



College Code: 1706

RBVRR WOMEN'S COLLEGE OF PHARMACY

3-4-343, Barkathpura, Hyderabad - 500 027 (T.S), India

Office: +91 40-27563065, Mobile: +91 9848930555

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CIRCULAR

Date: 13/07//2021

This is to inform all the faculty members and students of B. Pharmacy, Pharm.D and M. Pharmacy that our college will be organizing a workshop 'INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR START UP' on 14/07/2021 by Dr. B. Subba Rao. All are requested to attend the workshop.

M. S. Kanth

PRINCIPAL

RBVRR Women's College of Pharmacy

(CC No: 1706)

Barkathpura, Hyderabad-500 027 (TS)

Principal



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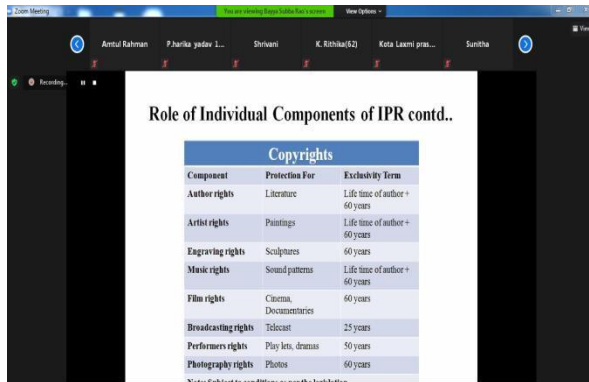
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Role of Individual Components of IPR contd..

Copyrights		
Component	Protection For	Exclusivity Term
Author rights	Literature	Life time of author + 60 years
Artist rights	Paintings	Life time of author + 60 years
Engraving rights	Sculptures	60 years
Music rights	Sound patterns	Life time of author + 60 years
Film rights	Cinema, Documentaries	60 years
Broadcasting rights	Telescast	25 years
Performers rights	Play less, dramas	50 years
Photography rights	Photos	60 years



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WORKSHOP ON
INTELLECTUAL PROPERTY RIGHTS (IPRS) AND
IP MANAGEMENT FOR START UP

By
Dr. B. Subba Rao
 Associate Professor
 RBVRR Women's College of Pharmacy,
 Barkatpura, Hyderabad

On 14th July 2021 at 2:00 P.M

Zoom Link
<https://us02web.zoom.us/j/4905741923?pwd=ajJMTDI5Mnc3NnFvMVorU2dsU3F6dz09>

Prof. K. Muthyam Reddy
Secretary cum correspondent

Prof. M. Sumakanth
Principal & President IIC

M. Sumakanth

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Report

Workshop on "Intellectual Property Rights (IPRs) and IP Management for Startups"

Date: July 14, 2021

Venue: RBVRR Women's College of Pharmacy

Introduction:

RBVRR Women's College of Pharmacy hosted a workshop on July 14, 2021, focusing on "Intellectual Property Rights (IPRs) and IP Management for Startups." The goal was to educate participants, especially budding entrepreneurs and students, about the significance of intellectual property rights in the startup landscape and provide practical guidance on managing intellectual property assets effectively. The event attracted a diverse audience comprising students, faculty members, and members of the startup community.

Speaker:

Leading the workshop was Dr. B. Subba Rao, a distinguished authority in the realm of intellectual property rights. With extensive experience in academia and industry, Dr. Rao brought valuable insights and expertise to the topic, ensuring an enriching session for all attendees.

Key Highlights:

- 1. Overview of Intellectual Property Rights (IPRs):**
Dr. Rao initiated the workshop with an overview of intellectual property rights, encompassing patents, trademarks, copyrights, and trade secrets. He emphasized their pivotal role in fostering innovation, fueling economic growth, and adding value to startups and enterprises alike.
- 2. Insights into IP Management for Startups:**
The speaker delved into the importance of strategic IP management for startups, elucidating its significance in bolstering competitiveness, attracting investments, and securing market positions. Dr. Rao discussed various facets of IP management, including identification, protection, valuation, and commercialization of intellectual property assets.
- 3. Fundamentals of Patents for Startups:**
A substantial portion of the workshop was dedicated to unraveling the basics of patents and their pertinence to startups. Dr. Rao elucidated the patenting process, covering patentability criteria, strategies for patent searches, drafting patent applications, and navigating the patent examination phase. Participants gained valuable insights into leveraging patents as a strategic tool for safeguarding innovative ideas and technologies.
- 4. Trademark Protection and Brand Establishment:**
Dr. Rao underscored the significance of trademark protection in fortifying brand value and reputation for startups. He outlined the trademark registration process, elucidated the advantages of trademark protection, and shared strategies for crafting and managing a robust brand identity in the marketplace.

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5. Practical Guidelines for IP Management:
Throughout the workshop, Dr. Rao dispensed practical tips and best practices for efficient IP management in startup ventures. He addressed common hurdles encountered by startups in protecting and managing their intellectual property assets and provided guidance on formulating tailored IP strategies aligned with the unique needs and objectives of each startup.

Conclusion:

The workshop on "Intellectual Property Rights (IPRs) and IP Management for Startups" by Dr. B. Subba Rao proved to be highly impactful, equipping participants with invaluable insights and actionable guidance on navigating the intricate terrain of intellectual property. Attendees gained a deeper appreciation for the significance of intellectual property rights in the startup ecosystem and acquired essential competencies for adeptly managing intellectual property assets to propel business success.

Overall, the workshop served as an empowering forum for startups and aspiring entrepreneurs to augment their knowledge and competencies in intellectual property management, thereby fostering the growth and prosperity of their ventures. Attendees lauded Dr. Rao's expertise and the informative content disseminated during the session, underscoring the workshop's immense value as a learning experience.

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CIRCULAR

Date: 29/10/2021

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a webinar on WEBINAR ON HOW TO PLAN FOR SUCCESSFUL START UPS on 30/10/2021. All are requested to attend the webinar.

M. S. Kanth

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

NBA
ACCREDITED FOR
B. Pharmacy Course

**WEBINAR ON
HOW TO PLAN FOR SUCCESSFUL STARTUPS**
By
Neerja Chauhan
Entrepreneur and Technologist
On 30th October 2021 at 11:00 A.M

Link For Live streaming
<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRQ>

For Registration : <https://forms.gle/7PFhX4JLWtmatvhy5>

Prof. K. Muthyam Reddy
Secretary cum correspondent

Prof. M. Sumakanth
Principal & President IIC



Report

Webinar on "How to Plan for Successful Startups"

Date: October 30, 2021

Venue: RBVRR Women's College of Pharmacy

Introduction:

RBVRR Women's College of Pharmacy organized a webinar on October 30, 2021, focusing on "How to Plan for Successful Startups." The webinar aimed to provide participants with valuable insights and practical guidance on planning and launching successful startup ventures. Attendees included students, faculty members, aspiring entrepreneurs, and individuals interested in entrepreneurship from diverse backgrounds.

Speaker:

The webinar was led by Ms. Neerja Chauhan, an accomplished entrepreneur and technologist renowned for her expertise in startup management and innovation. With a wealth of experience in the startup ecosystem, Ms. Chauhan brought invaluable insights and practical knowledge to the topic, ensuring a highly informative and engaging session for all participants.

M. Sumakanth

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Key Highlights:

- Understanding the Startup Ecosystem:**
Ms. Chauhan commenced the webinar by providing an overview of the startup ecosystem, emphasizing its dynamism, challenges, and opportunities. She discussed the evolving landscape of entrepreneurship and the key factors contributing to startup success in today's competitive market.
- Essentials of Startup Planning:**
The speaker delved into the essential components of startup planning, guiding participants through the process of ideation, validation, and execution. Ms. Chauhan emphasized the importance of market research, identifying target customers, validating business ideas, and crafting a robust business model to drive startup success.
- Building a Strong Business Strategy:**
Ms. Chauhan elucidated the significance of developing a strong business strategy for startups, covering aspects such as value proposition, competitive analysis, differentiation, and scalability. She shared practical tips and frameworks for formulating effective business strategies tailored to the unique needs and objectives of each startup.
- Navigating Challenges and Risks:**
The webinar addressed common challenges and risks encountered by startups and provided strategies for mitigating them effectively. Ms. Chauhan discussed issues such as funding constraints, market uncertainties, regulatory compliance, and operational challenges, offering insights into overcoming obstacles and sustaining long-term growth.
- Harnessing Technology and Innovation:**
Ms. Chauhan emphasized the role of technology and innovation in driving startup success, highlighting the importance of leveraging emerging technologies, fostering a culture of innovation, and staying abreast of industry trends. She discussed the transformative potential of technology in optimizing processes, enhancing customer experiences, and creating competitive advantages for startups.

Conclusion:

The webinar on "How to Plan for Successful Startups" by Ms. Neerja Chauhan was a resounding success, providing participants with invaluable insights and practical guidance on navigating the complexities of startup entrepreneurship. Attendees gained a deeper understanding of the key principles, strategies, and best practices essential for planning and launching successful startup ventures.

Overall, the webinar served as an empowering platform for aspiring entrepreneurs and individuals interested in startup entrepreneurship to acquire essential knowledge and skills, fostering the growth and development of the startup ecosystem. Participants lauded Ms. Chauhan's expertise and the informative content shared during the session, highlighting the webinar as a valuable learning experience.

M. S. Kantu

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CIRCULAR

Date: 03/11/2021

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a webinar on SEMINAR ON APPLICATION OF STATISTICS IN RESEARCH on 05/11/2021. All are requested to attend in the seminar Hall

M. S. Kanth

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WEBINAR ON APPLICATION OF STATISTICS IN RESEARCH - RESEARCH METHODOLOGY

By
Prof M.Sumakanth,
Principal,
RBVRR Women's College of Pharmacy
On

5th November 2021 at 2:30 P.M

Prof. K. Muthyam Reddy
Secretary cum
correspondent, RBVRRWCP

Prof. M. Sumakanth
Principal, RBVRRWCP



M. Sumakanth

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Report

Seminar on "Application of Statistics in Research"

Date: November 5, 2021

Venue: RBVRR Women's College of Pharmacy

Introduction:

RBVRR Women's College of Pharmacy organized a seminar on November 5, 2021, focusing on the "Application of Statistics in Research." The seminar aimed to provide participants with insights into the importance of statistics in research and its practical application in various scientific domains. Attendees included students, faculty members, and researchers eager to enhance their understanding of statistical methods in research.

Speaker:

The seminar was led by Prof. M. Sumakanth, the Principal of RBVRR Women's College of Pharmacy. With a profound understanding of statistical principles and their relevance in research, Prof. Sumakanth brought invaluable expertise and insights to the seminar, ensuring a comprehensive exploration of the topic.

Key Highlights:

1. Fundamentals of Statistics:

Prof. Sumakanth commenced the seminar by providing an overview of the fundamentals of statistics, including descriptive and inferential statistics. He emphasized the role of statistics in summarizing data, drawing meaningful conclusions, and making informed decisions in research.

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2. Importance of Statistics in Research:

The speaker elucidated the importance of statistics as a crucial tool for scientific inquiry and hypothesis testing. Prof. Sumakanth highlighted how statistical analysis enables researchers to analyze data, identify patterns, and evaluate the significance of research findings, thereby enhancing the rigor and reliability of research outcomes.

3. Statistical Methods and Techniques:

Prof. Sumakanth discussed various statistical methods and techniques commonly used in research, including measures of central tendency, dispersion, correlation, regression, hypothesis testing, and analysis of variance (ANOVA). He provided practical examples and case studies to illustrate the application of these methods in different research scenarios.

4. Designing and Conducting Statistical Experiments:

The seminar delved into the principles of designing and conducting statistical experiments. Prof. Sumakanth emphasized the importance of experimental design, sample size determination, randomization, and control variables in ensuring the validity and reliability of research results. Participants gained insights into the key considerations for planning and executing statistically sound experiments.

5. Interpreting and Presenting Statistical Results:

Prof. Sumakanth concluded the seminar by discussing strategies for interpreting and presenting statistical results effectively. He highlighted the significance of clear and concise communication of findings, including the use of tables, graphs, and visual aids to convey statistical information in a comprehensible manner.

Conclusion:

The seminar on the "Application of Statistics in Research" by Prof. M. Sumakanth proved to be highly informative and insightful, providing participants with a deeper understanding of the role of statistics in research. Attendees gained practical knowledge of statistical methods and techniques, empowering them to apply statistical principles effectively in their respective research endeavors.

Overall, the seminar served as an enriching platform for participants to enhance their research skills and proficiency in statistical analysis. Prof. Sumakanth's expertise and engaging presentation style contributed to the success of the seminar, leaving attendees inspired and equipped with valuable insights to advance their research pursuits.

M. Sumakanth

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CIRCULAR

Date: 29/12/2021

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a webinar on 'WOMEN EMPOWERMENT & ENTREPRENEURSHIP DEVELOPMENT' on 30/12/2021. All are requested to attend the webinar.

M. S. Kantu

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Invites you for the webinar on
"WOMEN EMPOWERMENT & ENTREPRENEURSHIP DEVELOPMENT"

Guest Speaker
Chetana Jain
Director of Dhrumataru Constructions & Consultants,
CoWE, Vice President.

Talk Timings:-
December 30th
3.00pm to 4.30pm

YOUTUBE LINK | **Registration Link:**
<https://forms.gle/ozztPrCiRNjHBS76>

Patron
Prof. K. Muthyam Reddy
Hon. Secretary & Correspondent
RBVRR Women's College of Pharmacy.

Convener
Prof. M.Sumakanth
Principal, RBVRR Women's College of Pharmacy.

Organized by
WOMEN EMPOWERMENT & EDC CELL
Dr.G.Uma Rani:+919912330900
M.Harshini:+91 8125929268

E-Certificate will be provided to all the Registered participants after submission of feedback form

French Word Origin

ENTEPENDRE
-AN UNDERTAKER

Report

Webinar on "Women Empowerment & Entrepreneurship Development"

Date: December 30, 2021

Venue: RBVRR Women's College of Pharmacy

Introduction:

On December 30, 2021, RBVRR Women's College of Pharmacy organized a webinar focusing on "Women Empowerment & Entrepreneurship Development." The webinar aimed to inspire and educate participants, particularly women, about the importance of entrepreneurship in fostering women's empowerment and socio economic development. Attendees included students, faculty members, aspiring entrepreneurs, and individuals interested in promoting gender equality and entrepreneurship.

Speaker:

The webinar was led by Ms. Chetana Jain, the Director of Dhrumataru Construction and Consultants. Ms.

M. Sumakanth
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Jain, a seasoned entrepreneur and advocate for women's empowerment, brought a wealth of experience and expertise to the topic, ensuring an insightful and engaging session for all participants.

Key Highlights:

- Understanding Women's Empowerment:**
Ms. Jain commenced the webinar by providing an overview of women's empowerment, highlighting its multidimensional nature encompassing economic, social, and political aspects. She emphasized the importance of empowering women to realize their full potential, exercise their rights, and participate actively in decision-making processes.
- Role of Entrepreneurship in Women's Empowerment:**
The speaker delved into the transformative role of entrepreneurship in advancing women's empowerment and socioeconomic development. Ms. Jain discussed how entrepreneurship enables women to gain financial independence, pursue their passions, and contribute to economic growth and community development.
- Challenges Faced by Women Entrepreneurs:**
Ms. Jain addressed the challenges and barriers commonly faced by women entrepreneurs, including limited access to finance, gender bias, lack of support networks, and societal stereotypes. She emphasized the importance of creating an enabling environment that fosters gender equality and provides women with equal opportunities to succeed as entrepreneurs.
- Building Entrepreneurial Skills:**
The webinar focused on building entrepreneurial skills and capabilities among women. Ms. Jain shared practical insights and strategies for developing entrepreneurial mindset, identifying business opportunities, and overcoming obstacles on the entrepreneurial journey. She encouraged participants to leverage their strengths, embrace innovation, and persevere in pursuit of their entrepreneurial aspirations.
- Promoting Women's Entrepreneurship:**
Ms. Jain concluded the webinar by highlighting the importance of collective action in promoting women's entrepreneurship. She emphasized the role of government policies, industry initiatives, educational institutions, and civil society organizations in creating a conducive ecosystem that supports and empowers women entrepreneurs. Participants were encouraged to advocate for gender-inclusive policies and initiatives that foster women's entrepreneurship and economic empowerment.

Conclusion:

The webinar on "Women Empowerment & Entrepreneurship Development" by Ms. Chetana Jain provided participants with valuable insights and inspiration to embark on the entrepreneurial journey and contribute to women's empowerment. Attendees gained a deeper understanding of the transformative potential of entrepreneurship in advancing gender equality and socioeconomic development.

Overall, the webinar served as an empowering platform for participants to learn from Ms. Jain's expertise and experiences, and to exchange ideas and best practices on promoting women's entrepreneurship. It was

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a testament to the importance of fostering an inclusive and supportive environment that enables women to thrive as entrepreneurs and leaders in their communities.

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CIRCULAR

Date:07/01/2022

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M. S. Kantu

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APPROVED BY AICTE & PCI, APPROVED UNDER SECTION 2 (F) BY
UGC, AFFILIATED TO OSMANIA UNIVERSITY,
BARKATPURA, HYDERABAD-500027(T.S), INDIA



SESSION ON ETHICS IN RESEARCH

By
Dr. K. V. Ratnamala,
Associate Professor,
RBVRR Women's College of Pharmacy

On
8th January 2022 at 11:30 A.M
Venue: Seminar Hall

Prof. K. Muthyam Reddy
Secretary cum correspondent

Prof. M. Sumakanth
Principal & President IIC



M. Sumakanth

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Report

Seminar on "Ethics in Research"

Date: January 8, 2022

Venue: RBVRR Women's College of Pharmacy

Introduction:

On January 8, 2022, RBVRR Women's College of Pharmacy organized a seminar focusing on "Ethics in Research." The seminar aimed to raise awareness about ethical considerations in research and promote integrity, transparency, and responsible conduct among researchers. Participants included students, faculty members, and researchers keen on understanding the ethical dimensions of research.

Speaker:

The seminar was led by Dr. K.V. Ratnamala, Associate Professor at RBVRR Women's College of Pharmacy. With a deep understanding of research ethics and academic integrity, Dr. Ratnamala brought valuable insights and expertise to the seminar, ensuring an informative and thought-provoking session for all attendees.

Key Highlights:

1. Fundamental Principles of Research Ethics:

Dr. Ratnamala began the seminar by discussing the fundamental principles of research ethics, including respect for autonomy, beneficence, non-maleficence, and justice.

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and justice. She emphasized the importance of upholding these principles to ensure the welfare and rights of research participants and the integrity of the research process.

2. Informed Consent and Human Subjects Protection:

The speaker delved into the ethical considerations related to obtaining informed consent from research participants and protecting the rights and welfare of human subjects. Dr. Ratnamala discussed the importance of providing clear and comprehensive information to participants, obtaining their voluntary consent, and ensuring confidentiality and privacy throughout the research process.

3. Ethical Conduct in Data Collection and Analysis:

Dr. Ratnamala highlighted the ethical considerations in data collection and analysis, including honesty, accuracy, and integrity. She discussed the importance of adhering to research protocols, avoiding data fabrication or falsification, and maintaining transparency in reporting research findings.

4. Publication Ethics and Authorship:

The seminar addressed issues related to publication ethics and authorship, emphasizing the importance of honesty, fairness, and transparency in disseminating research findings. Dr. Ratnamala discussed guidelines for authorship attribution, avoiding plagiarism, and disclosing conflicts of interest to ensure the credibility and integrity of scholarly publications.

5. Ethical Review and Oversight:

Dr. Ratnamala emphasized the role of institutional review boards (IRBs) and ethics committees in conducting ethical review and oversight of research involving human participants. She discussed the responsibilities of researchers in seeking ethical approval, obtaining informed consent, and adhering to ethical guidelines and regulations.

Conclusion:

The seminar on "Ethics in Research" by Dr. K.V. Ratnamala provided participants with valuable insights into the ethical considerations and responsibilities inherent in the research process. Attendees gained a deeper understanding of the importance of upholding ethical principles, promoting integrity, and ensuring the welfare and rights of research participants.

Overall, the seminar served as an enlightening platform for participants to reflect on ethical issues in research and cultivate a culture of integrity and responsible conduct in their academic and professional pursuits. Dr. Ratnamala's expertise and engaging presentation

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style contributed to the success of the seminar, leaving attendees inspired and empowered to uphold ethical standards in their research endeavors.

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CIRCULAR

Date: 23/2/2022

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organising a webinar on ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT on 24/2/2022. All are requested to attend the webinar.

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IIC & EDC cell invites webinar on Entrepreneurship Skill, Attitude & Behaviour Development



SPEAKER
Dr. Bhaskar Gupta
President IIC cell & Dean Academics
IIMT, Mumbai

Date :24th February, 2022 Time:2-3PM

Link for live stream

<https://www.youtube.com/channel/UC6pAuRzfgHwa1QHvKz0cPRO>

Link for registration:

https://docs.google.com/forms/d/e/1FAIpQLScT87Zse4RRa0BMCYrECE7JoYbTSK79AdZd_TQ5ajvPidrzpw/viewform?usp=sf_link

PATRON
Prof. K. Muthyam Reddy
Hon. Secretary &
Correspondent

CONVENOR
Prof. M. Sumakanth
Principal, President IIC
RBVRRWCP

For queries: 9490009457,9912330900.

Report

Webinar on "Entrepreneurship Skill, Attitude, and Behavior Development"

Date: February 24, 2022

Venue: RBVRR Women's College of Pharmacy

Introduction:

On February 24, 2022, RBVRR Women's College of Pharmacy hosted a webinar focused on "Entrepreneurship Skill, Attitude, and Behavior Development." The webinar aimed to enlighten participants about the essential skills, attitudes, and behaviors required for successful entrepreneurship. Attendees included students, faculty members, aspiring entrepreneurs, and individuals interested in cultivating an entrepreneurial mindset.

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Speaker:

The webinar was conducted by Dr. Bhaskar Gupta, a distinguished faculty member from the Indian Institute of Technology Madras (IITM). With a wealth of experience in entrepreneurship education and research, Dr. Gupta brought valuable insights and expertise to the topic, ensuring an enriching and impactful session for all participants.

Key Highlights:

1. Understanding Entrepreneurship:

Dr. Gupta commenced the webinar by providing an overview of entrepreneurship, emphasizing its role in driving innovation, economic growth, and social development. He discussed the characteristics and qualities of successful entrepreneurs, highlighting traits such as creativity, resilience, adaptability, and a passion for problem-solving.

2. Essential Skills for Entrepreneurs:

The speaker delved into the essential skills required for entrepreneurship, including leadership, communication, networking, financial literacy, and decision-making. Dr. Gupta emphasized the importance of continuous learning and skill development in enhancing entrepreneurial competence and effectiveness.

3. Cultivating an Entrepreneurial Mindset:

Dr. Gupta discussed the importance of cultivating an entrepreneurial mindset characterized by curiosity, initiative, resourcefulness, and a willingness to take calculated risks. He encouraged participants to embrace challenges as opportunities for growth, cultivate a positive attitude towards failure, and develop resilience in the face of setbacks.

4. Building Confidence and Self-Efficacy:

The webinar addressed the significance of building confidence and self-efficacy as key drivers of entrepreneurial success. Dr. Gupta shared strategies for overcoming self-doubt, building self-confidence, and fostering a belief in one's ability to succeed as an entrepreneur.

5. Ethical and Social Responsibility:

Dr. Gupta underscored the importance of ethical conduct and social responsibility in entrepreneurship. He discussed the ethical dilemmas faced by entrepreneurs and the importance of conducting business with integrity, transparency, and a commitment to societal well-being.

Conclusion:

The webinar on "Entrepreneurship Skill, Attitude, and Behavior Development" by Dr. Bhaskar Gupta provided participants with valuable insights and practical guidance on fostering entrepreneurial mindset and competencies. Attendees gained a deeper understanding of the essential skills, attitudes, and behaviors required for successful entrepreneurship and were inspired to embark on their entrepreneurial journey with confidence and determination.

Overall, the webinar served as an empowering platform for participants to learn from Dr. Gupta's expertise and experiences, and to acquire actionable insights for developing

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entrepreneurial skills and mindset. It was a testament to the importance of entrepreneurship education in nurturing the next generation of innovative and socially responsible entrepreneurs. Participants expressed their gratitude for the informative and inspiring session, highlighting the webinar as a valuable learning experience.

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CIRCULAR

Date: 24/2/2022

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing an Awareness program on INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME on 26/02/2023. All are requested to attend the webinar.

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Ministry of Commerce & Industry
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in collaboration with
Department of Pharmaceutics
RBVRR Women's College of Pharmacy,
 Affiliated to Osmania University

Organizes
INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME
 (Under National IP Awareness Mission NIPAM)



SPEAKER
Ms Nekita
 Examiner of Patents and Designs
 O/o CGPDTM, DPIIT



Date: 26 Feb 2022
Time: 2:00 - 4:30 P.M

Registration Link: <https://forms.gle/NeqRi52qhdGdcrDYd3>
 WebEx Link: <https://thepatentoffice.webex.com/thepatentoffice/j.php?MTID=ma9e3720357a18860d06340509e15000>

Patron Prof. K. Muthyam Reddy Hon. Secretary & Correspondent RBVRR Women's College of Pharmacy.	Convener Prof. M. Sumakanth Principal, RBVRR Women's College of Pharmacy.	Co-Ordinator Dr.A.Krishna sailaja Head, Department of pharmaceutics.
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Registration is mandatory
 E-certificates will be issued by the office of CGPDTM, Govt. of India, after filling up the feedback form





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Report

Awareness Program on Intellectual Property Rights

Date: February 26, 2023

Venue: RBVRR Women's College of Pharmacy

Organizers: RBVRR Women's College of Pharmacy in collaboration with NIPAM (National Institute for Pharmaceutical and Allied Management)

Objective:

The webinar aimed to enhance awareness and understanding among participants regarding Intellectual Property Rights (IPR) in the pharmaceutical domain. It sought to elucidate the significance of IPR, its types, and its role in fostering innovation and protecting inventions.

[Signature]
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Key Highlights:

1. Inauguration and Welcome Address: The event commenced with a warm welcome to all participants, followed by an inaugural address emphasizing the importance of IPR in the pharmaceutical sector.
2. Expert Sessions: Distinguished experts in the field of Intellectual Property Rights delivered insightful presentations covering various aspects such as patents, trademarks, copyrights, and trade secrets. They elucidated the legal framework, registration process, and enforcement mechanisms associated with each type of intellectual property.
3. Case Studies and Examples: Real-life case studies and examples were presented to illustrate the practical implications of IPR in pharmaceutical research, development, and commercialization. These case studies provided participants with a deeper understanding of how IPR can influence business strategies and market competitiveness.
4. Interactive Q&A Session: A lively interactive session allowed participants to seek clarifications and engage in discussions with the panel of experts. This facilitated the exchange of ideas and perspectives, enriching the learning experience for all attendees.
5. Closing Remarks: The webinar concluded with closing remarks, reiterating the significance of IPR in driving innovation, protecting intellectual assets, and fostering sustainable growth in the pharmaceutical industry. Participants were encouraged to leverage their newfound knowledge to navigate the complexities of IPR effectively.

Impact and Feedback:

The webinar received positive feedback from participants, who expressed appreciation for the comprehensive coverage of IPR-related topics and the expertise of the speakers. Many attendees noted that the webinar had enhanced their awareness and understanding of IPR fundamentals, empowering them to navigate the evolving landscape of intellectual property in the pharmaceutical domain more effectively.

Conclusion:

The Awareness Program on Intellectual Property Rights organized by RBVRR Women's College of Pharmacy in collaboration with NIPAM proved to be a resounding success, contributing significantly to the dissemination of knowledge and the promotion of best practices in IPR management within the pharmaceutical sector. The event underscored the importance of continued education and awareness-building initiatives to empower stakeholders with the tools and insights necessary to navigate the complex terrain of intellectual property effectively.

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CIRCULAR

Date: 02/03/2022

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing A SESSION ON RESEARCH DESIGN on 03/03/2022. All are requested to attend the seminar.

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SESSION ON Research Design

By

Dr. Lakshmi Mantha
Assistant Professor, Dept of English, OUCE

On

3rd March 2022 at 10:30 A.M

Prof. K. Muthyam Reddy
Secretary cum
correspondent, RBVRRWCP

Prof. M. Sumakanth
Principal, RBVRRWCP



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Report

Session on Research Design

Date: March 3, 2022

Venue: RBVRR Women's College of Pharmacy

Presenter: Dr. Lakshmi Mantha, Department of English, OUCE (Osmania University College of Engineering), Hyderabad

Objective:

The session aimed to provide participants with insights into research design, a crucial aspect of academic and scientific inquiry. Dr. Lakshmi Mantha, an esteemed faculty member from OUCE, Hyderabad, shared her expertise to help participants understand the principles and methods of research design applicable across various disciplines.

Key Highlights:

1. Introduction to Research Design: Dr. Lakshmi Mantha commenced the session with an overview of research design, emphasizing its importance in shaping the entire research process. She elucidated the significance of a well-defined research design in ensuring the validity and reliability of study findings.
2. Types of Research Designs: Various types of research designs, including experimental, descriptive, correlational, and qualitative designs, were discussed in detail. Dr. Mantha highlighted the distinctive features, advantages, and limitations of each type, enabling participants to choose an appropriate design based on their research objectives and methodologies.
3. Components of Research Design: The presenter delved into the essential components of research design, such as research questions, hypotheses, variables, sampling techniques, data collection methods, and data analysis procedures. She underscored the need for clarity and coherence in defining these components to facilitate rigorous and systematic research.
4. Case Studies and Examples: Real-life case studies and examples were presented to illustrate the application of different research designs in academic and scientific investigations. These case studies provided participants with practical insights into

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the selection and implementation of research designs in diverse research contexts.

5. Interactive Discussion: The session featured interactive discussions wherein participants had the opportunity to seek clarifications, share their experiences, and engage in dialogue with Dr. Lakshmi Mantha. This interactive format fostered a conducive learning environment and encouraged active participation from attendees.

Impact and Feedback:

The session received positive feedback from participants, who commended Dr. Lakshmi Mantha for her comprehensive presentation and engaging delivery style. Attendees expressed appreciation for the clarity and depth of information provided, stating that the session had enhanced their understanding of research design principles and methodologies.

Conclusion:

The session on research design conducted by Dr. Lakshmi Mantha at RBVRR Women's College of Pharmacy proved to be informative and enlightening, equipping participants with valuable insights into the intricacies of designing research studies. By demystifying the concept of research design and elucidating its practical applications, the session contributed to the capacity-building of participants and fostered a culture of scholarly inquiry within the academic community.

M. S. Kantu

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CIRCULAR

Date: 04/04/2022

This is to inform all the faculty members and students of B. Pharmacy and Pharm.D that our college will be organizing a seminar on RESEARCH METHODOLOGY AND PUBLICATION ETHICS on 05/04/2022. All are requested to attend the webinar.

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SESSION ON RESEARCH METHODOLOGY AND PUBLICATION ETHICS

By
SPTL Narsimha Chary
EDC, Osmania University

On
5th April 2022 at 10:30 A.M
Venue:-Seminar Hall

Prof. K. Muthyam Reddy
Secretary cum
correspondent, RBVRRWCP

Prof. M. Sumakanth
Principal, RBVRRWCP



M. S. Kanth

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Reports

Seminar on Research Methodology and Publication Ethics

Date: April 5, 2022

Venue: RBVRR Women's College of Pharmacy

Presenter: SPTL Narsimha Chary, Entrepreneurship Development Cell (EDC), Osmania University (OU)

Objective:

The seminar aimed to provide participants with comprehensive insights into research methodology and publication ethics, essential for conducting high-quality research and maintaining integrity in scholarly publications. SPTL Narsimha Chary, an expert from the Entrepreneurship Development Cell at Osmania University, facilitated the seminar to equip attendees with the knowledge and tools necessary for conducting ethical and rigorous research.

Key Highlights:

1. Introduction to Research Methodology: SPTL Narsimha Chary commenced the seminar with an introduction to research methodology, emphasizing its significance in guiding the entire research process. He elucidated the importance of adopting a systematic approach to research, encompassing the formulation of research questions, selection of appropriate methodologies, data collection techniques, and data analysis procedures.
2. Ethical Considerations in Research: The presenter highlighted the ethical principles and guidelines governing research conduct, including honesty, integrity, objectivity, and accountability. He discussed key ethical issues such as plagiarism, data fabrication, falsification, authorship disputes, and conflicts of interest, emphasizing the importance of upholding ethical standards to ensure the credibility and trustworthiness of research outcomes.
3. Publication Ethics: SPTL Narsimha Chary delved into the ethical considerations specific to scholarly publication, including authorship criteria, peer review process, redundant publication, citation ethics, and adherence to journal guidelines and publication ethics policies. He underscored the role of researchers and authors in



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ensuring the integrity and transparency of the publication process and outlined best practices for ethical publishing.

4. Case Studies and Examples: Real-life case studies and examples were presented to illustrate ethical dilemmas and challenges encountered in research and publication. Through these case studies, participants gained insights into practical strategies for addressing ethical issues and upholding ethical standards in their research and publication endeavors.
5. Interactive Discussion: The seminar featured interactive discussions wherein participants had the opportunity to share their experiences, ask questions, and engage in dialogue with SPTL Narsimha Chary. This interactive format facilitated the exchange of ideas, clarification of doubts, and collective learning among attendees.

Impact and Feedback:

The seminar received positive feedback from participants, who commended SPTL Narsimha Chary for his comprehensive presentation and in-depth coverage of research methodology and publication ethics. Attendees expressed appreciation for the practical insights provided, stating that the seminar had enhanced their understanding of ethical considerations in research and publication and equipped them with valuable knowledge and tools for conducting ethical research and publishing scholarly work.

Conclusion:

The seminar on research methodology and publication ethics conducted by SPTL Narsimha Chary at RBVRR Women's College of Pharmacy served as a valuable platform for fostering awareness and understanding of ethical principles and best practices in research and publication. By addressing key ethical issues and providing practical guidance, the seminar contributed to the promotion of integrity, transparency, and credibility in academic and scholarly endeavors.

M. S. Kantu

PRINCIPAL

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