innovationcell**



### Report

The Innovation Cell of Ministry of Education (MoE) Government of India organized an Orientation Session on IIC 4.0 at 2.30 p.m. through YouTube. 20 staff members and 100 students participated in the program. Mr. Dipan Kumar Sahu, Assistant Innovation Director, MoE Innovation Cell addressed the participants. Sir has explained the National Innovation and Startup policy's Policy Formulation, Policy Implementation and Policy Impact creation.

He also highlighted the IIC institution's annual performance for the year 2020-21. He insisted on the innovation and startups in the IIC Institutions and the funding support extended for the incubation linkages. During his speech he clarified number of frequently asked questions about IIC and the registration formalities of IIC. In his speech he discussed about the allotment of marks in IIC 4.0 and how the rating is allocated for institutes, He also discussed regarding new features added in IIC 4.0 such as ATAL school linkages, online repositories etc.

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## CIRCULAR

**Date: 04/01//2022**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a webinar on problem solving and ideation talk will be held on 05/01/2022 in our campus. The guest speaker Dr. Sudha aravind will be delivering the talk. All are requested to attend the talk.

*M. S. Kanth*

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**WEBINAR ON PROBLEM SOLVING AND IDEATION TALK BY DR. SUDHA ARAVIND ON 5<sup>TH</sup> JANUARY 2022**



**RBVRR WOMEN'S COLLEGE OF PHARMACY**  
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**WEBINAR ON  
PROBLEM SOLVING AND IDEATION**

By  
**Dr. Sudha Aravind**  
Professor, ECE Department,  
Convener, IIC & NISP Coordinator,  
CMR Technical Campus,  
Hyderabad.

On 5<sup>th</sup> January 2022 at 2:30 P.M

Link For Live streaming  
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



**Report**

On January 5th, 2022, RBVRR Women's College of Pharmacy had the privilege of hosting a talk by Dr. Sudha Aravind on problem-solving and ideation. Dr. Sudha

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Aravind, a renowned expert in the field, brought her extensive experience and insights to the audience, consisting of students, faculty, and guests.

**Key Points Covered:**

- 1. Understanding Problem Solving:** Dr. Aravind began by elucidating the importance of problem-solving in both academic and professional spheres. She highlighted the significance of identifying challenges and devising effective strategies to overcome them.
- 2. The Process of Ideation:** The speaker delved into the process of ideation, emphasizing the need for creativity and innovation. She elucidated various techniques for generating ideas, including brainstorming, mind mapping, and lateral thinking.
- 3. Importance of Critical Thinking:** Dr. Aravind underscored the role of critical thinking in problem-solving and ideation. She encouraged the audience to question assumptions, analyze information objectively, and evaluate alternative solutions.
- 4. Real-World Examples:** To illustrate the concepts discussed, Dr. Aravind shared real-world examples of successful problem-solving initiatives. These case studies provided valuable insights into the application of problem-solving principles in diverse contexts.
- 5. Practical Exercises:** The session included interactive exercises aimed at applying problem-solving techniques in hypothetical scenarios. These exercises fostered active participation and enabled attendees to enhance their problem-solving skills.

**Conclusion:** Dr. Sudha Aravind's talk on problem-solving and ideation proved to be highly informative and engaging. Her expertise, combined with practical insights and interactive sessions, enriched the learning experience for all attendees. The event served as a catalyst for fostering a culture of innovation and critical thinking among the students and faculty of RBVRR Women's College of Pharmacy.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 27/11//2021**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'My story- motivational session by successful entrepreneur talk will be held on 29/11/2021 in our campus. The guest speaker Dr.venkata phani kumar will be delivering the talk. All are requested to attend the talk.

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**PRINCIPAL**

# MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR TALK BY DR.VENKATA PHANI KUMAR ON 29<sup>TH</sup> NOVEMBER 2021

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**WEBINAR ON**  
**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR**  
By  
**D. Venkata Phani Kumar**  
Managing Director,  
Syndy Pharma  
On 29<sup>th</sup> November 2021 at 3:00 P.M  
[Link For Live streaming](https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRO)  
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRO>

**Prof. K. Muthvam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## Report

Dr. Venkata Phani Kumar delivered a motivational session at RBVRR Women's College of Pharmacy on November 29th, 2021. Motivational sessions by successful entrepreneurs often aim to inspire and empower students by sharing personal stories, insights, and lessons learned from their entrepreneurial journey. Here's a general overview of what might have been covered during the session:

*M. Sumakanth*

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1. **Personal Journey:** Dr. Venkata Phani Kumar may have shared his own entrepreneurial journey, including challenges faced, milestones achieved, and key decisions made along the way. Personal anecdotes can often resonate deeply with the audience and provide valuable insights into the realities of entrepreneurship.
2. **Keys to Success:** The talk may have highlighted key factors contributing to Dr. Venkata Phani Kumar's success as an entrepreneur. These could include qualities such as resilience, determination, creativity, and the ability to adapt to change.
3. **Overcoming Challenges:** Entrepreneurship is often fraught with challenges, and Dr. Venkata Phani Kumar may have discussed how he overcame obstacles and setbacks in his journey. Strategies for problem-solving, staying motivated during tough times, and learning from failures could have been shared.
4. **Inspiration and Motivation:** The primary aim of the session would likely have been to inspire and motivate the audience to pursue their entrepreneurial dreams. Dr. Venkata Phani Kumar may have shared words of encouragement, encouraging students to believe in themselves, take risks, and pursue their passions.
5. **Q&A Session:** An interactive question-and-answer session at the end of the talk would have allowed students to engage directly with Dr. Venkata Phani Kumar, seek advice, and gain further insights into entrepreneurship.

Overall, the motivational session by Dr. Venkata Phani Kumar would have provided students with valuable inspiration, encouragement, and practical insights into the world of entrepreneurship, helping to ignite their entrepreneurial spirit and drive for success.

*M. S. Kanth*

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College Code: 1706

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### **CIRCULAR**

**Date: 01/11//2021**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Guest Lecture on 'My story- motivational session by successful entrepreneur talk will be held on 2/11/2021 in our campus. The guest speaker Dr. S. Ramakrishna will be delivering the talk. All are requested to attend the talk.

*M. S. Kantu*

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**PRINCIPAL**



**MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR TALK  
BY Dr. S. Ramakrishna ON 2<sup>nd</sup> NOVEMBER 2021**



**Report**

A session on my story Motivational session by successful innovators was organised by the college as a part of IIC activity. Dr. S. Ramakrishna, Senior Principal Scientist, Department of Applied Biology, CSIR-Indian Institute of Chemical Technology, Hyderabad, India was invited as a speaker for this session. He has delivered a motivational lecture to the students on his journey as an innovator. He also added students should be involved in research from the beginning so that they can become successful innovators.

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### **CIRCULAR**

**Date: 29/01//2021**


This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a webinar o"Process of Innovation Developmentand National Education Policy."will be held on 30/01/2021 by online telecast. The guest speakerProf .M. Sumakanthwill be delivering the talk by web telecast. All are requested to attend the talk.


*M. S. Kanth*


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**INSTITUTION'S INNOVATION COUNCIL**  
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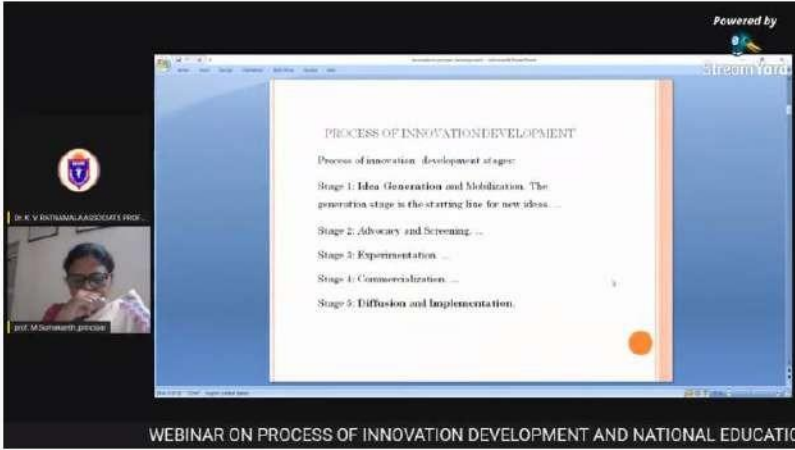

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 Accredited for  
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**WEBINAR ON  
 PROCESS OF INNOVATION DEVELOPMENT  
 &  
 NATIONAL EDUCATIONAL POLICY**

By  
**Prof M. Sumakanth,**  
 Founder Principal,  
 RBVRR Women's College of Pharmacy

On 30<sup>th</sup> January 2021 at 2:30 P.M  
 Link For Live streaming  
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>


 Search


 The screenshot shows a presentation slide titled "PROCESS OF INNOVATION DEVELOPMENT". The slide lists five stages: Stage 1: Idea Generation and Mobilization, Stage 2: Advocacy and Screening, Stage 3: Experimentation, Stage 4: Commercialization, and Stage 5: Diffusion and Implementation. A small video inset shows Prof. M. Sumakanth speaking.

Top chat replay

- Iaxmaiah Ravva Good afternoon mam
- Gayathri Vijaya Good afternoon mam
- Seruya Jareer good afternoon mam
- Harshitha SinghM Good afternoon mam
- Rohini Mirdhodie good afternoon mam
- spandana Nituri good afternoon mam
- Sheri Meghana good afternoon mam
- Laxmi Chandana Kesoju good afternoon mam
- Nareela Ruchitha good afternoon mam
- Areeba K Rahman good afternoon mam
- Kk Waheed GOOD AFTERNOON MAM
- Gattu Kavya Good afternoon mam
- G. MANOGNA good afternoon mam

## Report

Prof. Sumakanth conducted a webinar at RBVRR Women's College of Pharmacy focusing on two significant topics: "Process of Innovation Development" and "National Education Policy." The session aimed to enlighten participants about the process of fostering innovation and the key provisions of the National Education Policy, emphasizing its implications for the education sector.

### Key Points:

#### 1. Process of Innovation Development:

- Prof. Sumakanth provided an overview of the process of innovation development, highlighting its stages and key components. The process typically involves:
  - Ideation: Generating creative ideas through brainstorming and problem-solving techniques.

*M. Sumakanth*

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- **Conceptualization:** Developing and refining the idea into a feasible concept.
- **Prototyping:** Building a prototype or proof-of-concept to test and validate the idea.
- **Testing and Iteration:** Conducting tests, gathering feedback, and iterating on the prototype to improve its functionality and usability.
- **Commercialization:** Scaling up the innovation for market launch and commercial success.

## **2. Importance of Innovation in Education:**

- The speaker discussed the importance of fostering innovation in the education sector to equip students with the skills and mindset necessary for success in the rapidly evolving digital economy. Innovative teaching methods, curriculum design, and educational technologies play a crucial role in enhancing learning outcomes and preparing students for future challenges.

## **3. National Education Policy (NEP):**

- Prof. Sumakanth provided insights into the key provisions and objectives of the National Education Policy, which was recently introduced to transform the Indian education system. The NEP aims to promote holistic development, flexible learning pathways, multidisciplinary education, and a culture of innovation and research.

## **4. Key Highlights of NEP:**

- The session highlighted some key highlights of the National Education Policy, including:
  - Emphasis on Early Childhood Care and Education (ECCE) and foundational literacy and numeracy.
  - Introduction of a new pedagogical framework focusing on experiential learning and critical thinking.
  - Integration of vocational education and skill development into mainstream education.
  - Promotion of multidisciplinary education and flexibility in curriculum design.
  - Strengthening of teacher training and professional development programs.
  - Leveraging technology for enhancing access to quality education and promoting digital literacy.

## **5. Implications for Educational Institutions:**

- Prof. Sumakanth discussed the implications of the National Education Policy for educational institutions, highlighting the need for curriculum reform, faculty development, infrastructure upgrades, and alignment with emerging trends and best practices in education.

## 6. Opportunities and Challenges:

- The session concluded with a discussion on the opportunities and challenges presented by the National Education Policy. Prof. Sumakanth encouraged participants to embrace the policy's vision of holistic and inclusive education while addressing implementation challenges and ensuring stakeholder engagement and collaboration.

**Conclusion:** Prof. Sumakanth's webinar on "Process of Innovation Development & National Education Policy" provided participants with valuable insights into fostering innovation and understanding the key provisions of the National Education Policy. By highlighting the importance of innovation in education and the transformative potential of the NEP, the session aimed to inspire participants to contribute towards building a more inclusive, flexible, and future-ready education system.

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### **CIRCULAR**

**Date: 23/01//2021**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a web telecast on "The National Innovative and Startup Policy" will be held on 25/01/2021 by online telecast. The guest speaker Dr. K. V. Ratnamala will be delivering the talk by web telecast. All are requested to attend the talk.

*M. S. Kanth*

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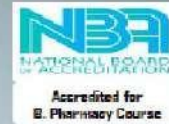


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**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)



## **ORIENTATION SESSION ON NATIONAL INNOVATIVE AND START UP POLICY**

By

**Dr. K.V.Ratnamala**  
Associate Professor,  
IIC Convener, NISP Coordinator,  
RBVRR Women's College of Pharmacy

On 25 January 2021 at 2:30 P.M

Link For Live streaming

<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## **ORIENTATION ON NATIONAL INNOVATIVE AND STARTUP POLICY**

### Report

Dr. K. V. Ratnamala conducted an enlightening orientation session at RBVRR Women's College of Pharmacy on the National Innovative and Startup Policy. The session aimed to familiarize attendees with the key provisions and objectives of the policy and highlight its significance in fostering innovation and entrepreneurship in India.

### Key Points:

1. Overview of National Innovative and Startup Policy: *M. S. Kanth*

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- Dr. K. V. Ratnamala provided an overview of the National Innovative and Startup Policy, outlining its objectives, scope, and key initiatives. The policy aims to create a conducive ecosystem for promoting innovation, entrepreneurship, and startup growth across various sectors of the economy.

## **2. Support Mechanisms for Startups:**

- The speaker elaborated on the support mechanisms and incentives provided under the policy to facilitate the establishment and growth of startups. These include financial assistance, tax benefits, incubation support, mentorship programs, and access to infrastructure and resources.

## **3. Promotion of Innovation and R&D:**

- Dr. K. V. Ratnamala emphasized the importance of promoting innovation and research & development (R&D) activities to drive economic growth and competitiveness. The policy encourages collaboration between academia, industry, and government to foster a culture of innovation and knowledge creation.

## **4. Ecosystem Development:**

- The session highlighted the role of the policy in fostering the development of a vibrant startup ecosystem comprising incubators, accelerators, angel investors, venture capitalists, and support agencies. Dr. K. V. Ratnamala discussed the need for coordinated efforts to address regulatory barriers, facilitate access to funding, and provide mentoring and networking opportunities for startups.

## **5. Women Entrepreneurship:**

- A key focus of the session was on promoting women entrepreneurship and participation in the startup ecosystem. Dr. K. V. Ratnamala emphasized the importance of creating a supportive environment and implementing targeted interventions to empower women entrepreneurs and address gender disparities in entrepreneurship.

## **6. Implementation and Monitoring:**

- The speaker discussed the importance of effective implementation and monitoring mechanisms to ensure the successful execution of the policy objectives. Dr. K. V. Ratnamala highlighted the need for stakeholder engagement, periodic review, and feedback mechanisms to address challenges and refine policy interventions as needed.

**Conclusion:** Dr. K. V. Ratnamala's orientation session on the National Innovative and Startup Policy provided attendees with valuable insights into the policy's objectives, support mechanisms, and implications for fostering innovation and entrepreneurship. By highlighting the policy's provisions and promoting awareness among stakeholders, the session aimed to catalyze efforts towards creating a conducive environment for startup growth and economic development.

*M. S. Kantu*

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### **CIRCULAR**

**Date: 07/01//2021**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a web telecast on "Idea/POC Pitching & Validation" will be held on 08/01/2021 by online telecast. The guest speaker Dr. M. P. Kusuma will be delivering the talk by web telecast. All are requested to attend the talk.

*M. S. Kantu*

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## WEBINAR ON IDEA/ POC PITCHING & VALIDATION

By  
**Dr. M.P.Kusuma**  
Associate Professor & Innovation Ambassador,  
RBVRR Women's College of Pharmacy,  
Barkatpura, Hyderabad

On 8 January 2021 at 2:30 P.M

Link For Live streaming  
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>



### Report

Dr. M. P. Kusuma conducted an engaging session at RBVRR Women's College of Pharmacy focusing on "Idea/POC Pitching & Validation" in the context of an Idea Submission Hackathon. The session aimed to guide participants on effectively pitching their ideas and validating proof-of-concepts (POCs) for potential innovation or startup projects.

### Key Points:

#### 1. Introduction to Idea Submission Hackathon:

- Dr. M. P. Kusuma provided an overview of the Idea Submission Hackathon, emphasizing its purpose as a platform for participants to pitch innovative ideas and validate their feasibility through proof-of-concepts. The hackathon serves as an opportunity for aspiring entrepreneurs to transform their ideas into actionable projects.

*M. Sankar*  
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## 2. Crafting an Effective Idea Pitch:

- The speaker discussed the essential elements of an effective idea pitch, including:
  - Clear Problem Statement: Identifying a pressing problem or unmet need in the market.
  - Unique Value Proposition: Articulating a compelling solution that differentiates the idea from existing offerings.
  - Target Audience: Defining the target audience or customer segment and understanding their pain points and preferences.
  - Business Model: Outlining a sustainable business model that demonstrates revenue potential and scalability.
  - Impact and Sustainability: Highlighting the potential impact of the idea and its long-term sustainability.

## 3. Pitch Deck Essentials:

- Dr. M. P. Kusuma provided guidance on structuring a pitch deck to effectively communicate the idea to stakeholders. Key components of a pitch deck include:
  - Problem Statement
  - Solution Overview
  - Market Opportunity
  - Business Model
  - Team
  - Financial Projections
  - Milestones and Roadmap

## 4. Validation of Proof-of-Concept (POC):

- The session focused on the importance of validating proof-of-concepts to assess the feasibility and viability of the proposed ideas. Dr. M. P. Kusuma discussed various methods for validating POCs, such as prototyping, user testing, market research, and iterative development.

## 5. Feedback and Iteration:

- Participants were encouraged to seek feedback from peers, mentors, and potential users to refine their ideas and POCs iteratively. Dr. M. P. Kusuma emphasized the value of incorporating feedback to address potential shortcomings and improve the overall quality and feasibility of the projects.

## 6. Next Steps and Action Plan:

- The session concluded with guidance on next steps for participants, including:

*M. S. Kanth*

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- Finalizing and polishing their idea pitches and pitch decks.
- Conducting further validation and refinement of POCs.
- Preparing for the idea submission phase of the hackathon.
- Engaging with mentors and support resources for guidance and assistance.

**Conclusion:** Dr. M. P. Kusuma's session on "Idea/POC Pitching & Validation" provided participants with valuable insights and practical guidance for participating in the Idea Submission Hackathon. By emphasizing the importance of crafting effective idea pitches, validating proof-of-concepts, and seeking feedback for iteration and improvement, the session empowered participants to take proactive steps towards transforming their innovative ideas into impactful projects.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 06/11//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a Web telecast on "My Journey with Students Start-up's" will be held on 07/11/2020 by online telecast. The guest speaker Dr. NirmalRajwill be delivering the talk by web telecast. All are requested to attend the talk.

*M. S. Kantu*

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Madurai girl storms into the Valley with her Pith Innovation

Dr. Nirmal Raj, Head of Department-MBA, Saveetha Engineering College, Chennai.

Top chat replay

- Katna Pallavi k. pallavi, Roll no :32,3rd sem
- kompalli Krishna: excellent talk
- Aayesha Qhursheed Shaguftah Ameen aayesha qhursheed roll no 3 b pharm 2nd yr 3rd semester
- Zakiya Begum Good Morning
- kompalli Krishna: good topic
- taxmalah Ravva prashanthi (301) b pharmacy 3rd year
- A Madhavi madhavi b pharmacy 3rd year section A roll no 35 RBVRR women's College barkatpura
- Ashwini Reddy A.Ashwini roll.no.95. b.pharm 3rd year. 5th sem
- Gaddam Srija Gaddam Srija Roll. no 81 b pharmacy,3rd year 5th sem

## Report

Session was delivered by eminent speaker **Dr. NirmalRaj, Head of Department-MBA, Saveetha Engineering College, Chennai** on the topic **“My Journey with Students StartUps”**. He explained few motivational stories of his students who invented some new products which finally turned up in to start ups in order to enlighten participants. This session was organized as a part of webinar on women entrepreneurship and development from 4<sup>th</sup> Nov to 7<sup>th</sup> Nov 2020. Session was very inspiring and students and participants gained very good knowledge

*M. S. Kantu*

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### **CIRCULAR**

**Date: 23/01//2021**

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*M. S. Kantu*

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## ORIENTATION SESSION ON NATIONAL INNOVATIVE AND START UP POLICY

By

**Dr. K.V.Ratnamala**  
Associate Professor,  
IIC Convener, NISP Coordinator,  
RBVRR Women's College of Pharmacy

On 25 January 2021 at 2:30 P.M

Link For Live streaming

<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>

**Prof. K. Muthyam Reddy**  
Secretary cum correspondent

**Prof. M. Sumakanth**  
Principal & President IIC



## ORIENTATION ON NATIONAL INNOVATIVE AND STARTUP P

### Report

Dr. K. V. Ratnamala conducted an enlightening orientation session at RBVRR Women's College of Pharmacy on the National Innovative and Startup Policy. The session aimed to familiarize attendees with the key provisions and objectives of the policy and highlight its significance in fostering innovation and entrepreneurship in India.

### Key Points:

#### 1. Overview of National Innovative and Startup Policy

*M. Sumakanth*

**PRINCIPAL**  
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- Dr. K. V. Ratnamala provided an overview of the National Innovative and Startup Policy, outlining its objectives, scope, and key initiatives. The policy aims to create a conducive ecosystem for promoting innovation, entrepreneurship, and startup growth across various sectors of the economy.

## **2. Support Mechanisms for Startups:**

- The speaker elaborated on the support mechanisms and incentives provided under the policy to facilitate the establishment and growth of startups. These include financial assistance, tax benefits, incubation support, mentorship programs, and access to infrastructure and resources.

## **3. Promotion of Innovation and R&D:**

- Dr. K. V. Ratnamala emphasized the importance of promoting innovation and research & development (R&D) activities to drive economic growth and competitiveness. The policy encourages collaboration between academia, industry, and government to foster a culture of innovation and knowledge creation.

## **4. Ecosystem Development:**

- The session highlighted the role of the policy in fostering the development of a vibrant startup ecosystem comprising incubators, accelerators, angel investors, venture capitalists, and support agencies. Dr. K. V. Ratnamala discussed the need for coordinated efforts to address regulatory barriers, facilitate access to funding, and provide mentoring and networking opportunities for startups.

## **5. Women Entrepreneurship:**

- A key focus of the session was on promoting women entrepreneurship and participation in the startup ecosystem. Dr. K. V. Ratnamala emphasized the importance of creating a supportive environment and implementing targeted interventions to empower women entrepreneurs and address gender disparities in entrepreneurship.

## **6. Implementation and Monitoring:**

- The speaker discussed the importance of effective implementation and monitoring mechanisms to ensure the successful execution of the policy objectives. Dr. K. V. Ratnamala highlighted the need for stakeholder engagement, periodic review, and feedback mechanisms to address challenges and refine policy interventions as needed.

**Conclusion:** Dr. K. V. Ratnamala's orientation session on the National Innovative and Startup Policy provided attendees with valuable insights into the policy's objectives, support mechanisms, and implications for fostering innovation and entrepreneurship. By highlighting the policy's provisions and promoting awareness among stakeholders, the session aimed to catalyze efforts towards creating a conducive environment for startup growth and economic development.

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### **CIRCULAR**

**Date: 14/10//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that a web telecast onKapila: Kalam Program for IP Literacy and awarenesswill be held on 15/10/2020 to 23/10/2020 by online telecast. All are requested to attend the online session.

*M. Sankar*

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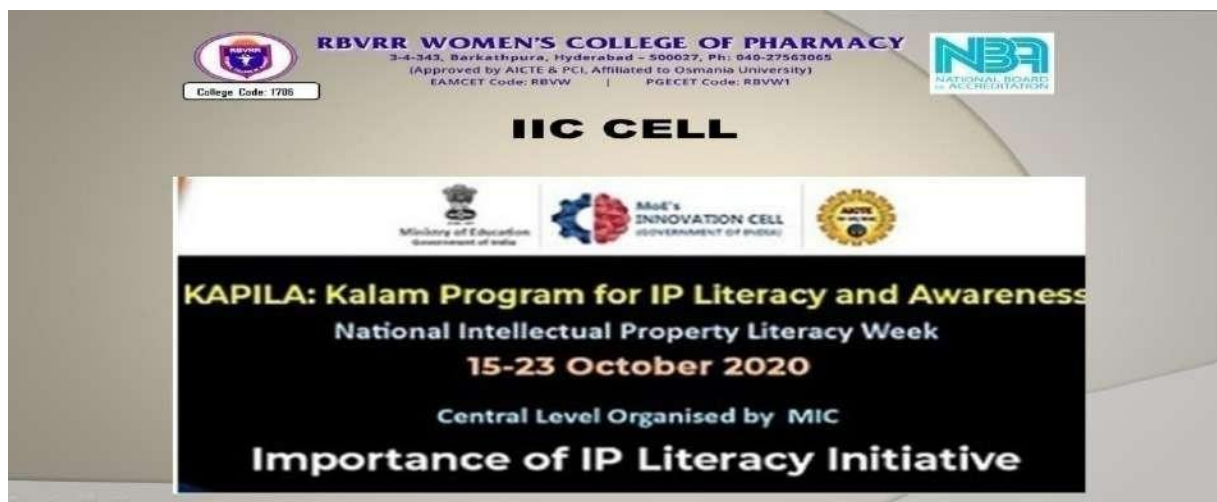
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## Kapila: Kalam Program for IP Literacy and awareness on

15<sup>th</sup>-23<sup>rd</sup>October2020



### Report

The Hon'ble Minister of Education, Dr. Ramesh Pokhriyal 'Nishank' with Shri Sanjay Shamrao Dhotre, Minister of State, Ministry of Education (MoE), launched the 'KAPILA' Kalam Program for Intellectual Property Literacy and Awareness to celebrate the birth anniversary of visionary and well acclaimed proponent of Innovative India, Former President, Dr. A. P. J. Abdul Kalam. Under this program and as a first step, "IP Literacy Week" was organized during 15 - 23 October 2020.

Under the Institution's Innovation Council as MIC Driven activity, the faculty and students of RBVRR Women's College of Pharmacy, Hyderabad attended various online sessions conducted by various eminent personalities on Lateral Thinking, Role of Intellectual Property Rights, Building IP, Innovation Ecosystem in Academic Institutions, Patent Filing Process. All the sessions were very informative and the participants gained deep knowledge in the field of Intellectual Property. Under this campaign, students pursuing education in higher educational institutions got information about the correct system of application process for patenting their invention and they will be aware of their rights.

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### **CIRCULAR**

**Date: 19/06/2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk Organized by Dr. Abhay Jere with Shri Shridhar Venkat will be held on 20/06/2020 by online. All are requested to attend the online session.

*J. S. Kanth*

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**PRINCIPAL**

Leadership talk 20 June 2020



*M. S. Kantu*

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## Report

On June 20, 2020, MHRD, AICTE, and IIC hosted a Twitter Live leadership talk featuring Dr. Abhay Jere, Chief Innovation Officer of MHRD Innovation Cell, and Shri Sridhar Venkat, CEO of Akshaya Patra Foundation.

### Highlights:

- **Introduction:** Dr. Jere and Shri Venkat discussed innovation's role in addressing societal challenges, focusing on collaborative efforts.
- **Insights from Akshaya Patra:** Shri Venkat shared Akshaya Patra's innovative strategies for scaling operations and maximizing impact.
- **Discussion:** The conversation explored technology integration, sustainability, and community engagement in driving innovation.
- **Q&A:** Participants engaged with speakers, discussing operational challenges and future prospects for innovation-driven initiatives.

### Key Takeaways:

- **Collaborative Innovation:** The talk emphasized collaboration between academia, industry, and non-profits for impactful innovation.
- **Community Empowerment:** Shri Venkat highlighted the power of community-driven initiatives in empowering marginalized groups.
- **Inspiration:** Attendees were inspired by Akshaya Patra's stories, reinforcing their commitment to innovation for social good.

### Conclusion:

The leadership talk facilitated dialogue and inspiration, showcasing the collective commitment to innovation-led solutions for societal betterment.

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### **CIRCULAR**

**Date: 12/06//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere will be held on 13/06/2020 by online. All are requested to attend the online session.

*M. S. Kantu*

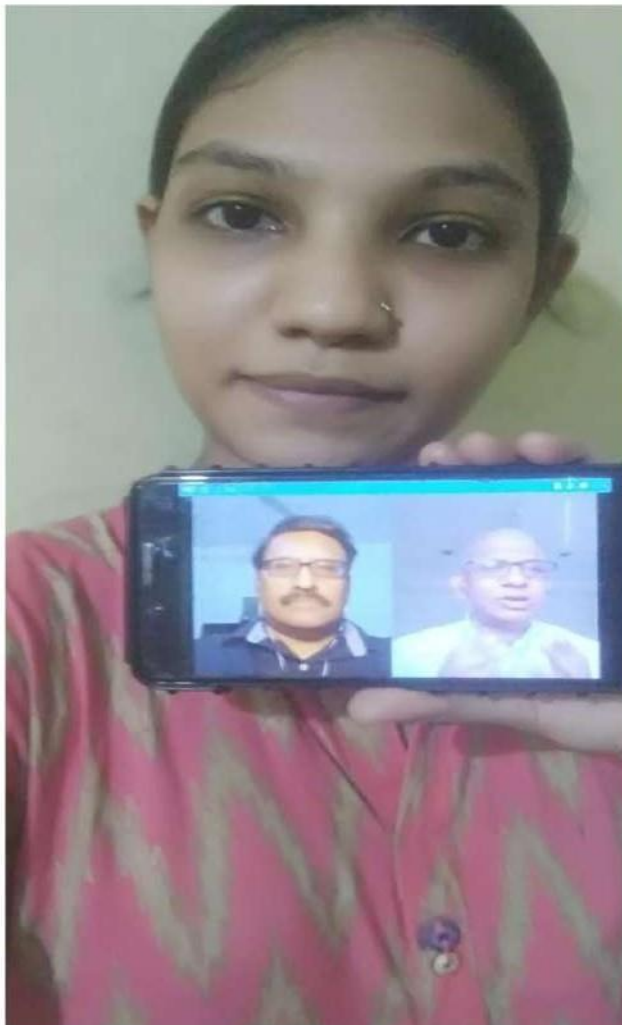
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**Report**

On June 13, 2020, MHRD, AICTE, and IIC organized a leadership talk on Twitter Live. Dr. Abhay Jere, Chief Innovation Officer of MHRD Innovation Cell, engaged in dialogue with Shri R Subrahmanyam, Secretary of the Ministry of Social Justice, discussing opportunities for students and faculty in social entrepreneurship post-COVID-19.

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Mr. Subrahmanyam highlighted a social innovation example from Tamil Nadu, where traditional government subsidies were ineffective in improving tribal livelihoods. He recounted the success of the "Help Myself" initiative, encouraging daily savings of ₹1 per household, leading to increased financial inclusion through bank accounts.

He urged students to support poor households enrolled in Ayushman Bharat and ensure children's education, while also promoting out-of-the-box solutions for enhancing their lifestyles.

Additionally, Mr. Subrahmanyam informed about government support for social entrepreneurship, offering ₹5 crores to selected start-ups. He emphasized the importance of empowering poor households, noting that their increased purchasing power contributes to national economic growth.

In essence, Mr. Subrahmanyam motivated all to contribute to uplifting poor households, recognizing their pivotal role in national development.

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### **CIRCULAR**

**Date: 05/06/2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere will be held on 06/06/2020 by online. All are requested to attend the online session.

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**Leadership talk**  
with  
**Ms. Ashwini Deshpande**

**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

**Ms. Ashwini Deshpande**  
Co-Founder & Director  
Elephant Design

**JOIN US ON TWITTER LIVE**  
LIVE @abhayjere

**Saturday 6<sup>th</sup> June 2020 at 01.00 PM**

Follow us on [www.twitter.com/mhrd\\_innovation](https://www.twitter.com/mhrd_innovation)



## Report

On June 6, 2020, at 1:00 pm, Twitter hosted an enriching Leadership Talk on the handle @abhayjere. The session featured @ashwinielphant, the esteemed Founder of Elephant Design.

During this engaging discussion, Ashwini Deshpande delved into the realm of design, unveiling crucial elements that were indispensable for the success of every young individual in their journey through life.

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Ashwini shared invaluable wisdom on the fundamentals of design thinking and the significance of aesthetic appeal, offering profound insights that resonated with participants. Whether budding designers or simply intrigued by the power of design in shaping our world, attendees found the talk to be enlightening and inspiring.

The session served as a reminder of the enduring impact of design excellence in our lives and careers. Ashwini's insights left a lasting impression, empowering individuals to embrace the principles of design in their personal and professional endeavors.

We extend our gratitude to @ashwinielphant for sharing her expertise and to all participants for their active engagement in this enlightening discussion. Until the next Leadership Talk, let's continue to explore the transformative power of design in shaping our future.

*M. S. Kantu*

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### **CIRCULAR**

**Date: 29/05/2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Mr. Nilesh N Oak will be held on 30/05/2020 by online. All are requested to attend the online session.

*M. S. Kantu*

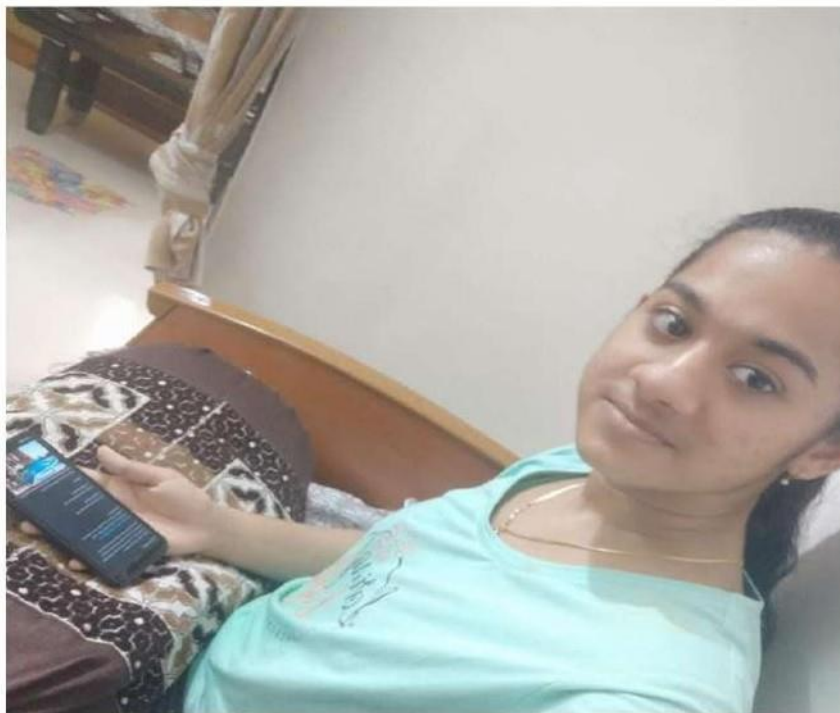
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## Report

On May 30, 2020, a captivating Leadership Talk unfolded with @NileshOak, offering a compelling perspective on Indian civilization. Nilesh underscored the significance of understanding the 24,000 years of Indian civilization, emphasizing its relevance for every young Indian.

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Throughout the interaction, Nilesh elaborated on why knowledge of Indian civilization is essential for aspiring individuals. He highlighted its profound impact on shaping careers and fostering successful lives.

Nilesh's insights resonated deeply with viewers, emphasizing the rich heritage and wisdom embedded within Indian civilization. Attendees were encouraged to delve into this vast historical narrative, recognizing its potential to provide valuable insights and guidance for navigating modern challenges.

The session served as a powerful reminder of the enduring relevance of India's cultural heritage in shaping individual aspirations and societal progress. Nilesh's impassioned discourse left a lasting impression, inspiring viewers to explore and embrace the wealth of knowledge offered by Indian civilization.

We extend our gratitude to @NileshOak for his enlightening contribution and invite all to reflect on the profound lessons embedded within India's rich cultural tapestry. Let us continue to delve into our heritage to chart a path towards personal and collective success

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### **CIRCULAR**

**Date: 22/05/2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere will be held on 23/05/2020 by online. All are requested to attend the online session.

*M. S. Kanth*

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**Leadership talk**  
with  
**Mahesh Babu**

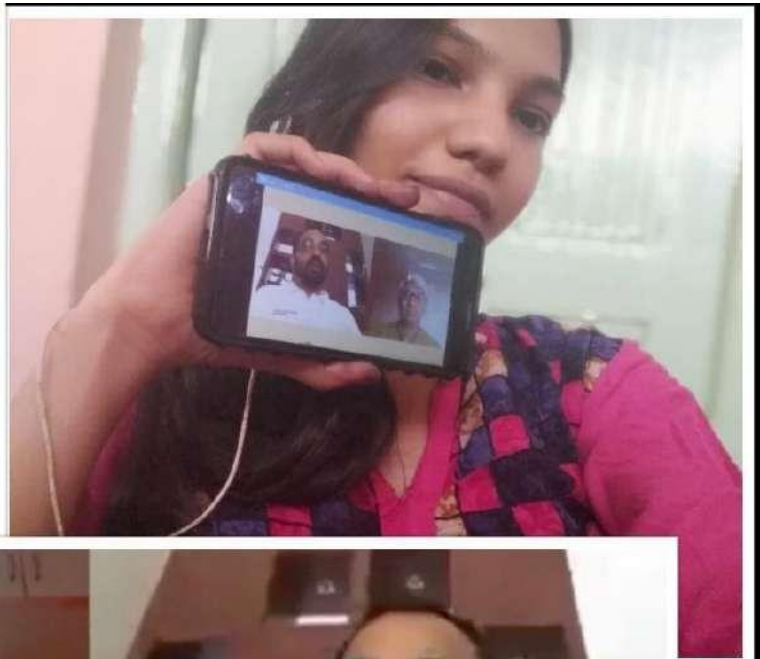
**Mr. Mahesh Babu**  
CEO  
Mahindra Electric Mobility Ltd

**JOIN US ON TWITTER LIVE**  
LIVE @abhayjere

**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

**Saturday 23<sup>rd</sup> May 2020 at 01.00 PM**

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*M. S. Kantu*

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## Report

On May 23, 2020, at 1:00 PM, a highly anticipated Leadership Talk series commenced, featuring Shri Mahesh Babu, the esteemed CEO of Mahindra Electric Mobility Ltd. Amidst the challenges posed by the COVID-19 pandemic, Shri Mahesh Babu took center stage to delve into the landscape of opportunities emerging within the auto-sector.

Throughout the engaging discussion, Shri Mahesh Babu elaborated on various aspects, providing a comprehensive analysis of the potential avenues for growth and innovation in the post-COVID-19 era. Drawing upon his vast experience and expertise, he shed light on strategies essential for adapting to the evolving industry landscape, emphasizing the paramount importance of resilience and forward-thinking amidst uncertain times.

Attendees were treated to valuable insights into the changing dynamics of the auto-industry, with a particular focus on the transformative role of electric mobility in shaping its future trajectory. Shri Mahesh Babu's visionary outlook and strategic vision provided attendees with a roadmap for navigating the challenges and capitalizing on the emerging opportunities in the sector.

The Leadership Talk series served as an invaluable platform for dialogue and collaboration, fostering a collective effort towards reimagining the future of the auto-sector. Participants were inspired to embrace innovation and chart a course towards a resilient and prosperous future, leveraging Shri Mahesh Babu's insights as a guiding beacon.

The session concluded with expressions of gratitude to Shri Mahesh Babu for his illuminating contributions, with attendees eagerly anticipating further exploration of opportunities in the auto-sector in subsequent discussions.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 15/05//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere will be held on 16/05/2020 by online. All are requested to attend the online session.

*M. S. Kanth*

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MHRD MIC INSTITUTIONS INNOVATION COUNCIL

**Leadership talk**  
with  
**Dr. Pramod Chaudhari**

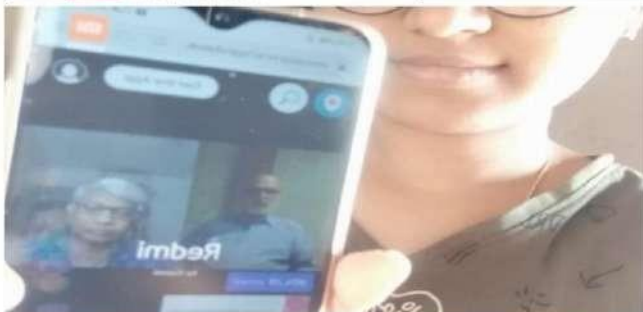
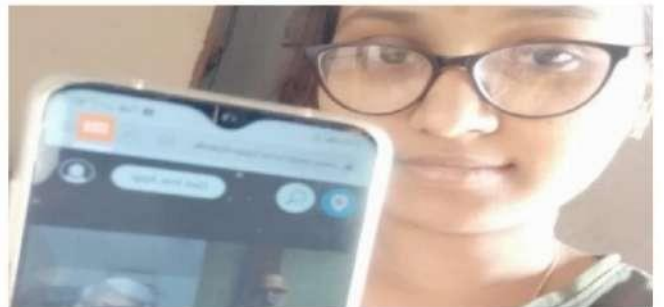
**Dr. Pramod Chaudhari**  
Founder, Chairman  
Praj Industries Limited

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**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

**Saturday 16<sup>th</sup> May 2020 at 01.00 PM**

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**Report**

On May 16, 2020, at 1:00 PM, a compelling Leadership Talk unfolded as Dr. Abhay Jere engaged in a thought-provoking interaction with Dr. Pramod Chaudhari, the esteemed Founder & Chairman of Praj Industries.

*M. S. Kantu*

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During this enlightening discussion, Dr. Pramod Chaudhari shared invaluable insights gleaned from his vast experience in the industry. The conversation spanned a range of topics, from innovation and leadership to navigating challenges in the current global landscape.

Attendees were treated to a deep dive into Dr. Chaudhari's journey, with emphasis placed on his pioneering efforts in driving sustainable solutions within the realm of industry. His visionary outlook and strategic approach provided attendees with invaluable guidance on leadership and entrepreneurship.

The session served as a platform for dialogue and knowledge exchange, fostering a spirit of collaboration and innovation. Dr. Abhay Jere skillfully facilitated the conversation, ensuring that participants gained actionable insights that could be applied to their own endeavors.

Overall, the Leadership Talk was a resounding success, leaving attendees inspired and empowered to embrace innovation and chart a course towards a brighter future. Gratitude was extended to Dr. Pramod Chaudhari for his illuminating contributions, with anticipation for further exploration of leadership and industry insights in future discussions.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 08/05//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere will be held on 09/05/2020 by online. All are requested to attend the online session.

*M. S. Kanth*

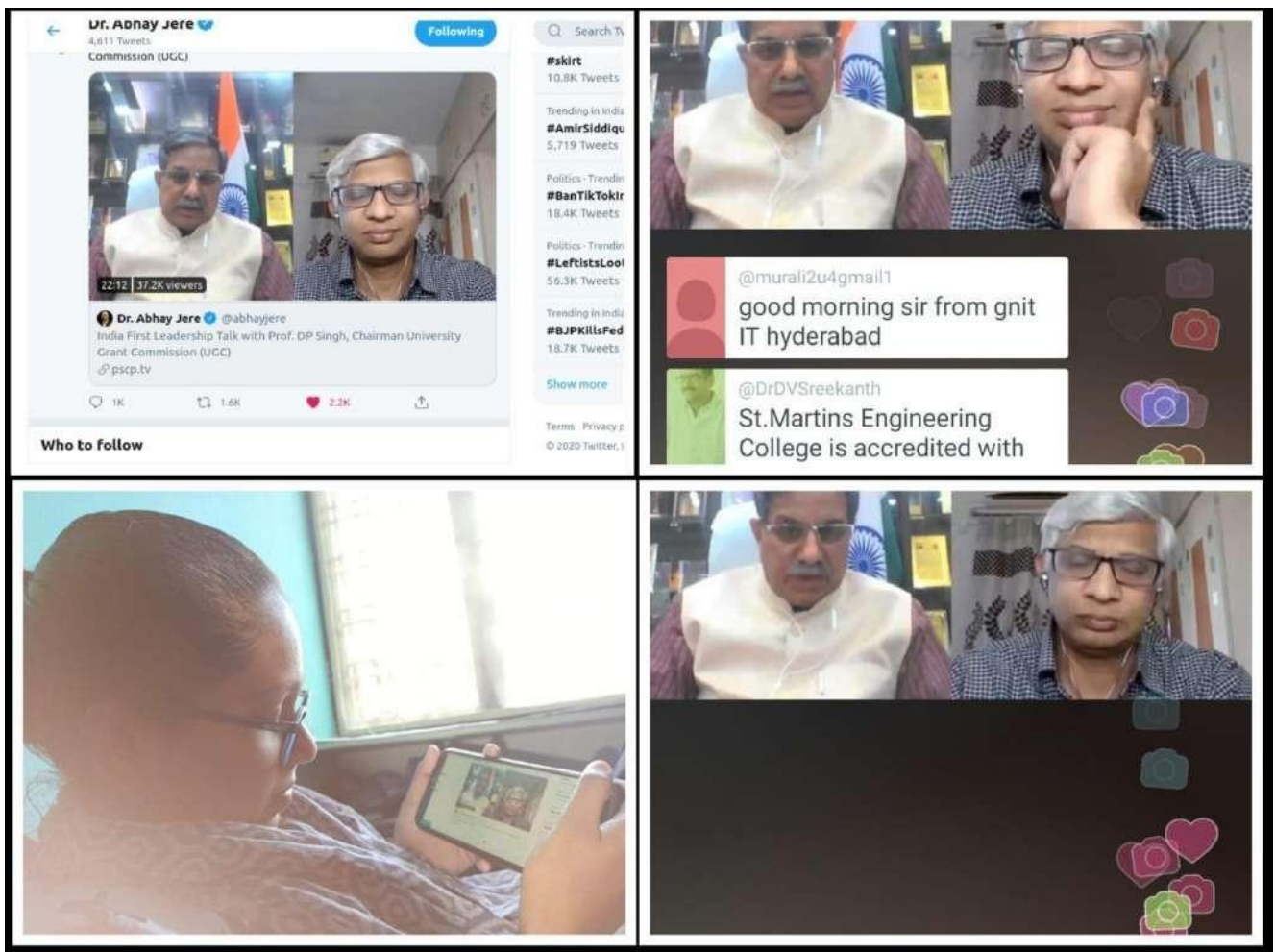
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**Report**

On May 9, 2020, at 1:00 PM, a significant Leadership Talk took place, featuring Dr. Abhay Jere in conversation with Prof. DP Singh, Chairman. The focus of the discussion centered around the recent guidelines issued by the University Grants Commission (UGC) concerning examinations and academic activities amidst the ongoing COVID-19 crisis.

During the insightful interaction, Prof. DP Singh provided a comprehensive overview of the UGC guidelines, highlighting key recommendations, and their implications for educational institutions across the country. He addressed concerns

  
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related to conducting examinations, assessment methodologies, and the transition to online learning platforms in the wake of the pandemic.

Attendees gained valuable insights into the rationale behind the UGC guidelines and the measures being undertaken to ensure the continuity of academic activities while prioritizing the safety and well-being of students and faculty members.

Dr. Abhay Jere skillfully navigated the conversation, facilitating a productive exchange of ideas and addressing queries from participants regarding the implementation of the guidelines in their respective institutions.

The Leadership Talk served as a crucial platform for stakeholders in the education sector to gain clarity on the evolving landscape of higher education in the face of the COVID-19 crisis. Prof. DP Singh's expertise and guidance provided attendees with valuable perspectives and actionable strategies to navigate these unprecedented times.

Gratitude was extended to Prof. DP Singh for his invaluable contributions to the discussion, with attendees expressing appreciation for the opportunity to engage in meaningful dialogue on such a pertinent topic. Looking ahead, participants expressed a collective commitment to adapting to the new normal and ensuring the continued delivery of quality education in challenging circumstances



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### **CIRCULAR**

**Date: 01/05//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Abhay Jere engaged in an enlightening conversation with Lt. Gen. Madhuri Kanitka will be held on 02/05/2020 by online. All are requested to attend the online session.

*M. S. Kanitka*

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**Leadership talk**  
with  
**Dr. Madhuri Kanitkar**

**Dr. Madhuri Kanitkar**  
Lieutenant General

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LIVE @abhayjere

**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

**Saturday, 2<sup>nd</sup> May 2020 at 11.00 AM**

Follow us on [www.twitter.com/mhrd\\_innovation](https://www.twitter.com/mhrd_innovation)



### Report

On May 2, 2020, at 11:00 AM, a compelling Leadership Talk unfolded as Dr. Abhay Jere engaged in an enlightening conversation with Lt. Gen. Madhuri Kanitkar, a trailblazing figure in the Indian Armed Forces as the only third woman to attain the rank of 3-Star General.

During this impactful interaction, Lt. Gen. Madhuri Kanitkar shared insights from her distinguished career in the military, offering valuable perspectives on

*M. J. Kanitkar*  
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leadership, resilience, and breaking gender barriers in traditionally male-dominated domains.

Attendees were captivated by Lt. Gen. Kanitkar's remarkable journey, as she recounted her experiences navigating challenges and triumphs throughout her career. Her unwavering dedication to service and commitment to excellence served as a source of inspiration for all.

Dr. Abhay Jere adeptly facilitated the conversation, probing into key aspects of leadership and empowerment in the armed forces, as well as the broader societal implications of Lt. Gen. Kanitkar's groundbreaking achievements.

The Leadership Talk served as a powerful platform for reflection and dialogue, highlighting the importance of diversity and inclusion in fostering organizational success and societal progress. Lt. Gen. Kanitkar's exemplary leadership journey left a lasting impact, inspiring attendees to strive for excellence and embrace opportunities for growth and advancement, regardless of gender or background.

Gratitude was extended to Lt. Gen. Madhuri Kanitkar for her insightful contributions to the discussion, with attendees expressing admiration for her leadership and pioneering spirit. The event concluded with a renewed sense of purpose and a commitment to fostering a culture of equality and empowerment in all spheres of life.

*M. S. Kanth*

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### **CIRCULAR**

**Date: 20/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Dr. Gururaj Deshpandewill be held on 21/04/2020 by online. All are requested to attend the online session.

*M. S. Kanth*

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**LEADERSHIP TALK**

WITH



**Dr. Gururaj "Desh" Deshpande**  
Indian-American Venture Capitalist & Entrepreneur



**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

Join us on Twitter:  **LIVE** @abhayjere

**Tuesday, 21<sup>st</sup> April 2020 at 11 am**




**Leadership talk**  
with  
**Dr. Gururaj "Desh" Deshpande**

**Dr. Gururaj "Desh" Deshpande**  
Indian-American Venture Capitalist & Entrepreneur

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 **LIVE** @abhayjere

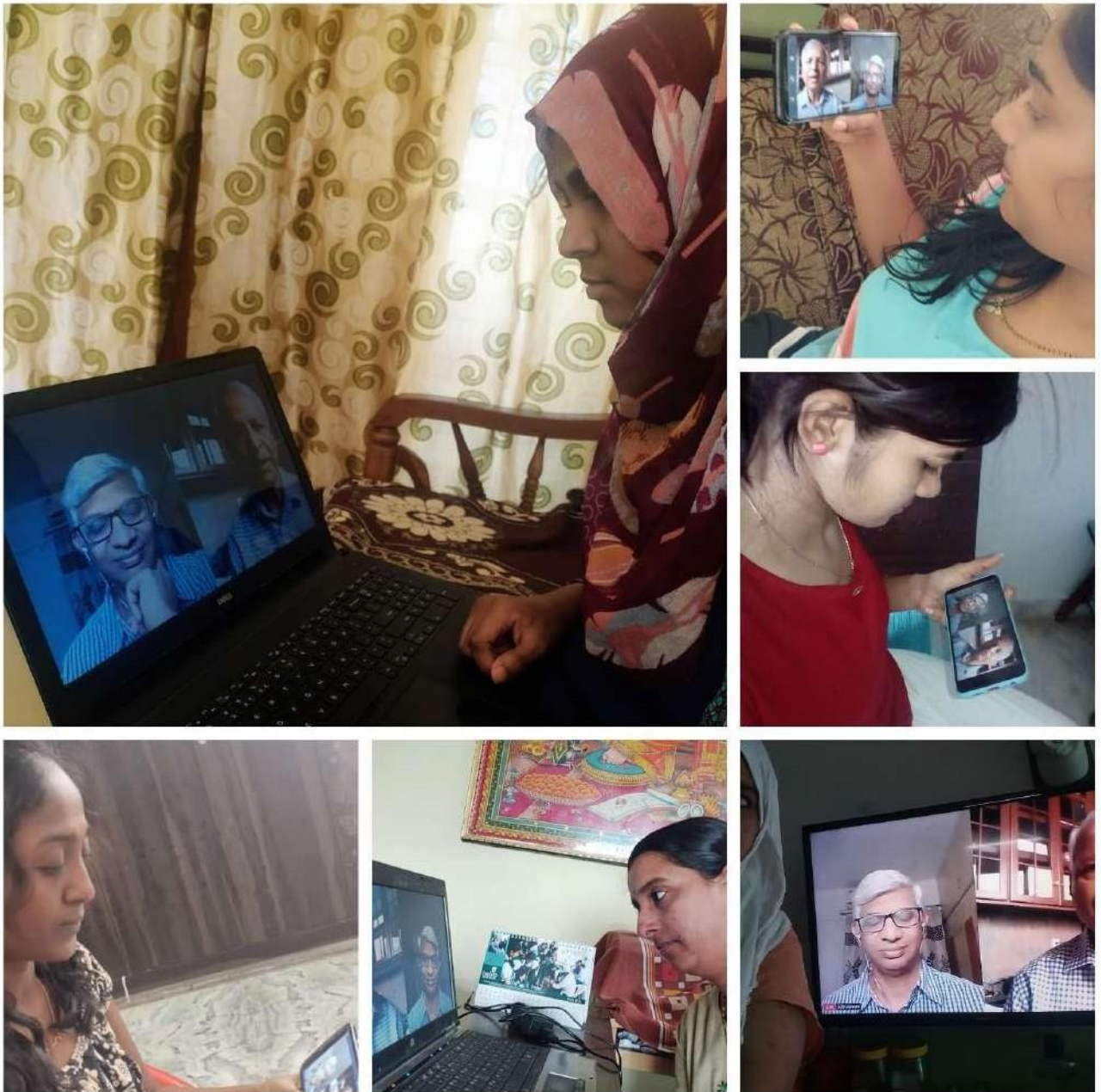
**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

**Tuesday, 21<sup>st</sup> April 2020 at 11.00 AM**

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*M. S. Kantu*

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## Report

The Leadership Talk organized by the MHRD Innovation Cell on April 21, 2020, focused on the topic of Indian-American Venture. The discussion aimed to explore opportunities for collaboration and innovation between India and the United States, particularly in the realm of entrepreneurship and technology.

### Key Points Discussed:

1. **Global Collaboration:** Dr. Gururaj Deshpande emphasized the importance of fostering global partnerships, particularly between India and the United States, to drive innovation and economic growth. He highlighted the need for collaborative efforts in research, entrepreneurship, and technology transfer.
2. **Entrepreneurial Ecosystem:** Both speakers delved into the entrepreneurial ecosystem in both countries, identifying strengths and areas for improvement. They discussed the role of academia, government support, and industry collaboration in nurturing a conducive environment for startups and innovation.

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3. **Technology Transfer:** Dr. Abhay Jere shared insights into the process of technology transfer and commercialization of research outcomes. He discussed strategies to bridge the gap between academia and industry, facilitating the smooth transfer of innovations from the lab to the market.
4. **Investment Opportunities:** The speakers highlighted the investment opportunities present in the Indian-American venture landscape. They discussed the role of venture capital firms, angel investors, and corporate partnerships in fueling growth and innovation in both countries.
5. **Challenges and Solutions:** Throughout the talk, the speakers addressed various challenges such as regulatory hurdles, cultural differences, and funding constraints. They proposed solutions such as policy reforms, cross-border collaborations, and capacity building initiatives to overcome these challenges.

**Conclusion:**

The Leadership Talk provided valuable insights into the potential of Indian-American ventures to drive innovation and economic development. The speakers highlighted the importance of collaboration, entrepreneurship, and technology transfer in harnessing the strengths of both nations. The event concluded with a call to action for stakeholders to actively engage in cross-border partnerships and initiatives to realize the full potential of the Indian-American venture landscape.

This report summarizes the key points discussed during the Leadership Talk organized by the MHRD Innovation Cell with Dr. Gururaj Deshpande and bDr. Abhay Jere on April 21, 2020, on the topic of Indian-American Venture.

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### **CIRCULAR**

**Date: 18/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by **Dr. AbhayJere** will be held on 20/04/2020 by online. All are requested to attend the online session.

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MHRD MIC Institutions INNOVATION COUNCIL

## Leadership talk

with  
Mr. Yashraj Bhardwaj

**Mr. Yashraj Bhardwaj**  
Co-Founder  
Zenith Vipers & Partner  
Ensure Equity

**JOIN US ON TWITTER LIVE**  
@abhayjere

**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell

Monday, 20<sup>th</sup> April 2020 at 11.00 AM

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**LEADERSHIP TALK WITH MR. YASHRAJ BHARADWAJ, CO-FOUNDER OF ZENITH VIPERS, ENSURE EQUITY PARTNERS & Y2 BROS ON 20TH APRIL 2020**

Dr. Abhay Jere, Chief Innovation Officer, Ministry of HRD, Govt. of India conducted an online event of "Leadership Talk" and I got an opportunity to be one the viewers of the talk with Youngest Entrepreneur, Mr. Yashraj Bharadwaj, who's co-founder

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of Zenith Vipers, Ensure Equity Partners, Y2 Bros. and company and have multiple patents on their name. During the talk, he graciously talked about their journey and they started at a very young age of 11-12 years when they both were in 5th standard and started earning when they were in 7th -8th standard.

Yashraj also mentioned about his first project, which was inspired by Ganga Purification process, which was covered heavily by media when it started. They made a water purification project by the name "Pumpkin Purifier", where they used pumpkin to not only purify the water, but also to mine hard metals like Lead (Pb), Arsenic (As) and Chromium (Cr) from contaminated water. But due to their lack of experience, they finished the project but didn't file any patents and their story and project was all over the internet. Later on, they got an offer by a company who wanted to buy the project and the intellectual rights but they were unable to sell because it was not patented. That was their setback although those brave gentlemen didn't lose heart and started another project, this time they made a water purifier using Bajra and results were same and the process was 10 times cheaper than pumpkin purifier, so they followed the correct path this time for filing patents and other formalities and then they approached the same company who wanted to buy their project, and quoted a price of 11crores. These fine gentlemen participated in numerous science fairs,aced every one of them and won lakhs of money as prize.

Now they are running a multinational company, headquartered in Dubai, has offices in Hong Kong, Shenzhen, and they are starting an office in Mumbai and already have a big office in Gurugram. Their motive is to encourage young generation for research work, they fund projects and start-ups that they feel are worthy, they have around 300 researchers working under them who are grass level researchers and not PhDs or M.Tech. They even give opportunity to college dropouts and school drop outs that opted out of the current education system to make a difference, to do research on projects they always wanted to do. Currently they have 129 patents out of which 69-70 are commercialized, which help their company draw revenue. They also do patent consulting where they advise other researchers how to file patents and help them commercialise their patents to draw revenue

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### **CIRCULAR**

**Date: 17/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Prof. KK Aggarwal will be held on 18/04/2020 by online. All are requested to attend the online session.

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**LEADERSHIP TALK WITH PROF. KK AGGARWAL, CHAIRMAN NATIONAL BOARD OF ACCREDITATION-NBA ON 18TH APRIL 2020.**



**Report**

Dr. AbhayJere, Chief Innovation Officer, Ministry of HRD, Govt. of India asked many interesting questions about accreditation of technical institutes, answers of which enriched our knowledge about NBA. Prof. K KAggarwal briefed why NBA is important for quality education of established institutes.

Prof. K KAggarwal said that presently 85% of the institutes are not accredited. He emphasized that institutes should prepare themselves for NBA. He clearly said there are not many rejections from NBA body but number of institutes applying is very less. According to him reason is that institutes do not have confidence in doing so. He emphasized that accreditation is outcome-based process. He also explained difference between AICTE approval and NBA. AICTE approvals are based on inputs given by the institute while NBA is outcome-based process hence it emphasis more on quality education. He laid great importance on higher education of faculty and good teacher student ratio. He said for tier 1 institute, at least 30% faculty should be Ph d. and for tier 2 institutes at least 20% faculty should be Ph D.

The session was very informative and useful especially for those programs which are in the process of applying for NBA accreditation. It has given an indication that institutes have to adopt NBA accreditation for its survival in the era of strong competition. This is in the mutual benefits of students and the stack holders.

*M. S. Lakshmi*  
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At the last, Prof. Aggarwal explained difference NAAC and NBA based upon 3 points:

1. NBA is program based whereas NAAC is institute-based accreditation
2. NBA is specifically for AICTE affiliated institutes.
3. NBA is Washington Accord agreement for 21 countries

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### **CIRCULAR**

**Date: 15/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online Leadership Talk with Dr. Vinay Sahasrabuddhe, President, Indian Council for Cultural Relations (ICCR)", on 16th April 2020 by online. All are requested to attend the online session.

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Leadership Talk with Dr. Vinay Sahasrabudde, President, Indian Council for Cultural Relations (ICCR)", on 16th April 2020

MHRD MIC INSTITUTION'S INNOVATION COUNCIL

**Leadership talk**  
with  
**Dr. Vinay Sahasrabudde**

**Dr. Vinay Sahasrabudde**  
President  
Indian Council for Cultural Relations (ICCR)

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@abhayjere

**Dr. Abhay Jere**  
Chief Innovation Officer  
MHRD Innovation Cell



*M. Sankar*

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## Report

Title: Leadership Talk with Dr. Vinay Sahasrabuddhe, President, Indian Council for Cultural Relations (ICCR)

Date: April 16th, 2020

### Introduction:

On April 16th, 2020, a leadership talk was organized featuring Dr. Vinay Sahasrabuddhe, President of the Indian Council for Cultural Relations (ICCR). The event aimed to provide insights into leadership, cultural diplomacy, and fostering international relations. This report encapsulates the key points discussed during the session.

### Key Discussion Points:

#### Leadership Principles:

Dr. Vinay Sahasrabuddhe elaborated on essential principles of leadership, emphasizing the importance of vision, integrity, and empathy.

He highlighted the significance of setting clear goals, inspiring team members, and leading by example.

Discussion included strategies for effective communication, decision-making, and problem-solving in leadership roles.

#### Cultural Diplomacy and Soft Power:

The speaker shed light on the role of cultural diplomacy in building bridges between nations and promoting mutual understanding.

Dr. Sahasrabuddhe emphasized India's rich cultural heritage as a tool for soft power diplomacy, fostering goodwill and cooperation globally.

He discussed initiatives by ICCR to facilitate cultural exchange, including festivals, exhibitions, and educational programs.


#### Strengthening International Relations:

Dr. Sahasrabuddhe outlined the importance of enhancing India's engagement with other countries through diplomatic channels.

He emphasized the need for proactive diplomacy, leveraging cultural ties to strengthen bilateral and multilateral relations.

Discussion included strategies for promoting India's cultural diversity on the global stage and fostering people-to-people contacts.

#### Challenges and Opportunities:

  
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The speaker addressed challenges faced in cultural diplomacy, including cultural sensitivities, language barriers, and geopolitical tensions.

Dr. Sahasrabuddhe highlighted the opportunities for leveraging technology and digital platforms to enhance cultural outreach and engagement.

He stressed the importance of adapting to changing global dynamics and fostering innovative approaches to cultural diplomacy.

Conclusion:

The leadership talk with Dr. Vinay Sahasra buddhe provided valuable insights into leadership principles, cultural diplomacy, and fostering international relations. Attendees gained a deeper understanding of the role of cultural exchange in diplomacy and the significance of leveraging India's cultural heritage as a tool for soft power. The event served as a platform for dialogue and collaboration in advancing cultural diplomacy initiatives and strengthening India's global outreach.

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### **CIRCULAR**

**Date: 13/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk organised by MHRD, AICTE and IIC will be held on 14/04/2020 on Twitter live platform by Dr Anand Desh panday. All are requested to attend the online session.

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**LEADERSHIP TALK WITH DR. ANAND DESHPANDE, FOUNDER, CHAIRMAN & MANAGING DIRECTOR, PERSISTENT SYSTEMS LTD ON 14TH APRIL 2020**



**Report**

A leadership talk organised by MHRD, AICTE and IIC on 14th April 2020 at Twitter live platform. Dr. AbhayJere, Chief Innovation Officer, MHRD Innovation Cell, talked with Mr. Anand Deshpande, Chairman, Persistent System on the topic of opportunity youngsters startup will have in post COVID-19 world.

Mr. Anand share valuable views on post COVID-19 world. Because of this pandemic India has an opportunity to act like a world leader in politics, Technology, supply chain, biotechnology, healthcare and manufacturing, etc

He also added that in current situation students have a golden time to add new skills in their resume by learning new techniques/technology via online platform, so when life starts normal they use these skill and also because of COVID-19, we will see high usage of new technology in all areas.

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### **CIRCULAR**

**Date: 11/04//2020**

This is to inform all the faculty members and students of B. Pharmacy, Pharm. D and M. Pharmacy that online leadership talk by Padma bhushan Dr. V. K. Saraswati will be held on 13/04/2020 by online. All are requested to attend the online session.

*V. S. Kantu*

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## LEADERSHIP TALK WITH PADMA BHUSHAN DR. VK SARASWAT, MEMBER NITIAAYOG ON 13<sup>TH</sup> APRIL 2020

The banner features logos for MHRD, MIC, AICTE, and the Institution Innovation Council. It includes portraits of Dr. VK Saraswat and Dr. Abhay Jere. The text reads: "Leadership talk with Padma Bhushan Dr. VK Saraswat". Below this, it says "JOIN US ON TWITTER LIVE @abhayjere" with a "LIVE" icon. The event is scheduled for "Monday, 13<sup>th</sup> April 2020 at 11.00 AM". At the bottom, it says "Follow us on" with a Twitter icon and the URL "www.twitter.com/mhrd\_innovation".



### Report

A leadership talk organised by MHRD, AICTE and IIC on 13th April 2020 at Twitter live platform. Dr. Abhayjere, Chief Innovation Officer, MHRD Innovation Cell, talked with Padam Bhushan Dr.V.K. Saraswat, Member NitiAayog on the topic of COVID-19. Dr. Saraswat shared an information that Niti Aayog advises the GOI for how to make lockdown successful by helping MSME, daily wagers by providing them financial support .He gave examples of DRDO collaboration with private firms and medical institutions.

Dr. Saraswat gave his view on post COVID-19 India. India has opportunity to attract FDI to establish Manufacturing in India. India has to concentrate to increase the employment in post COVID-19India.He pointed out in lack of convertibility of medical technology into mass production scale and supply chain mismanagement in pharmaceutical industry. India should invest in biotechnology, bio research, medical instruments and pharmaceutical.

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