



College Code: 1706

RBVRR WOMEN'S COLLEGE OF PHARMACY

3-4-343, Barkathpura, Hyderabad - 500 027 (T.S), India

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CIRCULAR

Date: 19/07//2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'INTELLECTUAL PROPERTY RIGHTS' will be held on 21/07/2018 in our campus. The guest speaker Mr. D.T Mohan krishna will be delivering the lecture. All are requested to attend the lecture.

M. S. Kanth

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RBVRR Women's College of Pharmacy
(CC No: 1706)
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Approved by AICTE & PCI, Approved under Section 2(f) by UGC, Affiliated to Osmania University, Barkatpura, Hyderabad-500027(TS), India

**SESSION ON
INTELLECTUAL PROPERTY RIGHTS**

By
D.T.Mohana Krishna
Freelancer Consultant, IPR,
Hyderabad

On
21st July 2018 at 2:30PM
Venue: Seminar Hall

Prof. K. Muthyam Reddy
Secretary cum
correspondent, RBVRRWCP

Prof. M. Sumasith
Principal, RBVRRWCP

M. S. Kanth

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Report

Event Report: Intellectual Property Rights Seminar

Date: 21 July 2018

Venue: RBVRR Women's College of Pharmacy

Speaker: Dr. T. Mohana Krishna

Introduction:

On the 21st of July 2018, RBVRR Women's College of Pharmacy had the privilege of hosting Dr. T. Mohana Krishna, a distinguished expert in the realm of intellectual property rights, for an insightful seminar on the significance of intellectual property rights in the pharmaceutical domain. The seminar aimed to enlighten students and faculty members about the crucial role that intellectual property protection plays in fostering innovation and progress in the field of pharmacy.

Key Elements of Intellectual Property Rights (IPR):

Dr. Krishna commenced the seminar by elaborating on the key elements of intellectual property rights, focusing particularly on patents. He emphasized three fundamental aspects:

1. Novelty: Dr. Krishna stressed the importance of novelty in patent applications. He elucidated that for an invention to be patentable, it must be new and not disclosed to the public prior to the filing date.
2. Inventive Step: The concept of inventive step was elucidated, with emphasis on the necessity for an invention to involve an inventive leap that is non-obvious to a person skilled in the relevant field.
3. Industrial Applicability: The necessity for patents to have industrial applicability was underscored. Dr. Krishna explained that this ensures that the invention can be

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utilized or manufactured in a practical manner.

Moreover, he provided insights into the criteria for patentability, including non-obviousness, utility, and sufficiency of disclosure, shedding light on the rigorous standards that inventions must meet to obtain patent protection.

Applications of Intellectual Property Rights in Pharmacy:
Dr. Krishna then delved into the diverse applications of intellectual property rights, particularly in the pharmaceutical sector:

1. **Drug Formulations:** He discussed the significance of patent protection in pharmaceutical formulations, enabling companies to safeguard their innovative drug delivery systems and formulations from imitation or unauthorized use.
2. **Therapeutic Compounds:** Dr. Krishna highlighted the role of patents in protecting novel therapeutic compounds, which facilitates the development of new drugs for the treatment of various diseases and medical conditions.
3. **Biotechnological Inventions:** The application of patents in biotechnology was explored, covering areas such as gene therapy, recombinant DNA technology, and genetically modified organisms, which have profound implications for healthcare and agriculture.
4. **Process Innovations:** The importance of patenting novel manufacturing processes and methods of synthesis in the pharmaceutical industry was underscored, fostering innovation and competitiveness.

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Conclusion:

In conclusion, Dr. T. Mohana Krishna provided a comprehensive overview of the elements and applications of intellectual property rights, particularly patents, in the field of pharmacy. His insightful seminar underscored the critical role of intellectual property protection in driving innovation, fostering scientific progress, and ensuring the availability of innovative healthcare solutions for the benefit of society. Attendees gained a deeper understanding of the intricacies of patent law and its implications for pharmaceutical research and development.

Overall, the seminar was highly informative and thought-provoking, leaving the audience with a heightened awareness of the importance of intellectual property rights in the pharmaceutical industry.

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CIRCULAR

Date: 04/08//2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a seminar on RESEARCH METHODOLOGY IN CLINICAL RESEARCH will be held on 08/08/2018 in our campus. All are requested to attend the lecture.

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Seminar on RESEARCH METHODOLOGY IN CLINICAL RESEARCH

Speaker - Dr.Sridhar
(Sr.Scientist IICT CSIR LABS TARNAKA)



Date and Time
08 AUG 2018 at 2.00 pm
RBVRR WPC SEMINAR HALL

COORDINATOR
Dr.Sudha Parimala

Patron
Prof. K. Muthyam Reddy
Hon. Secretary cum correspondent
RBVRR Women's College of pharmacy

CONVENER
Prof. M. Sumakanth
Principal
RBVRR Women's College of pharmacy



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Report

Title: Research Methodology in Clinical Research

Date: 08/08/2018

Speaker: Dr. Sridhar, Senior Scientist, ICT, CSIR Lab Tarnaka

Event: RBVRR Women's College of Pharmacy

Introduction:

Dr. Sridhar, a distinguished Senior Scientist at ICT, a CSIR laboratory located in Tarnaka, delivered an illuminating lecture on research methodology in clinical research at RBVRR Women's College of Pharmacy. Drawing upon his extensive expertise in the field, Dr. Sridhar elucidated the essential principles and practices that underpin successful clinical research endeavors.

Key Components of Research Methodology in Clinical Research:

1. Study Design: Dr. Sridhar emphasized the importance of selecting an appropriate study design tailored to the research objectives and hypotheses. He discussed various study designs, including randomized controlled trials, observational studies, and cohort studies, highlighting their respective strengths and limitations.

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2. **Ethical Considerations:** The speaker underscored the paramount importance of ethical considerations in clinical research, including the need to obtain informed consent from participants, protect their rights and privacy, and adhere to ethical guidelines and regulations.
3. **Protocol Development:** Dr. Sridhar elucidated the process of protocol development, emphasizing the need for clear and detailed study protocols outlining the research objectives, methodology, inclusion and exclusion criteria, endpoints, and statistical analysis plan.
4. **Participant Recruitment and Retention:** He discussed strategies for participant recruitment and retention in clinical trials, emphasizing the importance of effective communication, patient engagement, and incentives to ensure adequate enrollment and retention rates.
5. **Data Collection and Management:** The speaker highlighted the significance of robust data collection and management systems in clinical research, including the use of electronic data capture systems, standardized data collection tools, and data validation procedures to ensure data accuracy and integrity.
6. **Statistical Analysis:** Dr. Sridhar provided insights into statistical analysis techniques commonly used in clinical research, including descriptive statistics, hypothesis testing, regression analysis, and survival analysis, emphasizing the importance of statistical rigor and interpretation of results.

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Conclusion:

In conclusion, Dr. Sridhar delivered a comprehensive overview of research methodology in clinical research, covering key principles, practices, and applications in drug development, epidemiology, and healthcare. His insightful lecture provided valuable insights into the intricacies of clinical research and its significance in advancing medical knowledge and improving patient care. Attendees gained a deeper understanding of the essential components of research methodology and their application in clinical research settings.

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CIRCULAR

Date: 12/08//2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M. Pharmacy that a seminar will be held on SEMINAR ON ICT TOOLS USED IN RESEARCH 14/08/2018 in our campus. All are requested to attend the lecture.

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SEMINAR ON ICT TOOLS USED IN RESEARCH

SPEAKER - DR.GOPAL VAIDYANATHAN

(VICE PRESIDENT ANALYTICAL R&D AND DEVELOPMENT QA)



Date and Time
14/08/2018, 11:00 AM RBVRR
Women's college Seminar Hall

COORDINATOR
Dr. J. Archana

CONVENER
Prof. M. Sumakanth
Principal
RBVRR Women's College of
pharmacy

Patron
Prof. K. Muthyam Reddy
Hon. Secretary cum correspondent
RBVRR Women's College of pharmacy



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REPORT

Title: Harnessing ICT Tools for Research Advancement

Speaker: Dr. Gopal Vidyanathan, Vice President, Analytical R&D and Development
OA

Event: RBVRR Women's College of Pharmacy

Date: August 14, 2018

Introduction:

Dr. Gopal Vidyanathan, an esteemed figure in the field of pharmaceutical research and development, graced RBVRR Women's College of Pharmacy with an enlightening talk on the utilization of Information and Communication Technology (ICT) tools in research. Drawing upon his extensive experience as Vice President of Analytical R&D and Development OA, Dr. Vidyanathan shed light on the transformative potential of ICT tools in advancing scientific inquiry and innovation.

Key ICT Tools Used in Research:

1. Data Management Systems: Dr. Vidyanathan highlighted the importance of robust data management systems in research, including electronic laboratory notebooks, data repositories, and laboratory information management systems (LIMS), which facilitate efficient data capture, storage, and retrieval.
2. Statistical Software: The speaker emphasized the pivotal role of statistical software packages such as R, SAS, and SPSS in data analysis and interpretation, enabling researchers to perform complex statistical analyses, generate visualizations, and derive meaningful insights from research data.
3. Literature Search Engines: Dr. Vidyanathan discussed the significance of literature search engines like PubMed, Google Scholar, and Web of Science in literature review and evidence synthesis, facilitating access to a vast repository

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of scholarly articles, journals, and research publications.

4. **Collaboration Platforms:** He underscored the importance of collaboration platforms such as Microsoft Teams, Slack, and Google Workspace in fostering collaboration and communication among research teams, enabling real-time collaboration, file sharing, and project management.
5. **Molecular Modeling Software:** The speaker elaborated on the application of molecular modeling software tools such as Schrödinger, MOE, and PyMOL in computational drug design and molecular simulations, enabling researchers to predict molecular structures, analyze protein-ligand interactions, and optimize drug candidates.

Applications of ICT Tools in Research:

1. **Drug Discovery and Development:** Dr. Vidyanathan discussed the role of ICT tools in accelerating drug discovery and development processes, including virtual screening, molecular docking, and pharmacophore modeling, which facilitate the identification and optimization of novel drug candidates.
2. **Big Data Analytics:** He explored the application of ICT tools in big data analytics, including data mining, machine learning, and predictive analytics, enabling researchers to extract actionable insights from large datasets and uncover hidden patterns and trends.

Conclusion:

In conclusion, Dr. Gopal Vidyanathan delivered a captivating presentation on the myriad ICT tools that are revolutionizing research practices in the pharmaceutical industry. His insightful discourse highlighted the transformative potential of ICT tools in enhancing data management, analysis, collaboration, and innovation across the research continuum. Attendees gained valuable insights into the diverse applications

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of ICT tools in research and their role in driving scientific progress and breakthrough discoveries.

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CIRCULAR

Date: 13/12/2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'INTELLECTUAL PROPERTY RIGHTS' will be held on 15/12/2018 in our campus.. All are requested to attend the lecture.

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SESSION ON OVERVIEW OF INTELLECTUAL PROPERTY RIGHTS

By
Ch. Suryanarayana, DGM, IPR,
Hetero Drugs Pvt Ltd

On
15th December 2018 at 11:30 A.M
Venue: Seminar Hall

Prof. K. Muthyam Reddy
Secretary cum correspondent

Prof. M. Sumakanth
Principal & President IIC



M. S. Kanth

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REPORT

Title: Nurturing Innovation: An Overview of Intellectual Property Rights

Speaker: C. H. Suryanarayan, Deputy General Manager, Hetero Drugs, Hyderabad

Event: RBVRR Women's College of Pharmacy

Date: December 15, 2018

Introduction:

C. H. Suryanarayan, Deputy General Manager at Hetero Drugs in Hyderabad, shared valuable insights into the realm of intellectual property rights (IPR) during his enlightening talk at RBVRR Women's College of Pharmacy. With his extensive experience in the pharmaceutical industry, Mr. Suryanarayan provided an overview of IPR and its significance in fostering innovation and protecting intellectual creations.

Understanding Intellectual Property Rights:

Mr. Suryanarayan commenced his talk by elucidating the concept of intellectual property rights, which encompass legal rights protecting creations of the mind, such as inventions, literary and artistic works, designs, and symbols. He emphasized the importance of IPR in incentivizing innovation, promoting economic growth, and safeguarding the interests of creators and inventors.

Key Components of Intellectual Property Rights:

1. Patents: The speaker delved into the realm of patents, which grant inventors exclusive rights to their inventions for a limited period. He explained the criteria for patentability, including novelty, inventive step, and industrial applicability, and highlighted the role of patents in protecting pharmaceutical formulations, therapeutic compounds, and manufacturing processes.
2. Copyrights: Mr. Suryanarayan discussed copyrights as a form of IPR protecting

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original works of authorship, such as books, music, and software. He underscored the significance of copyrights in fostering creativity and cultural expression, while also enabling creators to derive financial benefits from their works.

3. **Trademarks:** The speaker elaborated on trademarks, which protect distinctive signs, symbols, and logos used to identify goods or services in the marketplace. He emphasized the importance of trademarks in branding and marketing, as well as in safeguarding consumer trust and brand reputation.
4. **Trade Secrets:** Mr. Suryanarayan highlighted the value of trade secrets in protecting confidential business information, such as formulas, processes, and customer lists. He emphasized the need for companies to implement robust trade secret protection measures to maintain a competitive edge in the industry.

Applications of Intellectual Property Rights in the Pharmaceutical Industry:

1. **Drug Development:** The speaker discussed the critical role of IPR in pharmaceutical research and development, enabling companies to protect innovative drug formulations, therapeutic compounds, and biotechnological innovations. He highlighted how patents incentivize investment in healthcare innovation and contribute to the discovery of new treatments and therapies.
2. **Regulatory Compliance:** Mr. Suryanarayan underscored the importance of IPR in regulatory compliance, including patent filing requirements and infringement litigation. He discussed how companies navigate regulatory frameworks to ensure compliance with intellectual property laws and protect market exclusivity for pharmaceutical products.

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Conclusion:

In conclusion, C. H. Suryanarayan delivered a comprehensive overview of intellectual property rights, emphasizing their significance in fostering innovation and economic development in the pharmaceutical industry. His insightful talk equipped the audience with a deeper understanding of IPR and its implications for research, innovation, and entrepreneurship in the healthcare sector. Attendees left the session inspired to leverage intellectual property rights to nurture innovation and drive positive change in the pharmaceutical landscape.

M. S. Kanth

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CIRCULAR

Date: 15/12/2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M.Pharmacy that a Guest Lecture on 'INTELLECTUAL PROPERTY RIGHTS' will be held on 17/12/2018 in our campus.. All are requested to attend the lecture.

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SESSION ON ELEMENTS AND APPLICATIONS OF PATENTS

By
G.B.Reddy
Dean, Faculty of Law
Osmania University

On
17th December 2018 at 2:30PM
Venue:-Seminar Hall

Prof. K. Muthyam Reddy
Secretary cum
correspondent, RBVRRWCP

Prof. M. Sumakanth
Principal, RBVRRWCP



REPORT

Title: Elements and Applications of Patents

Speaker: G. B. Reddy, Dean Faculty of Law, Osmania University

Event: RBVRR Women's College of Pharmacy

Date: December 17, 2018

Introduction:

G. B. Reddy, Dean Faculty of Law at Osmania University, delivered a captivating talk at RBVRR Women's College of Pharmacy, enlightening the audience on the fundamental elements and diverse applications of patents. With his profound knowledge and expertise in intellectual property law, Mr. Reddy elucidated the intricacies of patent law and its implications for innovation and entrepreneurship.

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Key Elements of Patents:

1. **Novelty:** Mr. Reddy emphasized the significance of novelty as a fundamental requirement for patentability. He explained that inventions must be new and not disclosed to the public prior to the filing date to qualify for patent protection.
2. **Inventive Step:** The speaker discussed the concept of inventive step, highlighting the requirement for inventions to involve an inventive leap that is not obvious to a person skilled in the relevant field. He underscored the importance of innovation and creativity in patentable inventions.
3. **Industrial Applicability:** Mr. Reddy elaborated on the criterion of industrial applicability, emphasizing that patents must be applicable in an industrial context and capable of being utilized or manufactured.
4. **Patentability Criteria:** The speaker provided insights into the various criteria for patentability, including non-obviousness, utility, and sufficiency of disclosure. He explained the rigorous standards that inventions must meet to obtain patent protection.

Applications of Patents:

1. **Pharmaceutical Innovations:** Mr. Reddy discussed the application of patents in the pharmaceutical industry, enabling companies to protect novel drug formulations, therapeutic compounds, and manufacturing processes. He highlighted the role of patents in fostering innovation and investment in healthcare research and development.
2. **Technological Advancements:** The speaker explored the role of patents in protecting technological advancements across various sectors, including electronics, telecommunications, and biotechnology. He emphasized how

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patents incentivize innovation and contribute to technological progress and economic growth.

3. **Business Methods and Processes:** Mr. Reddy discussed the application of patents in protecting novel business methods, processes, and software innovations. He explained how patents provide businesses with exclusive rights to their innovative methods, enhancing competitiveness and market value.
4. **Environmental Technologies:** The speaker highlighted the role of patents in promoting environmental sustainability and conservation efforts. He discussed patents related to clean energy technologies, waste management solutions, and eco-friendly innovations, which contribute to environmental protection and resource conservation.

Conclusion:

In conclusion, G. B. Reddy delivered a comprehensive overview of the elements and applications of patents, providing valuable insights into their significance for innovation and economic development. His insightful talk equipped the audience with a deeper understanding of patent law and its implications for various industries, inspiring them to leverage intellectual property rights to drive innovation and entrepreneurship.

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CIRCULAR

Date: 26/12/2018

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M. Pharmacy that a Seminar ON SOURCES FOR PROCUREMENT OF RESEARCH will be held on 28/12/2018 in our campus. All are requested to attend the lecture.

M. S. Kantu

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SEMINAR ON SOURCE FOR PROCUREMENT OF RESEARCH GRANTS SPEAKER - Prof. M. SUMAKANTH (Principal RBVRR WCP)

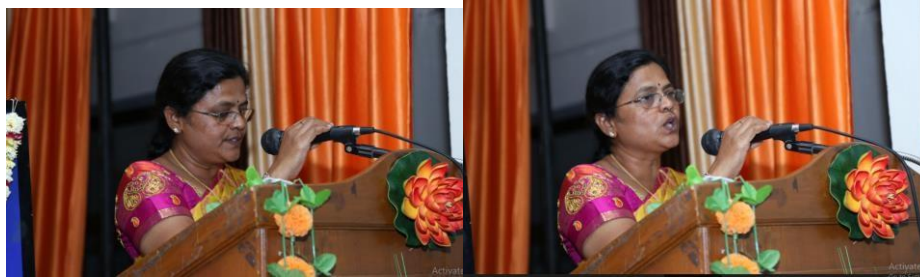


Date and Time
28 Dec 2018 - 11:00am
At RBVRR Women's college Seminar Hall

COORDINATOR
Dr. A. Shailaja

Patron
Prof. K. Muthyam Reddy
Hon. Secretary cum correspondent
RBVRR Women's College of pharmacy

CONVENER
Prof. M. Sumakanth
Principal
RBVRR Women's College of pharmacy



M. S. Kanth

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REPORT

Title: Navigating the Landscape of Research Grants: An Overview of Sources of Procurement

Speaker: Professor M. Sumakanth, Principal, RBVRR Women's College of Pharmacy

Event: RBVRR Women's College of Pharmacy

Date: December 28, 2018

Introduction:

Professor M. Sumakanth, the esteemed Principal of RBVRR Women's College of Pharmacy, delivered an enlightening talk on the sources of procurement of research grants. With his extensive experience in academia and research administration, Professor Sumakanth provided valuable insights into the various avenues available for securing funding to support research endeavors.

Understanding Sources of Procurement:

Professor Sumakanth commenced his talk by elucidating the importance of research grants in advancing scientific inquiry and innovation. He emphasized the role of research funding in enabling researchers to conduct experiments, gather data, and disseminate their findings, thereby contributing to the growth of knowledge and the development of new technologies.

Key Sources of Research Grants:

1. Government Funding Agencies: The speaker discussed government funding agencies as major sources of research grants, including national bodies such as the Department of Science and Technology (DST), Indian Council of Medical Research (ICMR), and University Grants Commission (UGC). He highlighted

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the various funding schemes and initiatives offered by these agencies to support research in different disciplines.

2. **Non-Governmental Organizations (NGOs):** Professor Sumakanth explored the role of non-governmental organizations (NGOs) and charitable foundations as potential sources of research funding. He discussed how NGOs often focus on specific areas of interest, such as public health, environmental conservation, or social welfare, and provide grants to support research projects aligned with their mission and objectives.
3. **Industry Collaborations:** The speaker emphasized the importance of industry collaborations as a valuable source of research funding, particularly in applied research and technology development. He discussed how pharmaceutical companies, biotechnology firms, and other industry partners often collaborate with academic institutions to fund research projects with commercial potential.
4. **International Funding Agencies:** Professor Sumakanth highlighted the availability of research grants from international funding agencies and organizations, such as the World Health Organization (WHO), World Bank, and various bilateral and multilateral funding bodies. He discussed the opportunities for collaborative research and capacity-building initiatives funded by international donors.

Strategies for Securing Research Grants:

1. **Grant Proposal Writing:** The speaker provided guidance on writing successful grant proposals, emphasizing the importance of clearly articulating the research objectives, methodology, significance, and expected outcomes. He discussed best practices for proposal development, including thorough literature review, realistic budgeting, and strong justification for the research project.

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2. **Networking and Collaboration:** Professor Sumakanth emphasized the value of networking and collaboration in securing research grants. He encouraged researchers to establish partnerships with other academic institutions, industry partners, and funding agencies, leveraging existing connections and building new relationships to enhance their chances of securing funding.

Conclusion:

In conclusion, Professor M. Sumakanth delivered a comprehensive overview of the sources of procurement of research grants, equipping the audience with valuable insights into the funding landscape for research projects. His insightful talk provided researchers with practical strategies for identifying funding opportunities, writing competitive grant proposals, and building collaborative partnerships to support their research endeavors. Attendees left the session inspired and empowered to navigate the complex process of securing research grants and advancing scientific knowledge in their respective fields.

M. S. Kanth

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CIRCULAR

Date: 02/01/2019

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a seminar on ' A SESSION ON JOURNAL SELECTION AND DIFFERENT DATABASES' from 04/01/2019. All are requested to attend the webinar.

M. S. Kantu

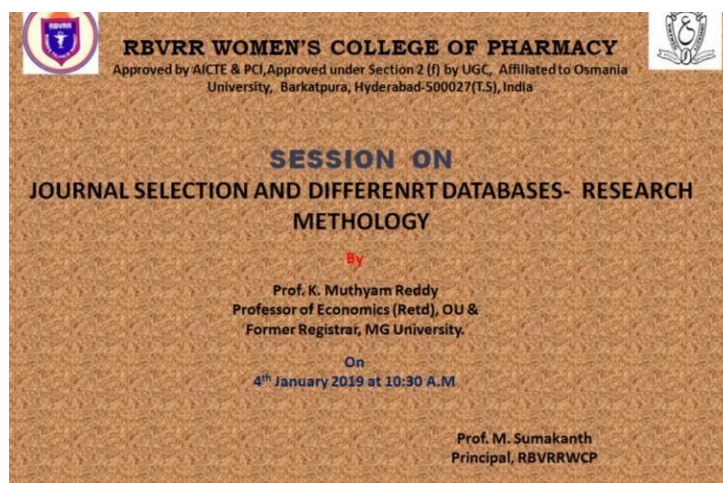
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Report

Event Report: Talk on "Journal Selection and Different Databases" by Prof. Muthyam Reddy

Date: 4/01/2019

Speaker: Prof. Muthyam Reddy, Retired Professor from Osmania University

Introduction:

The seminar on "Journal Selection and Different Databases" conducted by Prof. Muthyam Reddy, a retired professor from Osmania University, was an enlightening session aimed at providing insights into the process of selecting appropriate journals for publication and navigating various databases for academic research. Held at [insert venue] on [insert date], the seminar attracted a

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diverse audience including students, faculty, and researchers from various academic disciplines.

Key Points Covered:

- 1. Importance of Journal Selection:** Prof. Reddy commenced the seminar by emphasizing the critical importance of selecting the right journal for academic publication. He highlighted how the choice of journal can significantly impact the visibility, credibility, and impact of one's research work.
- 2. Criteria for Journal Selection:** Prof. Reddy elaborated on the key criteria to consider when selecting a journal for publication, including relevance to the research topic, target audience, publication frequency, impact factor, peer-review process, and indexing in reputable databases.
- 3. Understanding Different Databases:** The speaker provided an overview of various academic databases commonly used by researchers, such as PubMed, Scopus, Web of Science, Google Scholar, and others. He explained their features, coverage, strengths, and limitations, helping the audience understand how to effectively utilize these databases for literature review and research purposes.
- 4. Tips for Effective Literature Search:** Prof. Reddy shared practical tips and strategies for conducting an effective literature search using different databases. He demonstrated how to use advanced search features, Boolean operators, filters, and citation tracking to retrieve relevant and high-quality research articles.
- 5. Ethical Considerations:** Prof. Reddy emphasized the importance of adhering to ethical guidelines and avoiding predatory journals while selecting a journal for publication. He cautioned the audience against publishing in journals with questionable credibility or unethical practices.

Conclusion:

In conclusion, Prof. Muthyam Reddy's seminar on "Journal Selection and Different Databases" provided valuable insights and practical guidance to researchers, students, and faculty members on navigating the complex landscape of academic publishing and research databases. His expertise and experience as a seasoned academician enriched the seminar, leaving the audience equipped with the knowledge and tools necessary to make informed decisions regarding journal selection and database usage in their academic pursuits.

Overall, the seminar was well-received and highly beneficial, fostering a deeper understanding of the importance of thoughtful journal selection and effective utilization of research databases in scholarly endeavors. Prof. Reddy's insightful presentation contributed significantly to enhancing the research capabilities of the audience and empowering them to succeed in their academic endeavors.

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CIRCULAR

Date: 19/02/2019

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing ' A SESSION ON RESEARCH METHODOLOGY AND PROJECT REPORT' from 20/02/2019. All are requested to attend the webinar.

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College Code: 1706

Seminar on RESEARCH METHODOLOGY AND PROJECT REPORT

Speaker - Dr. Tippa Reddy Professor (retd) Dept of Economics O.U



Date and Time
20 Feb 2019 at 2.00 pm
RBVRR WPC SEMINAR HALL

COORDINATOR
Dr. Sudha Parimala

Patron
Prof. K. Muthyam Reddy
Hon. Secretary cum correspondent
RBVRR Women's College of pharmacy

CONVENER
Prof. M. Sumakanth
Principal
RBVRR Women's College of pharmacy



M. S. Kanth

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Report

Talk on "Research Methodology and Project Report"

Date: February 20, 2019

Venue: RBVRR Women's College of Pharmacy

Introduction:

On February 20, 2019, RBVRR Women's College of Pharmacy hosted a seminar on "Research Methodology and Project Report." The seminar aimed to equip attendees with essential knowledge and skills related to research methodology and the preparation of project reports. The event was well-attended by students, faculty members, and researchers eager to enhance their understanding of research processes and reporting standards.

Speaker:

The seminar was conducted by Prof. Tippa Reddy, a retired Professor from the Economics Department at RBVRR Women's College of Pharmacy. With extensive experience in academia and research, Prof. Reddy brought a wealth of expertise to the topic, ensuring a rich and insightful discussion.

Key Highlights:

1. Fundamentals of Research Methodology:

Prof. Reddy commenced the seminar by providing an overview of research methodology, emphasizing its role in guiding the research process. He discussed various research methods, including quantitative, qualitative, and mixed methods, and their applicability in different research contexts.

2. Formulating Research Questions and Objectives:

The speaker stressed the importance of formulating clear and focused research questions

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or objectives. He discussed strategies for refining research questions to ensure relevance, feasibility, and alignment with the research aims.

3. Research Design and Sampling Techniques:

Prof. Reddy elaborated on different research designs, such as experimental, correlational, and descriptive designs, highlighting their respective features and suitability for different research inquiries. Additionally, he discussed various sampling techniques and their implications for research validity and generalizability.

4. Data Collection and Analysis:

The seminar delved into methods of data collection, including surveys, interviews, observations, and document analysis. Prof. Reddy provided insights into selecting appropriate data collection methods based on research objectives and context. Moreover, he introduced basic techniques for data analysis, emphasizing the importance of rigor and accuracy in interpreting research findings.

5. Project Report Writing:

In the final segment of the seminar, Prof. Reddy elucidated the essentials of drafting a comprehensive project report. He discussed the structure of a typical project report, including sections such as introduction, literature review, methodology, results, discussion, and conclusion. Practical tips for maintaining clarity, coherence, and academic integrity in writing were also shared.

Conclusion:

The seminar on "Research Methodology and Project Report" by Prof. Tippa Reddy provided attendees with valuable insights and practical guidance on various aspects of the research process. Participants gained a deeper understanding of research methodologies, data collection techniques, and project report writing essentials, which are indispensable for academic and professional endeavors in the field of research.

Overall, the seminar was highly informative and well-received by the audience, who appreciated Prof. Reddy's expertise and the enriching discussions. It served as an empowering platform for attendees to enhance their research skills and contribute meaningfully to the advancement of knowledge in their respective fields.

M. S. Kantu

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CIRCULAR

Date: 16/03/2019

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a seminar on LITERATURE REVIEW IN RESEARCH from 18/03/2019. All are requested to attend the seminar.

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Seminar on LITERATURE REVIEW IN RESEARCH

SPEAKER-Dr.Prabha Shankar

(Chairman and Managing director of Leads Pharma pvt. ltd)



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Date and Time
18 March 2019, 2.00 pm
At RBVRR Women's college Seminar Hall

COORDINATOR

Dr.M.P.Kusuma

Patron
Prof. K. Muthyam Reddy
Hon. Secretary cum correspondent
RBVRR Women's College of pharmacy

CONVENER
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Report

Talk on "Literature Review in Research"

Date: March 18, 2019

Venue: RBVRR Women's College of Pharmacy

Introduction:

On March 18, 2019, RBVRR Women's College of Pharmacy hosted a talk on "Literature Review in Research." The seminar aimed to enlighten attendees about the importance of literature review in the research process and provide insights into conducting effective literature reviews. Students, faculty members, and researchers from various academic disciplines attended the event, eager to enhance their understanding of this critical aspect of research.

Speaker:

The talk was delivered by Mr. Prabashankar, a lead professional from a prominent pharmaceutical company. With extensive experience in the pharmaceutical industry and a strong background in research, Mr. Prabashankar brought valuable insights and practical knowledge to the topic of literature review.

Key Highlights:

1. Significance of Literature Review:

Mr. Prabashankar began by highlighting the crucial role of literature review in the research process. He emphasized that a thorough literature review serves as the foundation for any research endeavor, helping researchers identify gaps in existing knowledge, formulate research questions, and contextualize their findings within the broader academic landscape.

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2. Understanding the Literature:

The speaker provided guidance on effectively navigating academic literature, including peer-reviewed journals, books, conference proceedings, and online databases. He discussed strategies for critically evaluating the credibility, relevance, and reliability of sources, emphasizing the importance of selecting high-quality and authoritative literature for review.

3. Methods of Literature Review:

Mr. Prabashankar elucidated various methods and approaches to conducting literature reviews, including systematic literature reviews, narrative reviews, and meta-analyses. He explained the differences between these methods and highlighted their respective strengths and limitations, empowering attendees to choose the most appropriate approach based on their research objectives.

4. Organizing and Synthesizing Literature:

The talk delved into practical techniques for organizing and synthesizing the literature effectively. Mr. Prabashankar discussed methods for categorizing and structuring the reviewed literature, such as thematic analysis and concept mapping. He emphasized the importance of synthesizing findings from multiple sources to develop a comprehensive understanding of the research topic.

5. Ethical Considerations:

In the concluding segment, the speaker addressed ethical considerations in literature review, including plagiarism, proper citation practices, and avoiding bias in the selection and interpretation of literature. He underscored the importance of upholding academic integrity and maintaining transparency throughout the literature review process.

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Conclusion:

The talk on "Literature Review in Research" by Mr. Prabashankar provided attendees with valuable insights and practical guidance on conducting effective literature reviews. Participants gained a deeper understanding of the significance of literature review in the research process and acquired essential skills for critically evaluating, synthesizing, and presenting academic literature.

Overall, the event was highly informative and well-received by the audience, who appreciated Mr. Prabashankar's expertise and the enriching discussions. It served as an empowering platform for attendees to enhance their research skills and contribute meaningfully to the advancement of knowledge in their respective fields.

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